Vol. XL. No. 1066

TWOPENCE

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go to bed and drink

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BOVRIL puts BEEF into you.

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READER'S NAME ..... Age .....
in full (CAPITAL LETTERS.)

ADDRESS .....

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READER'S SIGNATURE .....

NAME AND ADDRESS OF NEWSAGENT .....

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DATE .....

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Christmas Gift Voucher.
1/-
This Xmas Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Pen. Only a voucher will be taken in part payment for each Pen. Offer available until Dec. 31, 1926.
The famous "John Bull" Lever Filler Pen fitted with 14 ct. solid gold nib, iridium tipped is cut out of solid vulcanite; safety cap; beautifully chased. Equal to pens selling at double and treble the price. All British. Two years guarantee with each Pen.
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Cut out Presentation Voucher above, attach Coupon below, and post your application to-day.

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I enclose Gift Voucher (which please accept as 1/- in part payment), together with Postal Order for 4/3 (which includes Postage and Insurance).

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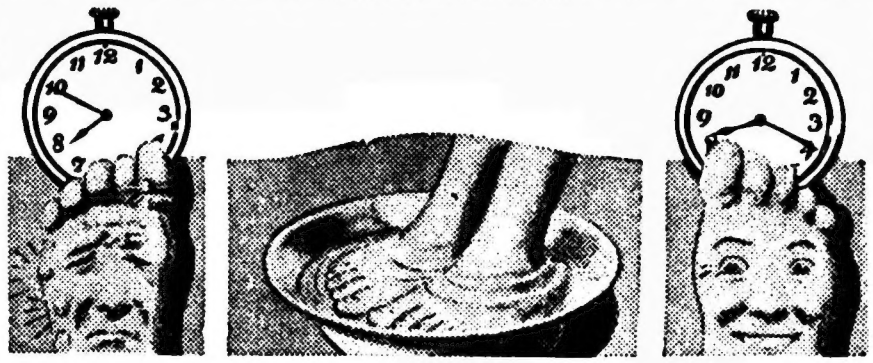

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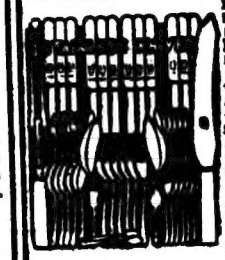

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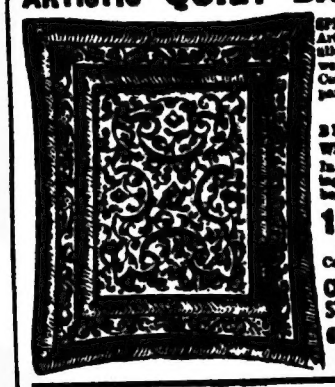

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(Continued from page 39).

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Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 610 have purchased their copies of "John Bull."

The original cheque for £2,500 awarded to the First Prize-winner in "Bullets" Competition No. 615 can now be seen in the window of The Shawlands Circulating Library, 1,056, Pollokshaw Road, Glasgow.

List of 200 Surrey Fowl winners in "Bullets" Competition No. 616 will be published in next week's "Competitors' Journal." Complete List of all Cash and other Prize-winners can be seen at these Offices.

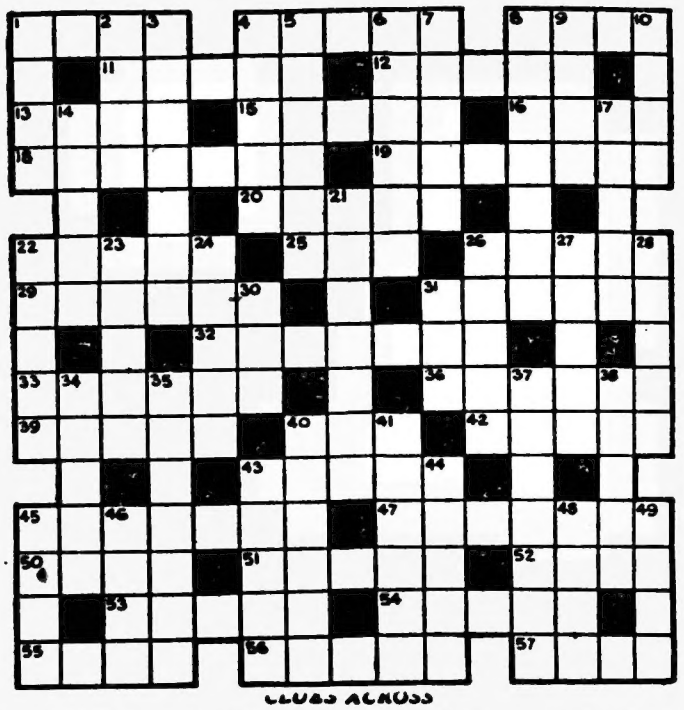
The Completed Puzzle

A	P	E		S	T	A	T	U	T	E		A	C	E
W	O	N	D	E	R			R	A	D	I	A	L	
N	O	D		E	E	L		S	I	R		R	U	M
	D		K	N	E	E	P	A	N		D			
F	L	A	G		D	E	V	I	L		C	O	L	D
R	E	F	E	R		T	I	N		C	I	D	E	R
E		T	O	O	L		I		W	A	N	D		I
T			L	O	O	H		H	A	N	D			Z
T		T	O	M	B		H		S	T	E	P		Z
E	L	E	G	Y		T	O	M		O	R	I	E	L
D	E	N	Y		T	A	P	I	S		S	E	R	E
	V			P	A	L	E	T	O	T		A		
V	I	A		E	K	E		H	U	E		A	S	H
A	T	T	I	R	E			S	N	I	P	E	R	
T	E	E		K	N	A	R	L	E	D		T	R	Y

Solution to the Crossword Puzzle published in our last issue.

This week's puzzle is on page 7.

Another Good One!



CLUES ACROSS

1. Unadorned.
4. Lean.
8. Flat-bottomed boat.
11. Angry.
12. Decease.
13. Indefinite number.
15. Wilful burning.
16. A cord.
18. Molasses.
19. A fugitive.
20. Part of a roof.
22. Separate.
25. A youth.
26. Semi-pellucid mineral.
29. One engaged in commerce.
31. A commissioned rank.
32. A connoisseur.
33. Anything supported by three feet.
36. A grammatical case.
39. Species of sea-duck.
40. Insect.
42. Pertaining to the sun.
43. A caprice.
45. Harness-maker.
47. Written evidence.
50. An excuse.
51. Yielded.
52. Abhorrence.
53. S. American mountains.
54. To involve.
55. Sour.
56. Offensive smell.
57. Offspring.

CLUES DOWN

1. Head and shoulders.
2. A viscous substance.
3. Feared.
4. Trite.
5. A grain plant.
6. Beloved.
7. A kind.
8. Curious.
9. Kind of dog.
10. Thin milk.
14. Regular disposition.
17. An adhesive.
21. Pertaining to cows.
22. Condition.
23. Spiritless.
24. To attribute.
26. Tapestry.
27. To profit.
28. Upper atmosphere.
30. Rodent.
31. Resting-place.
34. Competitor.
35. Green with foliage.
37. Handlights.
38. A servant.
40. To apprehend.
41. An inn.
43. Dregs.
44. A camera.
45. A locality.
46. Expensive.
48. Hearty.
49. Tear.

The solution of last week's Cross-Word Puzzle is on page 6.

Send a Post Card for Coloured Price List

Encourage the family to spend their evenings at home

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4 ft. 4 in. x 2 ft. 4 in. ..	£7	0	0	or in 8/6
5 ft. 4 in. x 2 ft. 10 in. ..	£9	0	0	12 11/-
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7 days Free Trial

Carriage paid & risk taken in transit

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E. J. RILEY, Ltd.,
Anson Works, ACCRINGTON.
and Dept. 20), 147, Aldersgate Street, London, E.C.1.

617

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Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES.

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"...the best we have ever tried."
—*"The Wireless Trader"*

Send for the Burndept Valve Folder, free on request.

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LL525. "The valve proved to be the best we have tried, and we shall always use it in future until something better comes along."

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"In the LL525 Burndept Valve, providing that it is employed with a suitable speaker, they now have an economical 'last stager,' which, in our opinion, is as good as, if not better than, anything in its class."

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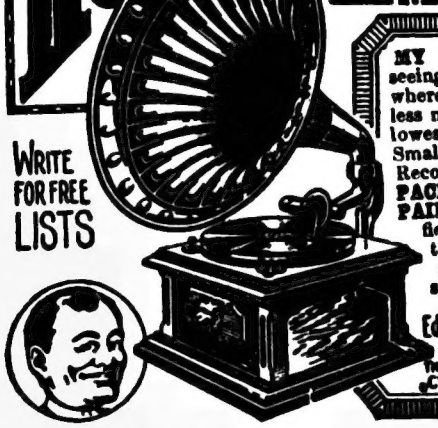

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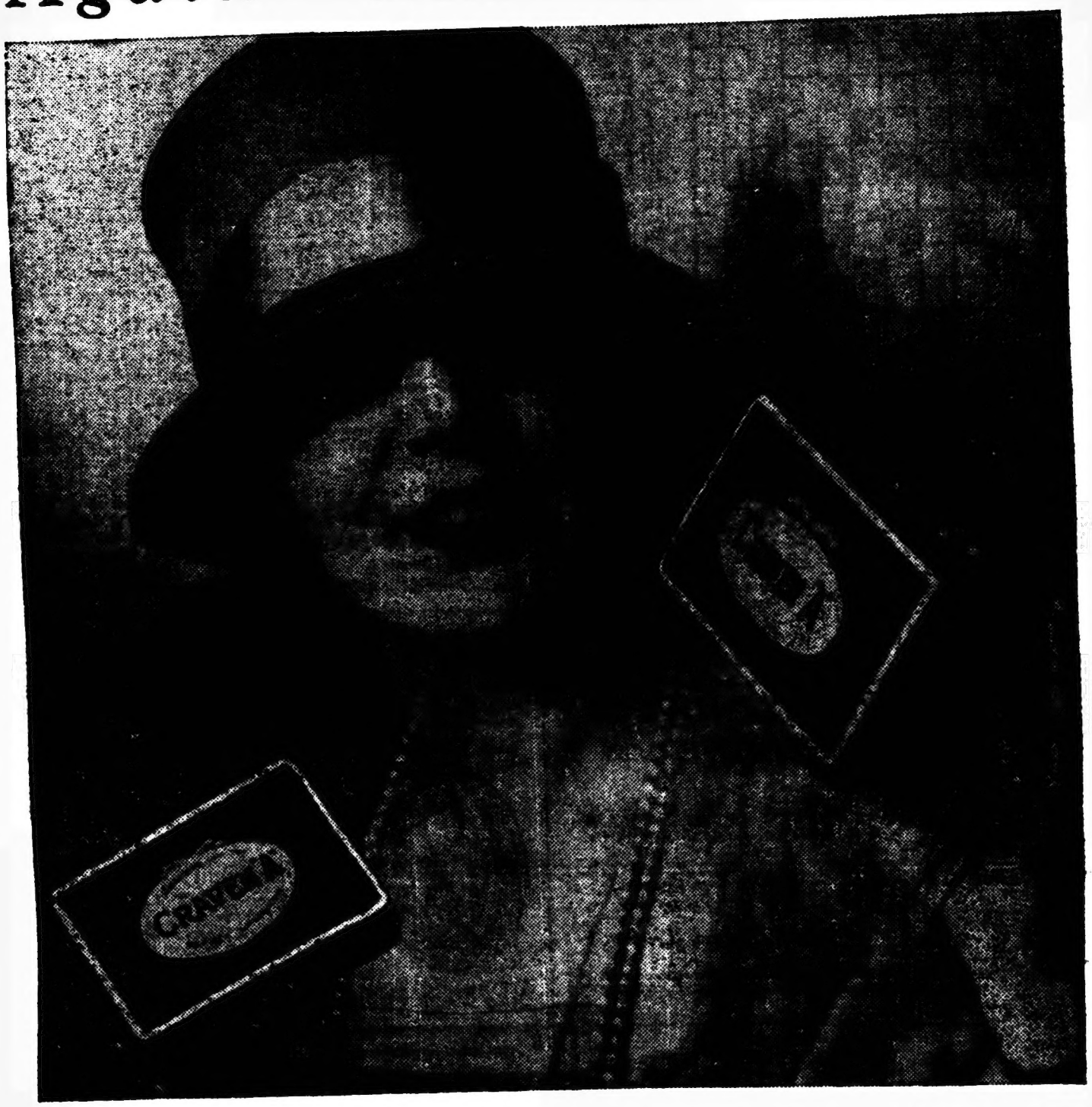


"50 for Johnnie—100 for Father"

They liked them so much last year.

CRAVEN "A"

The Cork Tipped Cigarette of this Generation.

IN DECORATED METAL BOXES OF 100 for 5/- and 50 for 2/6.

Made Specially to Prevent Sore Throats by CARRERAS, LTD., 138 years' reputation for Quality.

Week ending Saturday Nov. 20, 1926. Twopence. Vol. XL. No. 1026.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

The WORLD, the FLESH & the DEVIL

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870
Telegrams Heroically, London.

So Mr. Baldwin has heard of "the revolution" at last! In recent reports of the Ministry of Labour and the factory inspectors economists detect that an industrial revolution is proceeding. Black coats and shirt sleeves trying to make a living in a workaday world have known this a long time.

Aches and Pains.

Despite swashbuckling windbags in high places and low, we have no doubt that industry will reshape itself without street-fighting. But unless Government, employers and trade unions pull together heartily, there will be vast suffering.

Never Again!

The first big job of fitting an industry to the facts of to-day gives a glaring example of how *not* to do it. The coal stoppage has cost the nation over £500,000,000; and the real work has still to be done. Next time—brains, foresight, and no dog-fights!

As Others See It.

Liberals in the country have a grievance against their representatives in Parliament. The forty Liberal M.P.s don't seem to understand that morally they represent 100,000 electors apiece. The showing they make will largely decide four million people whether it is worth while voting Liberal again.

Day-dreams.

Some Liberal members will accept one "whip," some another, and some won't be "whipped" at all. The three groups of half a dozen to a couple of dozen are jealous of their independence, because each hopes to be the nucleus of the great Party of the future.

Away the Microphone!

Forty is enough to make a stirring band, provided the band plays in tune. But if there is no conductor, and the Radical trombones will have nothing to do with the first violin, and others are busy blowing their own trumpets—well, it's not the sort of concert good Liberals wish to have broadcast.

The Watch on the Alps.

Mussolini probably means to go one better than Napoleon by dazzling his people without fighting. But he is playing a dangerous game with his "Kaiserism." The Fascist Press fulminates against France. France is taking no risks. She has doubled her army on the Italian frontier.

Cows, Pigs and Poultry, Perhaps.

Under the Government's Small Holdings and Allotments Bill farm workers are offered the chance of buying their house with a bit of land attached. That is, in consideration of an annual payment equal to the "full fair rent" for a period of sixty years, the lot they occupy becomes theirs—if they aren't dead first.

The Tinkers.

Doubtless this Bill embodies the best any Government could do under the existing land laws. Its absurdities merely prove the truth of our constant contention. The whole rotten system wants uprooting.

A Generous Earl.

The Earl of Dysart has promised £300 towards the purchase of the Orleans riverside meadow at Richmond to preserve it for public use. It detracts nothing from his action when we point out this as another example of how the land is locked away from the people.

Pork Pays.

Besides growing enough potatoes to last the year round, Canterbury's Poor Law Institution farm this season made a profit of £120 from the sale of pigs and other produce. Surely this is a hint to put a lot more unemployed on the land and let them grow their own food.

The Only Alternative.

Few thinking men will deny the truth of Dr. Cyril Norwood's contention that if the League of Nations fails nothing remains to Europe but disintegration and decay. A civilisation which tolerates war does not deserve to survive.

Utopia or Hell?

To emphasise this truth, we have the testimony of Canon Donaldson, who says: "We must destroy war or be destroyed by it. We must choose between Utopia and Hell." And unless the peoples of the world overthrow the autocracy of the sword, they will merit their fate.

A Friendly League.

At the Swiss Socialist Party's Congress, held at Geneva, it was decided to institute an intensive campaign against militarism. If British Socialists would follow this lead they would carry the country with them.

Infant Labourers.

All honour to Mr. Durwood, the only Labour member of the Kincardine Board, who protested when it was sought to alter the age under which children can be employed on farms from twelve to ten years of age. Public opinion must assert itself, and defeat such a monstrous suggestion.

Eloquent Figures.

The total tonnage entering the Port of London during the year amounts to 35,852,020, an increase of 1,395,657. When we consider the difficulties which the country has had to face, there is much encouragement in these figures.

1,000 Christmas Dinners

YOU have one week left to win a "Bullets" Turkey or a Surrey Fowl for Christmas—hurry up! *See page 39.*

FINAL OFFER—DON'T BE TOO LATE!

Enemies of Progress.

The National Union of Manufacturers has begun its frontal attack on the Factories, 1926, Bill, soon due for second reading. "Damn all interference with conditions of labour" is no new slogan. But the clock moves on.

The New Spirit.

By the agreement signed between employers and unions in the shipbuilding industry future disputes will be settled by conciliation without stoppage of work. By a stroke of the pen a lead is given to the rest of the country.

Information for Housewives.

About 2,000 tons of butter are imported weekly from Denmark, and henceforth it will be dated so that purchasers may know whether or not it has been in cold storage. Why not extend the idea? It would help to warn housewives against half-rotting food.

The Challenge.

Canada, declares Sir George McLaren Brown, is short of 20,000 men to garner this year's harvest, and if Great Britain cannot fill the gap she'll have to turn to other countries. What we want to know is what's to happen to the 20,000 when the harvest's home? Can Canada give them year-round work and enough to keep their families?

The Kiddies' Christmas.

Twenty tons of pennies have been ordered by Birmingham banks in readiness for the Christmas season. Christmas loosens the heart-strings, and the purse-strings follow as a matter of course.

Sound Investment.

Wandsworth's new technical institute, erected at a cost of £70,000, has been opened. We want more such buildings. A nation scientifically trained in craftsmanship is the only one to make its way in the world of to-day.

A Bit Fishy.

Mr. Charles Page, chief docks manager of the G.W.R., seeing that carriage per pound of fish is a small decimal point of a penny, wonders why there should be a difference of 1s. and more per pound between the price of fish at the docks and in the shops. He needn't. It's that difference that makes fish-selling attractive to profiteers.

The Welcome.

When Princess Mary opened Hartlepool's new hospital wing the total cost of hospitality to the town was only £18 15s. 3d., and even that included payments to a local band. Hartlepool shows how to do it.

Nottingham Nuisance.

Thomas Kilworth, local candidate at Nottingham for the unemployed, has gone to prison for drawing his son's "dole" nearly a year after the latter died. That's the sort of thing that should be punished. It does untold harm to honest men who are out of work.

Diddling the Poor.

"Coal," consisting for the most part of stone dipped in coal dust impregnated with paraffin, is being hawked in some districts. The first person to be deceived by the dodge should initiate a prosecution. That would effect a speedy cure.

A Mighty Monopoly.

The net profit of Messrs. J. and P. Coats the cotton manufacturers, for the year ending in June amounted to £2,024,589. In less than a quarter of a century this firm's profits have approached £12,000,000. Eight members have died millionaires. Comment is superfluous.

A Damnable Trade.

Some of Cardiff's women slaves to drugs have been pandered to by Charles Morgan, a rascal who charged them from 10s. to 12s. for four-grain packets of cocaine. Now he is in jail, but there are others of his type willing to carry on the soul-destroying trade for the profits they gain. Cardiff's police must search out the smugglers' route, and slam the door.

The Power that Tells.

When giving himself up to justice for house-breaking at Twickenham, William John Reed stated that he saw a crucifix in the room of the woman he robbed, and the thought of this had brought him to repentance. He was remanded by the Brentford magistrate for enquiries. If his story turns out to be true, we trust it will be found possible to deal with him leniently.

Fined for Kindness.

When the great-hearted captain of the steamer *St. Jeanne* rescued the crew from the sinking *Utah*, he also took aboard a poor sheep. On finding that it was with young, he could not find it in his heart to kill it. He placed it in a pen and brought it to the port of Liverpool, where the authorities summoned him and he had to pay £2. For an act of humanity!

A Labour of Love.

Nurse Bridges, of Camden Road, Sevenoaks, spent fifteen years of her spare time in modelling a miniature battle-cruiser out of surgical instruments. It is absolutely correct in every detail. By exhibiting it she has already raised over £20,000, all of which has been devoted to various charities. A brilliant achievement to a beneficent end.

Not a Man, Surely!

When Albert Edward Sharp returned to his home in West Didsbury he found his poor wife lying unconscious on the floor under the kitchen-table. Instead of calling in the doctor she needed, Sharp threw a rug over her, and callously left her for four days—to die! The Manchester City coroner cannot understand the mentality of such a man—nor can we.

Faithful unto Death.

The late Mr. Francis Hackett had been sacristan of the Westminster Roman Catholic Cathedral since its opening, twenty-three years ago. Hearing that an attempt was to be made to rob the cathedral, with his dog he kept watch throughout the night. In the darkness he bruised his leg, and later septic pneumonia followed, from which he died. Such devotion to duty is as commendable as it is rare.

Plucky Scouts.

When a fire broke out in the house of Mr. Evison, of Glebe Villas, London Road, Mitcham, a boy scout named Jim Blackwell, of Tooting, rushed in and warned the occupants. His companion, Sydney White, hurried away to the fire alarm. Thanks to the promptitude of these two plucky lads, the outbreak was extinguished before much damage was done, and, what is of greater importance, no life was endangered. Well done!

Mother Courage.

Mr. Wishart, assistant superintendent of the Agwi Petroleum Corporation, Fawley, near Southampton, must be proud of his wife. Mrs. Wishart dashed into their burning house and carried their two children to safety, besides doing her best to put out the fire with an extinguisher. In a crisis with the lives of her children in the balance this brave mother kept her head and her courage. May her children be a credit to her.

Robbing the Disabled.

If the burglars who broke into the premises of Messrs. Thomas Parsons and Co., Oxford Street, W., have any manhood in them, they will return the money stolen on learning that it belonged to disabled ex-Service men. We decline to believe that there are men so dead to decency that they would knowingly rob those who were crippled in the service of King and country.

"Killing the Goose."

The Glasgow fuel authorities decided to accord preferential treatment to women with children with reference to the purchase of coke. Later it was discovered that nine different women had applied for the privilege, all of whom had carried one and the same baby. The concession was withdrawn. Thus do tricksters not only defeat themselves, but they are the cause of hardship to others.

Squeezing the Weakest.

Overwork and underpay are two sins attributed to the Government in arranging work conditions for charwomen at Whitehall. In order to economise these women are now required to clean 2,500 superficial feet per head instead of 2,000 as heretofore, and in addition are expected to clean walls. Such "economy" is too mean and contemptible. The Government will be well advised to sift the truth of these allegations by appointing a committee of enquiry.

All in the Day's Work.

Driver Toplis, of London, while driving the 11.20 Pullman express from King's Cross to Edinburgh, received very severe burns on his left arm while passing through a tunnel. He was in terrible pain, but managed to scribble a message which he threw out at the next station, then worked his train safely through to Hitchin, where an ambulance waited to take him to hospital. The lives of the public often hang on the possession of spirit and pluck in the engine-driver. Toplis has both.

The Human Machine

Eyes Front

by E. R. THOMPSON, M.A.

DR. NANSEN, the famous Arctic explorer, said some very interesting things the other day.

He said that one secret of success in his own case was to burn his boats and destroy the bridges behind him. Then he had no alternative but to go forward.

"I always thought," he added, "that the line of retreat was a wretched invention. A life you may think hard is easily lived if you have a goal to work for."

He might have gone on and told his hearers how ambition keeps a man interested even when a particular goal is won. It simply creates another goal for him a little further ahead.

It keeps him looking forward. There is always another hill to be climbed, another corner to be turned.

As for burning one's boats, make sure first that the goal is really there, and look forward with faith in your ability and complete confidence in your powers. Then go forward unfalteringly.

I AGREE that to prepare a line of retreat beforehand is to gag ambition and bind the spirit with fetters of doubt. It makes us glance back when we should be pressing ahead.

It makes a hard life harder still, for there is always the chance of being driven back to it.

Perhaps, after all, Dr. Nansen spoke the truth. The ambitious man who is sure of himself would do best to burn his boats!

An Unfilial Rascal.

Of all thieves a man who robs his own mother is the most despicable. Hence we have no sympathy with Mark Hanlon, who was fined by Bailie Robertson £3, or twenty days' imprisonment, for this mean offence. He entered his mother's house and stole a Treasury note for £1. If anything, the punishment is too light.

H.M.S. "Coffin."

Commander A. Marsden, who ought to know, says that H.M.S. *Valerian* sank when a more suitable ship would have survived. He blames false economy for the retention of such vessels. In view of the lives at stake the Admiralty must take notice of such a charge. We recommend any Admiralty officials who want to retain the *Valerian* class to man one of the vessels for a few months.

The Church's Duty.

When opening a sale of work at St. Andrew's Church Hall, Stoke Newington, the First Lord of the Admiralty made an earnest appeal for the strengthening of the religious bodies in the land. "The Church provided the best hope of overcoming the spirit of hate by brotherly love," he opined. Mr. Bridgeman was referring to the industrial unrest now so rife. His words might equally have been applied to the nations at large.

Tax on New Homes.

This year between £3,000,000 and £5,000,000 has rolled into the pockets of lawyers and financiers for fees on new houses and the sales of old ones. This means that the legal profession is profiting by the housing needs of the nation. It is the law, of course, but as a man who is compelled by the housing shortage to buy a house on mortgage for £1,000 has to pay about £35 in legal costs and fees it is time that this law was altered.

Honour the Mothers.

Honour where honour is due. Italy in its latest public monument has remembered sacrifices and sorrows no other nation has had the grace to do. From Royalty downwards the public gathered in the Church of Santa Crose, Florence, when the monument commemorating the heroic sacrifices mothers made in the war was unveiled. One day the mothers of the world will realise their power. Then there will be no more war.

Taking Trouble in Time.

The L.C.C. Public Control Committee is keeping a sharper eye on employment agencies. The committee rightly refused to grant a licence to J. Rudolf, who proposed to open an agency in Rupert Street, W., with A. M. Goldner as his manager. Goldner who was going to run the show was formerly associated with an agency which, in several instances, snatched people's money and neither found them jobs nor returned the fees. In refusing to let Goldner occupy a position of responsibility the committee are nipping future trouble in the bud.

Where is Arthur Ryall?

The foster-parents of Frank Arthur Ryall, a young mental deficient who escaped from the Gordon Boys' Home at Chobham last year, have asked us to make another appeal to the public on their behalf. The lad is slightly built, has blue eyes, a long nose and two prominent front teeth. His foster-parents, who reside at Holme Street, Nottingham, are concerned for this unfortunate lad's welfare, and any news which may lead to his discovery will be gratefully received.

Navvy with Clever Hands.

After working all day in the mud as a navvy, Mr. Archibald Hattemore has for months worked on a picture which has been shown by the New English Art Club. This working man, who lives in Hackney, has achieved what many men who have studied in Paris and Italy have failed to accomplish. He was too poor to paint on canvas so he used calico, for he has a wife and three children to keep on 54s. a week. His work in drains has not clouded his vision of things beautiful. He has triumphed over his environment.

A Policeman's Pluck.

When Mr. W. I. Briggs, a Playhouse actor, left the Adelphi Hotel, Liverpool, he found that his motor-car had vanished. He reported his loss, and later P.C. Green, recognising the stolen vehicle, jumped on to the running-board as it was being driven through Aintree. The constable was thrown heavily to the ground and had to be treated in hospital. Later two men were arrested and committed for trial. Meanwhile it is a pleasure to testify to the pluck of the officer.

The Height of Impudence.

In reply to complaints of inadequate facilities and dear fares, counsel for the railways serving South-East London argued that the tramways should not be allowed to compete on terms favourable to themselves. Mr. Wrottesley, K.C., rightly retorted that it was the business of the L.C.C. to run the trams in a manner that would bring in the biggest net revenue. This attempt on behalf of the railway monopoly to excuse its extortions is childish and impertinent.

British Justice.

When, on appeal, the sentence of four years' penal servitude passed upon Percy Victor Knell was reduced to twelve months' hard labour, Lord Hewart remarked: "Again and again it has been laid down that the mere fact that a man in his time had committed a series of offences and suffered long terms of imprisonment was not a sufficient reason for imposing a severe punishment for a distinctly minor offence." It is this sense of fair play which has rendered British jurisprudence a pattern to the world.

Faithfulness.

For fifty years Mr. George Henry Brace has been employed at Burnt Mill, Essex, railway station, where he began working life as its first porter. Now he has retired with many expressions of good will from his colleagues. Mr. George Hall, of Smethwick, Staffordshire, who has just celebrated his golden wedding, has worked for the same firm fifty years and lived in one house for the same period. Restlessness doesn't get everybody in its grip, and the solid lifetime's service of such workers as these happily goes to prove it.

Achievement.

Last month lifeboats were launched round our coasts thirty-five times and sixty-seven lives, an average of seventeen a week, were saved. The Royal National Lifeboat Institution has given rewards this year for the rescue of 395 lives, bringing the total up to date of 60,753 lives saved since the founding of the institution. Their quiet work goes on in storm and peril, all the year round, day and night alike, but it's only when a really spectacular rescue is effected that the bulk of people remember it.

Costly Error.

In the King's Bench Division, Mr. John Francis Prendergast, Park Road, Regent's Park, was awarded £500 against his former partner, Mr. Graham Harry Ellis, for assault, malicious prosecution and false imprisonment. The Lord Chief Justice remarked that it was a monstrous thing that a man should be arrested when there was not the slightest evidence against him. In this case, the offender was a private person. We contend, however, that it is just as monstrous when such blunders are committed officially by the police.

Common-sense Councillors.

There's a storm, but not in a tea-cup, among members of the South Westmorland Council. The Public Health Committee recommended that a lad of seventeen be appointed assistant sanitary inspector at a "salary" of 30s. a week and out-of-pocket expenses. Not unnaturally the council refused to confirm this appointment, whereupon Colonel Edward North, C.M.G., D.S.O., and the Rev. H. Burgh resigned from the committee. But the council is right. The sanitary welfare of fifty-three parishes, including important parts of the Lake District, cannot be entrusted to kids barely out of school.

Mail Order Offers.

The Mail Service Company, of Cranleigh Road, Leytonstone, London, E., offers a "mail order course" in return for a fee of £1 1s., declaring that the system is worth fully five times that amount. A guinea is considerably in excess of the amount usually asked for mail-order schemes, but that is no indication of superiority and the public should make the fullest enquiries before sending cash.

An Objectionable Advertisement.

A soldier serving in India has sent us a cutting from a newspaper there in which a "young liberal Brahman graduate" is advertising under the heading "Matrimonial" for a "beautiful accomplished English educated bride." Our correspondent writes that he thinks it a disgrace that the editor of a European paper should accept such an advertisement for publication. We think so too.

The Danger Signal!

For some time past a concern known as Merrill's, of Rupert Street, Piccadilly, has been advertising in various forms for partners who are able to put up capital to expand an "established" business. A gentleman who approached Merrill's was assured that an investment of £250 would bring him in a substantial weekly income. When, however, he learnt that his money would be used to "operate" a racing system the gentleman wisely cried off!

Prison as Hospital.

Last week we condemned the system which permits the law to send mental defectives to jail. When charged with a serious offence, the Rev. Alfred Reginald Thorold Winckley, vicar of Cudney-cum-Howsham, was sentenced to six months in the second division, though Mr. Justice Sankey confessed that he recognised that the case was a mental one. It is a public scandal that Parliament does not take immediate steps to rectify so grave an injustice.

A Housing Concern.

A concern called the City and Suburban Housing Association (Glasgow), Ltd., is offering houses at "economic rents." The offer only applies to people who join the association and applications will be dealt with "in strict rotation as received." Membership subscription is £1 1s., and there is an entrance-fee of 2s. 6d., but one of our readers was given the opportunity of joining on payment of 2s. 6d. only. We should advise him, before committing himself, to make some enquiries regarding location of sites, and to ascertain how long he will be expected to wait.

Judge Speaks Out.

Interest at 214 per cent. was mentioned in a case which came before His Honour Judge Dawson Crawford, at Ilford County Court a little while back. An Ilford moneylender, named Percy R. Clements, had sued one of his clients, whom His Honour spoke of as an unfortunate young man. "I have not the slightest doubt," observed the judge, "that the amount charged for interest is extortionate and unreasonable," and he also characterised the moneylender's advertisements as an intentional lure. Many will think his comments mild.

An Ambitious Movement.

A circular issued by The Workers' Commonwealth Bank Association of Professional, Skilled and Physical Workers sets forth an imposing array of "objects," which includes the financing of industry, invention, science, arts, crafts, music, literature and a score of other undertakings. The capital for this, we learn, is to be raised from 1s. entrance-fees and deposits of "from 1d. to a limited amount." To accomplish half the objects referred to would require mammoth membership and marvellous organisation, and the promoters are to be congratulated on their optimism.

23,579 CHEQUES PAID
to date to REGISTERED READERS
See page 2.

Problems of Life

Matter-of-Course People

by the Rev. R. J. CAMPBELL, D.D.

WE all know the kind of person usually designated matter-of-fact. Many, if not most, of us are included in that category ourselves. But we do not so often hear of those admirable and extremely useful individuals who might with equal accuracy be called the matter-of-course people.

Dr. R. J. Campbell

There are not very many of them in comparison with the rest of the community.

I mean the people whose service, reliability, good temper and unselfishness we are accustomed to take for granted—often without being aware of it.

So constant has been my experience of these, and so great my indebtedness to them, that I always look out for them when I find myself in new surroundings.

You go to help a poor society or to take part in some big organised effort for the benefit of hospitals or unemployed or disabled ex-Service men or what not.

You will be welcomed and taken care of by somebody who will make you feel that your coming is a personal favour done to himself.

GENERALLY speaking, he is the dynamic of the whole affair. He has done the hardest part of the work for it, made the greatest sacrifices, borne the heaviest burdens.

As often as not he is the recipient of all the abuse too, when nerves are frayed or things go wrong. Happily he is seldom without a sense of humour.

I discovered one of this excellent sort the other day in connection with a working men's club—a little bald-headed fellow with a merry twinkle in his eye.

He was apologising abjectly to a grand lady of imposing physical proportions who was rating him soundly for some real or fancied slight.

She had not had sufficient prominence in the Press reports of a public meeting, or someone else had been given more, or she had been disrespectfully treated by some responsible official.

There stood my little friend, meekly bowing to the blast, taking all the blame—it was all his fault, he declared, and it should not occur again, etc.—and finally pacifying the irate female.

I GRABBED him by the arm as she went off. "What a liar you are!" I said; "I don't believe you know what that woman was talking about."

"I don't," he confessed; "I never do, but I always tell them I am the guilty party; it saves a lot of trouble. She is about the fortieth grouser that has pitched into me to-day."

Then away he rushed to arrange for visitors (including me) to be publicly thanked who had done nothing whatever for the success of the enterprise. Nobody thought of thanking him.

BOGUS BARONESS: Amazing Sequel

SHOPGIRL'S ASTOUNDING ADVENTURES

Duped by a Notorious Scoundrel

WE are at last in a position to tell the exclusive inside history of the "Baroness de Beck," which shows that this unfortunate woman was more sinned against than sinning, being coerced into a life of pretence and fraud by her arch-rogue husband, Capt. Philip Timbrell Stanley.

Her maiden name was Marian Rose Bone, and for some years prior to her fatal meeting with Stanley she resided with her mother in Wimbledon. At the age of fourteen she held the responsible position of cashier in a local business establishment.

Her first employers were genuinely sorry to lose her when she ultimately left them to take up similar duties in an exclusive London club.

Dashing captain's winning ways

A gentleman who was frequently to be seen at the club in question was the now notorious Captain Stanley. It was not long before the dashing captain had succeeded in winning the girl's affection.

He told her that he was a member of a well-known titled family, and that he was a man of independent means.

The girl had no suspicion that at that very moment her new-found friend was living upon money which he was extracting from unsuspecting dupes in search of employment.

The girl, who at that time was only nineteen, was greatly flattered when the captain asked her to become his wife. She expressed her willingness, but, in view of her age, it was first of all necessary to obtain the sanction of her people.

Writing upon the crested notepaper of one of his business ventures (which shortly afterwards went into liquidation with heavy liabilities), Captain Stanley broached the matter in the following terms:

> I have to approach you on a rather delicate matter. I am, as you are no doubt aware, desirous of marrying your daughter. We have known each other for some time, and are both extremely fond of each other.
>
> But for certain difficulties we would be married at an early date, because I feel that Mariana requires someone to look after her in her work. I believe that the nature of these difficulties have been explained to you by Mariana.
>
> I sincerely hope that you will give your consent to our marriage next October.
>
> Believe me, yours sincerely,
>
> PHILIP F. T. STANLEY.

What was kept dark

The mother had heard a lot about the captain, and her daughter had always stated how anxious he seemed to be to help her in some journalistic work she had begun. So on receipt of the letter an appointment was made for her to meet Captain Stanley in town.

He took her on a tour of inspection of one of his elaborately furnished offices, and entertained her in a lavish style. He did not tell her that the offices were furnished on the hire system and that the rent was in arrears.

Many irons in the fire

She very rightly took the opportunity of questioning the captain concerning the "difficulties" he had hinted at in his letter.

He stated that he had many

The "Baroness de Beck"

business irons in the fire at the moment, but only wished to wait until his time was a little less occupied.

The mother was satisfied with this explanation, and was blissfully unaware that the real "difficulties" lay in the fact that Captain Stanley was being divorced by his first wife and was not at the time free to marry again!

On November 2, however, the marriage between Captain Stanley and Miss Bone took place at the Paddington Register Office, and a reception was held at a famous West End hotel.

The tale of the uncle

At the time of the wedding they were residing at a fashionable boarding-house in Prince's Square, Hyde Park. He escorted her away from this place one night with an air of great mystery, which was attributable to the fact that he had not settled their bill!

One day he told her that a rich uncle had died in Italy leaving him the famous Baron de Beck estates. According to his story, his dead uncle's wine business in London, and extensive vineyards in Rome, became his property.

Stanley now commenced an ambitious publicity campaign, featuring his wife as the Baroness de Beck. She became a director of a concern called Baron de Beck and Co., Ltd., and, acting under her husband's direction, assumed nominal control of the city office.

A little later the girl's mother received news that Captain Stanley was passing dishonoured cheques.

Going to the city office, she discovered that her daughter was signing all kinds of documents, and was dealing with affairs of which her knowledge was limited.

The mother asked Stanley why he was not attending to his business himself, and was informed that as he was an undischarged bankrupt there were certain things which he could not do personally.

The wife's eyes opened

As the weeks passed disillusionment came swiftly upon the young wife. Debts were accumulating everywhere, the wine business was a sham, and, to crown everything, her husband was soon in the Bankruptcy Court once more, where a sordid record was unfolded.

For a time the mother managed to get her daughter away from the influence of her ne'er-do-well husband. But the girl was genuinely attached to Stanley, and he eventually induced her to return.

On this occasion he told her that he had obtained a position as a traveller for a famous firm of silk merchants from whom he would receive £20 per week, salary and expenses.

They went to various parts of the country, finally reaching Southport, where he told her that exigencies of business made it necessary for them to pass as "Mr. and Mrs. Sinclair."

Cruel deception

Whilst at Southport Stanley handed his wife a money order for £20, which she believed was his week's salary. He spoke of buying her a little present, and together they went to a shop, where she tendered the money order for certain purchases.

At Wimbledon, a day or two later, her mother received a letter from the Catholic chaplain of Walton Prison, Liverpool, which broke the news to her that her daughter and Stanley had been arrested.

When they were jointly charged in the dock with conspiracy to defraud, the baroness collapsed in a dead faint on hearing that her husband was wanted for similar offences all over the country.

During a remand pathetic letters were written by the detained woman to her mother, showing clearly how cruelly she had been deceived by her worthless husband.

The police made full enquiries and established beyond all doubt the fact that she was completely under the sinister influence of her husband, and set her free. Stanley, however, was sentenced to nine months' imprisonment at Liverpool Assizes.

To-day, broken in health, his wife is back with her mother.

In publishing these facts we have not only painted Stanley in his true colours as an unscrupulous adventurer, but have shown that his unhappy wife is deserving of much sympathy for the way in which her trust has been exploited by a rogue who all but led her to a prison-cell.

Justice for War Victim

"John Bull" Wins Again!

ONCE again, publicity in the columns of JOHN BULL has led to the righting of a scandalous pensions injustice.

"Crushing a Broken Man" was the title of an article in which, last March, we exposed the case of Albert Burton, of Wellingborough, Northants, who, when a private in the 5th Northamptonshires had the misfortune to sustain serious injury to his right hip.

The surgical operation which might have saved the joint was not performed until seven years after his accidental fall when coming from the trenches at Armentières.

A meagre pittance

The operation failed, and Burton is left crippled for life and incapable of working except when in a sitting posture.

Burton had a dozen medical boards and on two occasions he succeeded in getting his pension raised, but the net result in the end was that he had been gradually whittled down from 100 per cent. to a meagre pittance of 20 per cent. for life.

The fact that Burton has a wife and seven children dependent on him added to the severity of the circumstances thrust upon him by the injustice of the small pension of 8s. per week.

Our representative made an impartial investigation into his case.

He found that through his incapacity for work in a standing posture and his inability to get started in fancy leather work in which he had been trained by the Government, he had been obliged to depend on parish relief and to appeal to various charitable funds for ex-Servicemen.

Burton's papers show that his case was sadly mishandled, practically from the time that he had the fall when coming from the trenches, and having satisfied ourselves that he bears an excellent character, we exposed the facts of his case.

Baronet's kind offer

We emphasised the need for Burton to be examined by an independent specialist, and Sir Frederick Milner, who read our article and has fought hundreds of pensions claims for ex-soldiers, kindly offered to pay the fee for Burton to be examined by a leading London specialist on hip dislocation.

Sir Frederick's kind offer was accepted and we brought Mr. Burton up to London for the examination.

We are happy to be able to state that through the case having been presented in true perspective to the public by JOHN BULL and to the Ministry of Pensions by Sir Frederick, the injustice has been righted and Burton has been awarded a pension of 32s. instead of 8s. per week.

On behalf of Mr. Burton and his family we thank those readers who, after we had exposed his case, were kind enough to help the family in tiding over the period until the injustice was righted.

AN IMPUDENT EXPLOITER

A TOBACCO TWIST

The "Golden Harvest"!

AN impudent attempt to pass off shares of little or no value has been made by a concern which boasts the impressive title of the British and Colonial Promotion Syndicate, Ltd., of Cannon Street, London, E.C.

This syndicate was registered in April, 1925, and its aims and objects included "all kinds of financial and commercial trading" and "any kind of guarantee business."

After we have disclosed the astounding facts relating to the manner in which the affairs of this company have been handled, our readers will be able to judge how far it was able to *guarantee* anything!

The leading light behind the British and Colonial Promotion Syndicate is a person known as George Arthur Morley, and who is described as an "accountant," residing at Uxbridge Road, Shepherd's Bush.

Some months ago Mr. Morley sent out a series of circulars setting forth the interesting fact that huge profits were to be made from certain tea and tobacco estates.

People were urged to invest early in order not to miss the unique opportunity of sharing in the "golden harvest."

A reverend dupe

The claims put forth by Mr. Morley were quite unwarranted, yet a number of people have been induced to part with money on such a nebulous proposition.

One of the dupes is the Rev. George Sadler, of Edith Grove, Chelsea. In common with many other people he first got into touch with the benevolent Mr. Morley after receiving some of the circulars to which we have referred.

Apart from the misleading details set forth in these circulars, the reverend gentleman was further swayed by Mr. Morley's personal assurance that he would receive "preferential treatment."

In other words, he was led to believe that Mr. Morley's influence as a director of the syndicate would be used on his behalf to obtain valuable shares at a low price.

Mr. Sadler parted with £250 as an initial investment, and later, in response to Mr. Morley's persistent rhetoric, paid over a further £50.

Some cheap shares

But, after having signed the further cheque, Mr. Sadler began to grow a little suspicious, and, feeling doubtful of Mr. Morley's sincerity, he stopped the cheque, only to find that it had already been negotiated.

Here comes an extremely significant revelation. The cheque for £50 was not negotiated in the ordinary way.

Various other amounts were obtained from victims who were misled in the same way.

What were the other directors of the syndicate doing to permit Morley to act in this free-handed manner? Is Morley himself the "Syndicate"?

The latter question is of marked importance and, in view of the following facts, is one which should receive the immediate attention of the President of the Board of Trade.

The nominal capital of the syndicate founded by Morley was £2,000, and two other directors are mentioned—Mr. W. Scott, of Oseney Crescent, London, N.W., and Mr. F. C. Owlett, of West Hill, Sydenham.

The names of these two people appear as signatories to an agreement made between the syndicate and Mr. Morley at its inception, whereby the latter received the bulk of the shares "for services rendered."

In other words, the shares which Morley pushed on to Mr. Sadler and other dupes were obtained by him in a company which he had formed, free, gratis and for nothing!

When Morley told Mr. Sadler that his money was being invested in tea and tobacco estates the latter saw no reason to doubt the authenticity of his statements.

The other day Mr. Sadler brought an action against both the British and Colonial Promotion Syndicate, Ltd., and Mr. Morley for the return of his money, which he alleged had been obtained by misrepresentation.

A black record

The action came before Mr. Justice Salter, in the King's Bench Division, and in the light of such serious charges, one would have thought that Mr. Morley would have gone into the witness-box to give his version of this strange story. He did not do so, however, and judgment was given against him with costs.

During the hearing one interesting statement was made to the effect that one of the directors, Mr. W. Scott, did not exist!

Whether this is so or not we are unable to say, but our own investigations enable us to state that Morley

The Hon. Mr. Justice Salter

is a company-monger who has operated for years under various names, the most favoured being that of "A. Morley-Everitt."

In this name he has been actively associated with a notorious financial shark named Ebenezer Cox, who went to jail early this year for obtaining credit without disclosing the fact that he is an undischarged bankrupt.

Apart from the British and Colonial Promotion Syndicate, Ltd., Morley, alias Morley-Everitt, has been behind a notorious company called the Demerara Sugar Estates, Ltd., against which creditors are applying for a winding-up order.

We hope, therefore, that other victims of Morley's "syndicate" will follow Mr. Sadler's example and sue him jointly with the company for the return of their money.

Meanwhile, we repeat that the Board of Trade should investigate the syndicate's affairs and see if some means cannot be found to bring A. Morley, alias Morley-Everitt, to account for his impudent exploits.

8,000 Creditors!

Big Wait: Little Dividends

NUMEROUS appeals for information reach us from anxious depositors who put their savings into the Commercial Permanent Money Society, Ltd., now in liquidation.

Among the 8,000 creditors of this Blackburn concern there are many hard cases, but, after making careful enquiries on their behalf, we see no hope of the long-drawn-out process of liquidation yielding anything more than a few pence in the pound.

The debenture-holders had preferential claim to the best of the assets, which realised about £15,000, and all that is left for the unfortunate depositors is one or two properties, which are still the subject of legal process, and numerous book debts.

A damning report

In this connection, it is interesting to note that in a special report which the auditors deemed it necessary to make to the shareholders a year before the winding-up order, they mentioned that they considered the balance-sheet then included certain debts which were irrecoverable.

The auditors commented also on irregularities which they found in promissory notes and other securities. They mentioned, too, that there were a number of loans standing in the names of officials of the company.

Never again!

Other facts were brought to light two years ago when the directors and officials of the concern were examined by the Official Receiver and the liquidator, and the matter was placed in the Public Prosecutor's hands.

As there are 8,000 creditors in this unfortunate estate, and its debtors are paying by weekly instalments, the declaration of an interim dividend would involve a postal expense out of all proportion to the sum to be distributed.

We can understand, therefore, the wisdom of the liquidator in not dissipating what funds there are on unnecessary postal expenses. We can understand, too, the necessary delay.

We do urge, however, that the law of this country should be such as to prevent those responsible for this catastrophe from promoting schemes of a similar nature in the future.

Not Allowed to Work

A Job Won and Lost

RICHARD GRAHAM, of Church End, Finchley, is a painter and decorator. Thrown out of work through trade slackness he registered at an employment exchange and then, not wanting the "dole," hustled round to find a new job.

His keenness was rewarded, for he very soon found a possible opening with a firm of Government contractors which is constructing a road for the Middlesex County Council, under the Ministry of Transport's relief scheme for the unemployed.

It appears that these contractors have undertaken to draw their employés from the employment exchanges within the jurisdiction of the County Council, and Graham was told that he would have to obtain a card from his local employment exchange before he could commence work.

Useless pleas

Glad of an opportunity of work at any cost, even though there is some difference between the tasks of a manual labourer and a painter and decorator, Graham hastened to the employment exchange and asked for a green card.

To his chagrin he was informed by the clerk there that he could not have a card as there were many other unemployed people on the books who had been registered before him.

Graham at once pointed out that he had a definite offer of employment and that he had obtained the job solely through his own efforts and not through the employment exchange but it was of no avail. The clerk remained adamant.

Brutal officialdom

In desperation Graham appealed to the Hendon Exchange and his board of guardians, but officialdom refused to help him. He then applied to the Ministry of Labour, but beyond a curt acknowledgment stating that the matter would receive attention, he has heard nothing.

Meanwhile Graham must continue to remain in the ranks of the unemployed. It seems disgraceful that a man who has made a splendid effort to obtain work should be baulked by red-tape regulations in this way.

A job which would have brought him in £3 a week has been lost, and Graham is now drawing the "dole."

SMITH'S CRUEL FATE

BROKEN BY A BOYCOTT

Toil and Sorrow

FROM whatever country they may come, settlers in Britain can be sure of equal justice with its citizens. Is it too much to ask for like treatment for British citizens abroad?

CERTAIN features of a Scottish blacksmith's experiences in Canada are so grave and disconcerting that we have decided to give publicity to his story.

He is Mr. Robert Hamilton Lawson, and with his wife and four children he now occupies a disused railway-carriage at Shettleston.

His circumstances now are very different from those in which he left Shettleston for America in 1919. An expert at his trade, he had saved more than £800 and was a splendid specimen of healthy British manhood.

His savings have all been lost in Canada, and now his only income is from the unemployment insurance. Moreover, his health has suffered through the effects of a nervous breakdown in the Dominion.

Typanical treatment

Forty-three years of age, he is the type of citizen whose immigration the colonies desire to foster.

Having no knowledge of Canadian customs and legal procedure, Mr. Lawson's good nature was imposed upon, and when he needed assistance such as would have presented no difficulty in his own country, he was unable to command it.

After a year's work in the United States, Mr. Lawson, on account of his wife's failing health, crossed the Canadian border to Peterborough, Ontario.

Following a few months' employment there, he decided to set up again as a master blacksmith.

He duly approached the local building inspector and obtained a permit to erect a wooden workshop.

He had partly completed his workshop and installed his plant and was about to start business when he heard rumours that owners of adjacent property were objecting to his enterprise.

He was told that the permit should not have been granted and that he had better go to the local court for a decision.

A lawyer advised him to carry on, but within a few days a notice in a local paper informed him that his enterprise was prohibited on account of a fire hazard.

An unfortunate choice

He had already laid out between $200 and $300, and, as he was unable to dispose of his workshop and plant, he decided to move them to Springville, eight miles away, where he was told a smithy was needed.

He was unfortunate in his choice of a landlord, who, he alleges, failed to meet his obligations to him, and after spending about $1,000 on making a habitation from an old framework and on fitting up his smithy, on a verbal understanding that he would be paid for improvements in the event of his leaving, he never received a penny.

After he had started business, Mr. Lawson says, detectives visited him and questioned his personal integrity without the slightest grounds.

Fruitless appeals

Baseless rumours in circulation ruined his business, but when Mr. Lawson wanted to leave he could not get the satisfaction he expected of his landlord.

Therefore he hung on by obtaining employment in Peterborough, where he cycled to and from every day. During his absence, he states, his smithy was commandeered by someone without any authority from him.

Mr. R. H. Lawson

Solicitors tried to get a settlement of his claim, which was somewhat involved. The landlord offered to give a note for $140, which Lawson declined.

Unable to get satisfaction through local channels, Mr. Lawson appealed to higher authorities.

He was visited, he says, by a high official from the Department of Immigration and Colonisation, Ottawa, who decided that instead of deporting him and his family he should be compensated.

As nothing resulted from the interview, Mr. Lawson wrote also to the Governor-General, Secretary of State, members of the Dominion Parliament, the British House of Commons and the Canadian Attorney-General, but his appeals were in vain.

The worthless document

A solicitor in the department of the Secretary and Registrar for Mr. Lawson's province, Ontario, was unable to help him, although he knew that Mr. Lawson's claim deserved sympathetic consideration.

Eventually, Mr. Lawson's health broke down under the strain and he moved to Toronto. On recovering, he appealed for deportation and his request was granted.

Mr. Lawson and family, at the end of their resources, arrived back in Glasgow in March last year.

His troubles undoubtedly began with the granting of that building permit, and it is scandalous that a citizen of the Empire in a strange land should be encouraged to lay out his capital on the strength of a document, only to find it worthless.

The Government should take steps to prevent a recurrence of such experiences as befell Mr. Lawson.

ASHTON AT IT AGAIN!

HIS VIENNA STAKES

A European "Trip"

WE deal below with one who is no stranger to our columns. We thought we knew all about Harold—but we didn't! This country isn't big enough for him

THE repeated publicity afforded to the activities of Henry Allen Ashton in these columns has led him to restrict his scope in this country considerably.

A little while back we told the amusing story of a tussle between Ashton and a firm of solicitors in Doncaster over a claim put forward by one of the former's misguided clients.

We told how Ashton endeavoured by all conceivable means to wriggle out of his liabilities in the matter, and how the solicitors proved too clever for him and forced him to disgorge the amount claimed by their client, together with a substantial sum by way of expenses.

But whilst his pitch has been queered in this way, Ashton is not greatly abashed; he has been in touch with a new and equally remunerative field and at present appears to be concentrating his energy upon the Continent.

Counting the chickens

A gentleman in Vienna who had an excellent opportunity of launching out in business approached by a man named Ultmann, who explained the "advantages" offered by the London Financial Service, Ltd.

His suggestion that an English limited liability company should be formed met with approval and in due course a draft agreement was forwarded from London.

The sum of £2,050 was mentioned as being required to cover preliminary expenses.

Negotiations were interrupted by the general strike.

A director of the London Financial Service, Ltd., came to Vienna, after which he was informed that a payment of £500 down would be deemed sufficient for the moment as the balance would easily come in from the preliminary subscription to the shares.

He spoke enthusiastically of the matter, and said that it would only be necessary to insert advertisements in the papers for the English public to "apply in great numbers" for the offered shares.

An enticing trio

In due course the agreement was signed and £500 paid over to the London Financial Service. Ashton meanwhile had written to say that "the Duke of Saxe-Noricum (His Highness the Most Illustrious and Most Noble Lord Hugh George de Willmot Newman)" had "graciously given" his consent to fill the position of a director of the proposed company.

Two other names were given, one a baronet and the other "a gentleman who possesses the highest degree which the English Universities have to offer, and whose decorations cover not only Europe, but Asia and America."

"I think you will agree," wrote Ashton, "that it reflects on the integrity and honour of any financial house, as well as on the genuineness and soundness of any company, when three such gentlemen consent to join the board of directors."

The London Financial Service, Ltd., certainly inserted some announcements relating to the proposed offer in the Press, but here matters appear to have slowed up.

An extraordinary document

When the gentleman concerned began to raise objections, Ashton had two suggestions to put forward. In the first place, he offered to attempt to raise smaller capital than had originally been sought and to do so at his own expense.

Finding that this was not received very enthusiastically he suggested that the whole matter should be referred to arbitration. This again was dismissed.

The gentleman demanded that the London Financial Service, Ltd., should carry the transaction through on the lines originally laid down, but Ashton coolly denied that it was incumbent upon his company to do anything further than it had already done!

At the same time, an extraordinary document has come into our possession.

A pointed question

It is a letter drafted by Ashton and handed to a representative of the disappointed client in Vienna as a solution to the deadlock.

Roughly, the substance of this letter is that all "rights and interests" will be waived in consideration of a cash payment being made by the London Financial Service of £20.

The representative refused to sign such a document, which is interesting since it seems to admit that the client has certain "rights" under his agreement with the London Financial Service, Ltd.

The gentleman is determined to stand firm.

Meanwhile we want to ask Mr. Ashton a question.

Even if he is technically in the right and can establish his position beyond all doubt, doesn't he think that, in the circumstances, dealing as he was with foreign gentlemen who have undoubtedly taken a different view of the transaction, he should refund the cash which they honestly seem to think they have paid for something which, under the various agreements, they may not be entitled to?

"COSMO" THE SNOOZE KING

MYSTERY MAN'S "MAGIC"

A Fine Remedy for Insomnia

A FAMOUS theatrical magnate recently deplored the fact that there was a dearth of talent upon the English stage.

In these circumstances we are glad to be able to announce that we have discovered a new "star," who, if all his claims are true, should make a great reputation for himself behind the footlights.

Our "find" passes professionally by the name of "Cosmo the Mystic." "Cosmo" knows all there is to be known about Spiritualism, and can perform weird mental feats in the most mysterious fashion.

With a brief movement of the hand, accompanied by a roll of the eyes, "Cosmo" claims that he can put anyone to sleep and can compel the sleeper to remain under his spell for any period.

In his time, he asserts, he has put thousands of people to sleep. One gentleman in particular, who possesses the extraordinary name of Tromp Van Diggler, "the well-known physical culturist," was put to sleep by "Cosmo" in less than two minutes at Johannesburg in 1919—at least this fact is recorded in a booklet issued by "Cosmo," entitled "Cosmology," and published at 1s.

Wasting his magic

The "Mystic," however, has omitted to state whether Tromp Van Diggler has ever awakened.

What, you may ask, is "Cosmology"? According to the booklet referred to it is "the most wonderful system of practical deduction in the world," a brief study of which will "enable the reader to possess a greater knowledge of the past, present and future of people unknown to him personally."

The booklet certainly makes some astounding assertions. People born between the 1st and the 21st of May, apparently, are "far less liable to suffocation than other people and generally sleep with their heads covered up."

The significance of numbers, according to the science of "Cosmology," is remarkable. Take the number "4" as an example. It appears innocent enough, but let us refer to the booklet.

The figure "4," we find, "rules people of a peculiarly tenacious type, who never forget an injury and who brood over injustice for long periods. They have, as a rule, strong imaginations, and a marked tendency to read in bed."

Not having been given the big chance which we suggest should be afforded him, "Cosmo" has lately been forced to "waste his magic on the desert air" by appearing at minor places of amusement.

We do not know how many people "Cosmo" has lately put to sleep.

A weird book

We have no time or space at our disposal to deal fully with the contents of a remarkable volume written by "Cosmo" with the extraordinary title, "Spiritism: the Modern Harlot."

Suffice it to say that the printer was never paid for his labours, though we are able to state that "Cosmo the Mystic" has been trying to dispose of quite a number of copies of his work sometimes at 2s. 6d. a time.

"Cosmo," discovering that we were enquiring into his curious methods, favoured us with a personal visit.

He was accompanied by a gentleman whose name was not announced, and whose identity "Cosmo" showed some reluctance to disclose.

Our representative explained that an interview could scarcely be conducted unless he was aware of the identity of his callers. "Cosmo" and his friend thereupon rose to go, but on second thoughts admitted that our contention as to the latter's identity was correct and decided to remain.

A chequered career

During the course of the interview we put many questions to "Cosmo," but, fortunately, it did not occur to him that he could have avoided all interrogation by putting our representative to sleep as he did Tromp Van Diggler in 1919.

As a matter of fact, "Cosmo the Mystic" is no stranger to us. He was previously known as "Vivid, the Magnetic Man," and in the course of a chequered career has passed under a variety of aliases, including Francis Vivian and Alex. Gordon.

In the latter name he grew quite well known during the war in other circles than those of mysticism and mesmerism.

His name was, in fact, constantly mentioned in a sensational murder plot, which he has been useful in unravelling on behalf of the Government, which was unfolded at the Old Bailey in 1917, when three people were sentenced to penal servitude for conspiring to murder Mr. Lloyd George, the then Premier.

It came out during the proceedings that Alex. Gordon, as "Cosmo" was then known, was engaged in investigation work amongst seditious people, and counsel for the defence made a lot of the fact that the Government, "for reasons of State," did not put Gordon into the box to give evidence.

"Cosmo"

It seems that, in view of his association with this and other matters which he had investigated, it was necessary for Gordon to leave the country, as, on his own admission, he states that he was given £100 to leave for South Africa, for, owing to his loyalty, he had made many enemies.

At any rate he managed to turn his South African trip to good account, for he forgot his enemies and earned his living for some time as a mystic and fortune-teller.

Now he is back in this country, and ready to achieve fame and fortune as "Cosmo the Mystic—the man who knocks the sigh out of psychology."

How to refresh the mind

With regard to the doctrines of "Cosmology," we cannot do better than quote a specific advocated by "Cosmo" for jaded journalists. "A few minutes' concentration on a piece of bright yellow cardboard will refresh the mind and stimulate it without incurring detrimental reaction."

This is interesting, but we feel that the day is far distant when Fleet Street will be thronged with people gazing intently at vivid yellow discs!

A PAMPERED PEST

TALLY HO! TRICKS

Does the law favour the rich at the expense of the poor? It would seem so in this case

AT a recent function of the Fife Fox-Hounds, the master, the Earl of Lindsay, provoked laughter by remarking that people now go in for most expensive poultry, and, judging by the claims that came before them, he said, there seemed to be no end to the value of hens.

From their covert fund, the Fife Fox-Hounds make payments as an act of grace to those suffering losses of poultry by foxes. The payments are made, of course, for the protection of the foxes in the expectation that those compensated will not interfere with them.

Poor claimant!

The hunt, which graciously institute its own court of enquiry and constitutes itself the defendant, is also the judge and jury, and the poor claimant has no legal standing to command an impartial arbitration of any question in dispute.

Again, if the hunt decides that he has not taken adequate steps to protect his poultry from foxes, there is no court to which he can appeal.

A blunt refusal

Among claims recently considered by the Fife Fox-Hounds was one from Mr. William B. Smith, a disabled ex-Serviceman, who runs a poultry-farm adjacent to the estate of Sir Ralph Anstruther, Lord-Lieutenant of Fifeshire.

While awaiting a settlement, Mr. Smith courteously sought permission to go on his neighbour's land to exterminate any foxes he might find.

The request was refused, and, while expressing sympathy with Mr. Smith, Sir Ralph, through his agents, intimated that even if there were foxes about, he would never grant such permission so long as fox-hunting is carried on in the county.

Mr. Smith lost forty-seven white leghorn pullets, which he valued at £23 10s., on the morning of July 24, and at once put in his claim.

After some delay a member of the hunt who called to investigate admitted in writing that the claim was genuine.

He criticised Mr. Smith's fencing, however, and also mentioned that the hunt had a tariff for compensation much below Mr. Smith's prices.

Notwithstanding its own investigator's report, the committee would not admit that foxes had taken all the fowls lost. It sent him a cheque for £10, with the intimation that he should put up more fencing and that it would not consider any further claim from him.

A serious loss

Through losses in egg-production due to the delay and inability to replace his stock until compensated, Mr. Smith calculates that he has suffered to the extent of not less than £50.

Hunting might be a useful sport if carried on for the purpose of eliminating the fox, which is a source of continual worry, anxiety and expense to many poor farmers.

Unfortunately, however, it is indulged in solely for amusement's sake by wealthy devotees, who do everything possible to encourage the preservation of Mr. Fox from extinction.

The farmer pays

The law—or rather the absence of it—singularly favours the rich, for when foxes are scarce in any hunting territory they are often imported and bred in captivity, only to be released subsequently, in many cases, to feed on the stock of poor unfortunate farmers.

The onus of protecting his stock, of course, falls on the farmer, and although the law allows him to put up substantial fencing and to shoot the preying beast if he wishes, the surreptitious encouragement of the breed is not conducive to good feeling between landed lairds and industrious tenants.

A RED-TAPE TRAGEDY

UNLUCKY HOME-BUILDER

Four Fatal Days

RED tape will not stretch. The bitter truth of this statement has been brought home to an enterprising tailor named Francis Fishburn, who resides at Burley-in-Wharfedale, Yorks. Yet if ever an individual case merited some concession this is one.

As a hobby, Fishburn studied architecture and building construction, and in 1914 began to build himself a home.

When the call to arms came, Fishburn had put in exactly four days' work on the foundations.

Abandoning all personal considerations, Fishburn joined the Army, stating that he was two years younger than he really was in order to get into the fighting-line.

He served until 1920, and, after being in hospital for five months with trench fever, was eventually discharged.

When he returned to civil life he was homeless and suffered intermittently from the effects of his war services. With care he eventually recovered sufficiently to resume his building operations.

An alarming intimation

He submitted plans for his proposed dwelling under the Government subsidy scheme, and these were duly passed. The west side foundations were extended within scheduled time in order to make the building large enough for a grant of £230.

Never doubting for one moment that the subsidy would be forthcoming, Fishburn plodded away at his task with zeal.

When his house was about half built, however, he was informed by the authorities that a subsidy could not be granted as he had commenced work "before the war."

As we have already explained, all that Fishburn had done prior to enlistment had been to put in four days' work on the foundations.

Had he known that this would disqualify him from receiving a subsidy it would have been a simple matter to have scrapped the old work and to have begun afresh.

Now, however, with the building so far advanced there was nothing for it but to carry on and hope that the authorities would adopt a more reasonable attitude when the full circumstances were laid before them.

In the toils

Though he eventually finished his work—single-handed except for the plumbing—and produced a handsome dwelling, of which anyone might be proud, Fishburn only found himself still further hampered by red tape.

Owing to the fact that his health kept failing, the work was prolonged until after the closing date fixed for Government grants, and the enterprising home-builder found himself saddled with debts and with small chance of obtaining any assistance from the country he had served so well.

When he laid his case before Sir Francis Watson, his Member of Parliament, the latter took up the matter with sympathy.

"Your house seems a really charming residence," he wrote, "and one that the Government ought to encourage."

And that's that

But Sir Francis could do nothing. The Ministry of Health remained adamant.

Mr. Fishburn's house had been commenced and finished before and after the prescribed dates and the decision could not be modified.

Since then Mr. Fishburn has appealed to various people without avail, and it really seems that this war hero must struggle on alone as best he can.

Now, whilst it must be admitted that Mr. Fishburn has no strict legal claim to a subsidy, the circumstances in which he has been ruled out can only be described as exceptional, and we think that his case might have met with more sympathetic consideration from the authorities.

It is not merely a case of "hard luck." It is a case of a number of unfortunate circumstances combining in such a way as to border upon victimisation.

Most people will agree that red tape might very easily have been stretched in Fishburn's favour without necessarily creating an undesirable precedent.

A WOMAN'S SECRET

HER £2,500 SMILE

A Wonderful Wire

WHO said a woman cannot keep a secret? Somebody evidently who hadn't met merry little Mrs. Maguire, of 30, Pollok Road, Shawlands, Glasgow.

One morning, after her husband had left for his work in the City, a telegram arrived. Mrs. Maguire read it, rubbed her eyes and read it through again. "You have been awarded the First Prize of £2,500 in Bullets No. 615" was the message that for the moment seemed to numb her brain.

Not to be "had"

She put the telegram into her pocket and cautiously decided to keep the news a secret until this scribbled intimation of her success was confirmed. More than once it was on the tip of her tongue to tell her husband, her two daughters and her friends. But all the long day she kept it to herself, wondering, hoping.

* * *

Mrs. Maguire's mind was set at rest the following morning, when a JOHN BULL representative climbed the long staircase to her comfortable flat to see the lady who had climbed to the topmost rung of the *Bullets* ladder and won the biggest prize ever offered.

"You simply can't imagine how I feel!" she said delightedly. "Why I never dreamed of such a thing happening. Even now it's hard to realise it's really true. Just fancy—*two thousand, five hundred pounds!* And I wasn't expecting more than a 'Target' prize."

Hearing that other competitors would like to know how she came to make up the winning *Bullet*—TRUE LOVE—TAKES LIFETIME TO "TELL"—Mrs. Maguire proceeded to explain.

"I've been following *Bullets* for a year or two, though I have won only three or four small prizes," she said.

"It seemed to me that a good effort on a simple domestic theme would be just as likely to win a big prize as any other kind. So when I saw 'True Love' amongst the £2,500 'Examples,' I saw a chance to test my theory.

"I have been married now for twenty-five years and my *Bullet* simply expressed my thoughts on the subject, that's all. True love is not proved in five minutes or five years—it takes a lifetime to tell whether it is true love or not."

Whose turn to laugh?

Mrs. Maguire confessed that the second meaning of her *Bullet*—that the true lover is declaring his love all the years of his life—came purely by accident.

She had decided upon its wording before she noticed the double interpretation which places it amongst the cleverest *Bullets* which have headed the prize-list.

"And your family?" asked the JOHN BULL man. "Are they interested in *Bullets*, too?"

"My husband has never bothered his head about such things," she said with a smile. "Neither have my daughters ever troubled themselves about competitions. So my persistence with *Bullets* has become quite a family joke. It will be my turn to laugh when I tell them what has happened!"

Mrs. Maguire is an active, business-like woman and when her daughters grew up she decided to occupy her time by launching out in a little stationery shop of her own.

Her well-kept business at 1,056, Pollokshaws Road, has been a source of some anxiety, but happily her worries are now over. A few minutes' work on *Bullets* has brought more profit than ten years of shopkeeping would have produced.

A tip to others

But Mrs. Maguire is too good a Scotswoman to let this sudden windfall unsteady her in a life of work and well-doing. "The money is going straight into the bank," she said, "and it will be there to help me and help others when the need arises."

Our record prize-winner had a final hint for those readers who are trying for one of the 1,000 Christmas Dinners which we offer this week.

"Competitors should try to put the JOHN BULL spirit into their *Bullets*. I have read the paper for years and I always try to make my *Bullets* like its articles—straightforward truths with a human touch about them."

Slow-motion Advertising

STRANGE PUBLICITY COMPANY

A Tame Revolution

ABOUT a year ago a company came into being for the purpose of revolutionising the world of publicity with the ambitious title of the Premier Advertising Service, Ltd.

The "Service" was formed to take over an *unlimited* business concern run by a man named William Cooper, at 38, Angell Road, Stockwell, and by William David Cooper, at Waterloo Road, who had previously traded as "advertising contractors."

The company set out to rival all other advertising concerns in the art of providing novel publicity schemes, a notable feature being the proposed introduction of travelling kiosks.

Had people made a few judicious enquiries they would have found many reasons for leaving the Service's offers severely alone.

Limited capital

One reason which should have been sufficient in itself to deter people from trusting their business to the tender mercies of this "Service" is that it possessed not a single penny in the way of paid-up capital!

For "services rendered," the two gentlemen aforementioned, together with two others, took £500 worth of shares each, for which no money was passed.

The kiosks were to be ready by a certain date, and money was paid to the firm solely on the understanding that the advertisements should be exhibited by a stipulated time.

Loopholes for swindling

Although months have, in some cases, passed, clients are wondering if they are likely to get any value for the sums they have parted with.

We are afraid there is little possibility of the firm ever doing anything in this direction, as Mr. William David Cooper and a gentleman named Edwin James Brown have just been sent to prison for "conspiracy with other persons unknown" to defraud tradesmen. Cooper was sentenced to fifteen months and Brown to six.

Now, who are the "other persons unknown"? Are they to escape?

And what of the limited company? Is no official notice to be taken of its extraordinary existence?

In our opinion, the Board of Trade should look specially into the record of this concern, because it reveals clearly the loopholes in the company law which enable colossal swindles to be operated with ease and impunity.

AT the root of any difficulty, national or domestic, is generally to be found incapacity. Never was this truer than of the housing problem. Incapacity and bungling have been present all the time, and the people, as usual, are the sufferers

The Hob-nail Snail

by **SIR ERNEST BENN, C.B.E.**

WHY should the housing industry be different from any other trade, and why should it be free from the disabilities and responsibilities which attach to any other sort of business?

Building a house is not a more highly skilled or difficult process than building a motor-car or making a piano, and yet if I set up in the motor trade I have to sink my capital, finish my motor, spend a lot of money on advertising, put the machine in the shop window for weeks, and then pray that a customer may come along and wish to buy it.

Of all our trades the housing industry is the only one that necessitates no stock. The makers of boots or hats or perambulators or books have to hold large stocks which are displayed in innumerable shops, and the public has the privilege of inspecting the article before it is bought.

There is a large surplus of every article in common use except houses, and it is the recognised duty of the trades concerned to make and hold a good supply for the convenience of the public. Why should the housing trade be exempt from that common obligation?

A hopeless queue

Why is it that if I want to buy a houseful of furniture for £10 down and £1 a week there are scores of tradesmen competing for my custom, and yet if I want to put the same amount of money into a small house on the same terms, I have to put my name on a waiting list and then hope that some day the builders may be good enough to oblige me?

Everybody knows that there is a shortage of houses, but few take the trouble to work out the reasons and think out a remedy.

There are nine and a quarter million families in Great Britain, and every family needs a house. A lot of people are living in houses built between 1880 and 1890, and finding them very unsatisfactory, because they were built by people who did not know as much about the science of home-making as is known to-day.

Those unsatisfactory houses are not more than forty years old, but suppose that we give an average life of fifty years to the average house.

It is fair to assume that knowledge of design, ideas of comfort and methods of construction will improve sufficiently every half century to warrant us in wanting to renew our houses at least as often as that.

People would never think of using clothes cut in the manner of fifty years ago or riding in hansom cabs of even more recent date. Why, therefore, should they be compelled to use houses designed by men who did not know how to live as we do?

A new birth-control agency

It would not, therefore, be unfair to ask that the building trade should provide one new house for every family every fifty years.

Then we have to consider the question of population.

We have multiplied our numbers more than five times in a century, and if we made plans now for a new house every half century, those plans might be all wrong in fifty years' time when there may be twice as many of us.

As a matter of fact, the building trade is keeping down the population, and from the point of view of some people that may be a good mark to them. But in budgeting for our housing requirements, it would be unsafe to reckon on less than ten million families, and better to allow for twelve millions.

A very simple calculation will show that if ten million families are to have one new house each every fifty years, we shall require 200,000 new houses every year just for replacement. If this number of houses were built there would be no surplus, no stock, nothing for the buyer to choose from, but just enough to replace the worn-out houses as they became uninhabitable.

A big handicap

To make 200,000 sufficient for our needs, we should have to start with a full supply and with everybody suited with a house, so that not more than one in fifty of them became out of date each year, whereas we know quite well that we are half a million houses short to begin with.

All we are doing is to scratch the surface of this problem and put up a few houses here and there into which fortunate or pushing people wangle themselves.

What then is the trouble? The answer is that there are many troubles. Perhaps the biggest of them is the way in which the building unions have been allowed to make a monopoly of labour.

There are only 56,000 bricklayers in the country, and if every bricklayer built four houses a year—which, of course, he can't do—we should still be short. There are only 17,000 plasterers in all the land, and every branch of the building trade is similarly trustified.

All the labour unions have formed joint bodies with the employers' associations and the country is honeycombed with local, district and national organisations, forming between them a solid monopoly against the public. It is not permitted to knock a nail in a piece of wood except in conformity with the requirements of some elaborate national regulations at a national price.

An octopus combine

The utmost capacity of this octopus combine of employers and employed is one house per family per century. They cannot build more. And yet they object if anybody tries to build a house of steel or concrete and they absolutely decline to make room for an unemployed man in their protected and privileged industry.

But organised obstruction, whether by employers or employed, is not the only difficulty. There are 389 Acts of Parliament regulating building. The politicians have housed the working classes 389 times and that is, perhaps, sufficient explanation of the trouble.

It requires more lawyers than bricklayers to build the average house. Then there are all the housing officials, probably as numerous as the bricklayers and certainly more expensive, who all tend to obstruct the flow of building activity.

There are tens of thousands of housing committees, composed of good people who argue and who fondly imagine that they are providing houses. It takes ten times longer for any committee to make up its mind than the individual usually requires. There is no more effective way of slowing down work of any kind than putting it in charge of a committee.

It is altogether wrong to suppose that the shortage of houses is a question of money. In my village there are two houses side by side of equal value and equal accommodation, and one cost £1,200 and the other was built for £500.

The most elementary knowledge of economics will show that if you have a fixed and limited supply the price will vary with the amount of money available.

Sir Ernest Benn, C.B.E.

Who gets the subsidy?

If the House of Commons were to vote the whole of the national wealth to build houses and we were still content to put up with the same 56,000 bricklayers and the same 17,000 plasterers, we should still get the same number of houses, only they would be much more expensive.

The present £70 subsidy has only added £70 to the cost of each house.

Houses are not built of money; they consist of bricks and mortar and wood and work, and if all these things are monopolised and limited and restricted, then money is powerless to increase the supply.

All the promises made so freely by all the political Parties are hollow, thoughtless shams, and nothing but a full realisation of the practical position by the public can now save the situation.

There is a good deal of misunderstanding about slums. I am often told that private enterprise built slums fifty or sixty or a hundred years ago. Nothing could be further from the truth.

Every house built by anybody at any time was and is the best that can be built with the money and the knowledge and the science available at the time. If we are to progress, if houses are allowed to get better and better, just as clothes or food or books or motors always get better and better, then every house built must in time become a slum.

Machinery to be scrapped

We must hope that all the present housing schemes will become slums quickly and that better building ideas will give to the next generation a private bath to every bedroom and central heating to every house.

If only we could secure to house-building the freedom from interference, the liberty to act, the individual enterprise, and generally the normal trading methods which apply to the making and marketing of almost every other commodity, we should have a surplus of houses, just as we have a surplus of cinemas or cigarettes.

Our business people have never failed to supply anything that anybody wanted, when they have been left free to get on with the job. In the same way, we should have plenty of houses if we gave up voting for them and scrapped most of the political machinery that takes both the cash and the credit, but can never supply the houses.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon Sir P. CUNLIFFE-LISTER, M.P., President, Board of Trade.

DEAR SIR,—Are you aware that because of the absence of a proper watch-house on the Abbotsham Cliffs, which command a proper vision of the Bay, vessels are lost because they cannot be observed without difficulty from Westward Ho? The reduction of coastguards is also extremely false economy. Weak links in the system provided by the Board of Trade are a real menace to shipping. A country that is a sea-girt island cannot afford to neglect her outlooks.

JOHN BULL.

To Earl DE LA WARR, President, Salt Schools, Shipley.

MY LORD,—You have ranged yourself along with those who criticise the trend of modern educational policy. I agree that it is a terrible thing to allow good brains to be wasted, while academic and many industrial positions go simply to those able to pay for them, although I think you exaggerate the number of such abuses. What is more important is to work for every child in the country having a decent chance and the opportunity of scaling the educational ladder according to capacity. This probably is what you also aim at.

JOHN BULL.

To Councillor STEVENSON, Blackpool.

DEAR SIR,—You and those of your fellow-councillors who objected to the minute of the council refusing pensions to old workmen have my approval and sympathy. Both men had served the council loyally and well, one for fifty-one years and the other for fifty. They had even been publicly commended as a personal example to others. With such a record before it I should have thought the council would have been moved even to generosity, yet the granting of a small pension of a few shillings weekly is refused because it would "lead to having the same to do for others." The excuse is as mean as the action. Blackpool ought to be thoroughly ashamed of itself if this minute is not rescinded.

JOHN BULL.

To Mr. HENRY BUTT, J.P., C.C., Weston-super-Mare.

DEAR MR. BUTT,—As president of your local hospital you came to the conclusion that your present premises were insufficient to accommodate the number of patients who sought for admission. Thereupon, you set to work to build a new hospital. To raise £50,000 "off your own bat" is a wonderful achievement. Your labour of love carries its own reward, but the new hospital will be a standing memorial to your heroic and self-sacrificing endeavours. I, too, am proud of you.

JOHN BULL.

To Mr. Alderman THOMAS TAYLOR, Northumberland and Durham Coal-owners' Assoc.

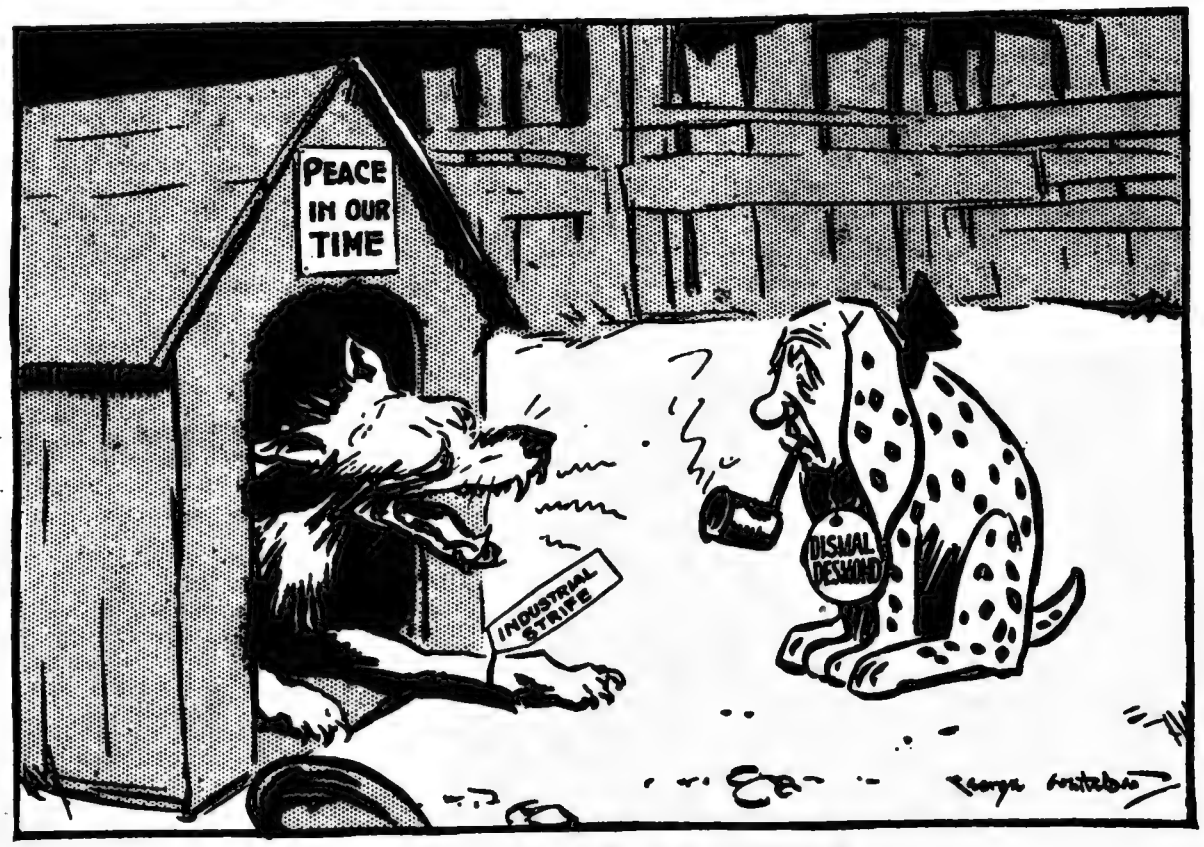
DEAR SIR,—I am pleased to have your assurance that throughout the whole of the coal crisis the miners of Northumberland have been law-abiding. It coincides with the view I have always held. The men have stood firm on their own side of the dispute, but they have not taken it beyond legitimate ends. Therefore the provision of additional police in your district, to the cost already of £7,500, is both irritating and ridiculous. Better than all this expense to the pockets of the taxpayers would have been a reasonable attempt at settlement from the first.

JOHN BULL.

To Mr. E. GUY DAWBER, President, Royal Institute of British Architects.

DEAR SIR,—I hold no brief for women architects, though more than once I have publicly welcomed their competition in the vexed field of house-building. But I cannot help remarking the peeved tones of your reference to the "ladies" at the institute over which you preside. It was never claimed that women would solve the economic difficulties of house-building, but it was thought that women might not unreasonably be useful in their designing. I still think so, and believe we cannot have too many women architects.

JOHN BULL.



A GAME OF PATIENCE

To Mr. ALFRED A. JACOBS, House Furnisher, Southsea.

DEAR SIR,—Finding it probable that some of the men lost on the ill-fated H.M.S. *Valerian* were customers of yours, you publicly announced that if their widows would come forward they would receive a clear receipt cancelling any debt that had been incurred. It was a very practical way of showing sympathy.

JOHN BULL.

To Mrs. MARIANNE MILLWARD, Westmoreland Road Institution, Walworth, S.E.

DEAR MADAM,—You celebrated your hundredth birthday by entertaining your guests with a song, a recitation and an amusing description of some of your early life experiences. I should think you are the youngest centenarian in London, and I do not wonder that the King and Queen sent you their hearty congratulations. Next time you have a birthday party please send me an invitation.

JOHN BULL.

To Mr. C. H. BULLOCK, Wilton Road, Victoria, S.W.

DEAR SIR,—Picking up what you thought was a bit of bright glass, you put it in your pocket and forgot all about it. But when later a valuable diamond was advertised as lost you realised what your find might be. You took it to the owner and unexpectedly found yourself the richer by £50. Honesty does not always get so worthy a reward. I congratulate you on finding another person as honest as yourself.

JOHN BULL.

To Mr. WILLIAM COOK, C/o Girdlers' Hall, Basinghall Street, E.C.

DEAR SIR,—At the basket-making competition at the above hall, promoted by the Worshipful Company of Basketmakers, you carried off the first prize in your class. You are blind, and you are no less than eighty-one years old, but you managed to defeat a large number of rivals from all over England, and your large flower-basket was a splendid bit of work. Well done! You set an example that may teach a needed lesson to some men blessed with sight.

JOHN BULL.

To Mr. J. RADCLIFFE, Borough Librarian, Bethnal Green, E.

DEAR SIR,—Your analysis of the reading of Bethnal Green children is worthy the attention of Whitehall. Seven years ago the children of your district grew up with the world of books definitely closed to them. They have been given the golden key to knowledge and now they show such wide acquaintance with books that the collective results record a range of ninety-two different authors in the case of girls and seventy-two in the case of boys. The children of the poor become cultured when they are allowed access to the means of culture.

JOHN BULL.

Straight from the Shoulder

MR. JOSEPH LUCAS:—"Look after the complaints and the compliments will look after themselves."

Now tell us how to induce Parliament to look after the complaints.

• • •

LORD CAVE:—"To cure loss of trade and wages you have only to work harder, and longer if need be."

Very simple, but so long as it is applied only to the manual workers, very unconvincing.

• • •

SIR CHARLES GREENAWAY:—"The production of crude oil can be regulated to our requirements as accurately as turning on the water for one's bath."

Then why the dickens do we not get a move on and regulate it?

• • •

LORD LURGAN:—"Many companies this year will be unable to pay dividends . . . a general hard-uppedness is bound to prevail."

As a result of the general hard-uppedness of intellect in those whose duty it is to prevent it.

Without Fear or Favour— *—by the Editor*

AREN'T WE WONDERFUL!

The Land

SO often have the politicians failed us, it is scarcely surprising that people hesitate to follow their lead.

Even Mr. Lloyd George is unable to sway the populace with his silver-tongued oratory as once he did; like so many of his fellows, he has been weighed in the balance and found wanting.

Otherwise the ex-Premier would not to-day find himself a wanderer in the wilderness, for nothing is more certain than that, whether or not his land scheme is the solution of our difficulties, the broad question of the land is one that should, by now, have roused the country.

A man of the standing of Sir W. Arbuthnot Lane, however, is not branded with broken pledges or pie-crust promises, hence it is wise to pay great heed to his words, and to profit by his warning.

And he has just assured us in the weightiest language at his command that the quickest way to physical degeneracy as a nation is to neglect the tillage of the soil and to permit the drift of our population from a natural life upon the land into huge cities, which are a menace to health and civilisation.

He does not advocate the displacement of imports from our own Dominions, nor would this be desirable; but he does insist that foodstuffs which come to us from the Continent to the value of hundreds of millions sterling per annum could well be produced within our own borders, whereby we would gain a threefold benefit—fresh food, healthful labour and industrial prosperity.

A virile peasant population is essential to the well-being of the nation. It means relief from unemployment, the finest foods in abundance and an A1 people. If we would save ourselves from sinking into a third-rate Power the slogan must be "Back to the Land!"

A Soldier on War

A RECENT article written by Field-Marshal Sir William Robertson, G.C.B., encourages us to return to a subject upon which it is impossible to dwell too much.

The man in the street has implicit trust in Sir William, if only because he is one of themselves and rose to eminence from the ranks.

No war, insists the General, could possibly be carried to a successful conclusion unless it is backed by the wholehearted support of the people.

To argue that the most effectual way of preserving peace is to prepare for any possible eventuality in the way of hostilities is a theory which was completely exploded in 1914, and those who continue to preach it are either woefully blind or criminally crafty.

When soldiers of the calibre of the former Chief of the Imperial General Staff warn us against the hellish efficiency of modern methods of destruction, and advise the people in the name of all that they hold sacred and dear to keep the final decision in their own hands, it behoves all who are not madmen to mark their words.

PROSPERITY ROUND THE CORNER

IT is up to the nation to see that the miners get a square deal. There must be no talk of "victory" or "defeat." Sanity has returned to Britain and it will be our fault if we don't forge ahead

WE are a wonderful people. Since the 1st of May we have endured an industrial buffeting such as has rarely if ever been the lot of any nation before.

We have stood it with imperturbable good temper. We have suffered it without any resort to force, without riots or bloodshed, and we have merely summoned to our aid week by week a little more patient resignation while waiting for the trouble to end so that we might once more get very busy.

We have not even taken the mine-owners and hung them from lamp-posts, although, heaven knows, they have given us enough provocation.

Even as we write the end of the whole miserable business is trembling in the balance by reason of a supreme display of haughty impudence on the part of the mine-owners, who have to the very last brow-beaten and insulted the Government, spurned the miners and held the nation in utter contempt.

We are, indeed, a very wonderful people.

We have lost through this dispute more than twice the capital value of the whole of the coal mines of Great Britain, and we shall have to foot the bill.

We shall do it, of course, as we have done it before, with an immense amount of grumbling and grousing, but with our shoulders pressed a little harder against the wheel, and with a cheerful determination underneath all our grumbling to get an unpleasant job done as quickly as possible.

And there is no doubt whatever that, despite it all, despite the colossal waste of money, loss of trade and dissipation of our resources, we shall come out on the other side stronger and better and more determined than ever before.

IF anyone tells us that a little affair like a coal stoppage can upset the industrial prosperity of that immense machine that men call the British Empire, we laugh.

Given an industrial truce of three years, which we look like getting at last, this country will forge ahead in a manner that will confound all the pessimists who ever croaked disaster.

So far as the miners are concerned, the responsibility of the nation has only just begun.

The men may go back to the pits and leaders may put their signatures to an agreement, but it is for the electorate of this country to see that the struggle has not been fought merely to line the pockets of the profiteers.

It is for us to insist that there shall be put on foot such schemes of reorganisation and reconstruction in the coal mines of this country that the industry which is the very basis of our industrial prosperity shall never again be reduced to the sorry spectacle of a fight for existence on the one hand against overweening pride and moneyed stupidity on the other.

THE last six months have shown with painful clearness that industrial problems cannot be divorced from their human background, and treated as though the men and women at the end of the business process do not exist. They have shown that it is no earthly use trying to settle post-war industrial problems with a pre-war mentality.

We are living to-day in a new world that is groping slowly and painfully, but very surely, towards a new conception of human needs and human rights. The human element has to be recognised as the paramount factor in industry or industry will perish and the country with it.

If this lesson has begun to be learned by the nation as a result of the futile struggle of the last six months, something at any rate will have been gained from a chaotic upheaval that has, from first to last, never produced one solid reason for its existence.

Col. Lane-Fox, M.P., Minister of Mines. Prolonged negotiations exhausted even the patience of the Government, and their public declaration of defiance to the mine owners did something to restore fast-waning confidence

Bogus Begging

WITH the approach of the Christmas appeal season that old humbug, George Breton, is again active on behalf of the Poor Children's Society Help and Convalescent Fund.

This concern has been exposed again and again. No audited balance-sheets are issued, and the management expenses swallow up an altogether extortionate amount of the sums given by the charitable for the supposed benefit of poor children. The person who benefits most from this fund is, and has been for many years, George Breton.

We warrant this is not the only doubtful charity that is at this very moment exploiting the kindly-hearted.

It is impossible for persons of conscience to enjoy their own happiness without trying to bring at least a little happiness into the lives of these others. And the easiest way to do this is to give.

It is also, unless judiciously conducted, the most mischievous, for the simple reason that it is upon the indiscriminating, careless giving of the generous that bogus charities flourish.

The method is always the same. Collectors are advertised for, given a certain percentage of their takings as "commission," and with printed appeals, illustrated by pathetic pictures of ragged, starving children, in their hands, make their appeals from door to door.

The remedy is in the hands of the public. Authentic and deserving charities, where every possible penny reaches the poor, abound. In our own pages we constantly expose the fraudulent, but if any person is still in doubt they can, on writing to us, find out the truth.

Give, and freely give. It is a privilege and a duty. But do not give to casual, importunate, doorstep collectors, for that is merely encouraging fraud.

Where is the Hangman?

by E. ROPFE THOMPSON

THE murderer of Vera Hoad has not yet been discovered. Neither have the murderers of scores of thousands of British children who are yearly murdered for profit, although the law is not yet sufficiently enlightened to give their crime its proper name

The Rt. Hon. Neville Chamberlain, M.P., Minister of Health. What does he think of the disclosures here made?

THE other day I was attracted by the title of a book, which read "Murder for Profit," and the advertisement informed me that I should read therein n account of the "mass murderer."

I got the book in haste, for here at last, I hought, was to be found a fearless exposure of he slum landlord, the purveyor of dirty milk, the ister on to the public of diseased meat and ithy food.

For what else could the words "mass murderer" ean save those conscienceless creatures who atten on the very blood of children, and wax t out of the very lives of the half-starved men nd women of this country?

I did not, in point of fact, read any such thing. t was a clever book, an exceedingly able book, ut it dealt with notorious rogues like Palmer and urke and Hare, who certainly might be called mass murderers" in that they murdered not one erson but a score, and who certainly murdered or profit, but who were the merest children in the ame compared with those of whom I expected to ead but who yet await the full exposure of their isquieting activities.

Eat more fruit?

The sort of thing which needs a good deal of aylight letting into it is incredibly depicted in he Annual Report of the Sanitary Inspector for undee. Not by any possible manipulation of he English language could I better his own words, or depict in a more horrible manner the potential preading of disease and possible death that is ontemplated by the unnamed people he indicts n his report. This is what he says:

"Thirty barrels of blackberries or brambles (weighing 5 tons 17 cwts.) arrived in the city but their condition was so apparently bad that the onsignee immediately submitted them to this Department for inspection by the Medical Officer f Health and myself. They were contaminated with the most heterogeneous mass possible to magine.

"In the first place, the barrels had originally been used for the storage and conveyance of motor oils, nd then, minus the slightest attempt at cleansing, lled with the fruit—the oil plainly visible floating n the surface of the berries or mixed with them.

Laughing at the law

"When the barrels were being emptied the nspectors observed the following mingled with he fruit—corks, cigarette ends, cigarette boxes, ags, small bottles, tin boxes, vegetable and turnip arings, egg shells, waste paper in considerable uantity, and a large onion.

"Notwithstanding that, the consignors considered they were entitled to half price for the consignment. Instead, the mass was mixed with ordinary farm manure and despatched to the country to fatten the land."

The bare recital of the facts is bad enough, but if the only penalty for attempting to disperse this filthy mass of rubbish into the stomachs of the people was the confiscation of it, I can only ask if the public hangman was so busy that he could not be spared to officiate at a ceremony of which all decent-minded people would have heartily approved.

Dirty milk is another constant source of anxiety to anybody with any sense of social responsibility. It is estimated to kill by tuberculosis no fewer than three thousand people a year in England and Wales.

Those who value the vital importance of healthy children and a healthy nation should never be tired of kicking and kicking until the impudent way in which the milk traders laugh at the law is made utterly impossible.

They should never be tired of stressing the fact that it is nothing short of mass murder to allow any milk to be sold at all that is not certified by Government inspectors as Grade A milk.

And to attract the custom of the unwary by such catchy phrases and entirely misleading labels as "Guaranteed milk" or "Nursery milk," which mean just precisely nothing at all, should be made an indictable offence.

A terrible death-roll

I have said that the number of people who die from tuberculosis contracted through drinking infected milk total three thousand a year. How many people who do not die suffer through life from tuberculosis as a direct result of drinking this filthy concoction? Nobody knows, but it is perfectly safe to say that the number far exceeds the three thousand who are annually murdered by the careless milk dealer.

Some indication of the damage being done was given the other day by a Harley Street specialist, who stated that in the case of children he had found that tuberculosis other than pulmonary tuberculosis was due in more than a third of the cases to contaminated milk.

If this is not mass murder what is it? The farmer who delivers dirty milk, and the dairyman who distributes it, are as guilty of cold-blooded murder as the unknown ruffian who did to death little Vera Hoad nearly three years ago.

Lastly, there is the death-roll of slumland. Those who build hovels and call them houses, those who force people to live in contraptions in which no self-respecting man would keep his dog, are not they, too, literally, mass murderers?

Murdering for profit

In Leeds, for instance, there are still 70,000 back-to-back houses, the larger portion of which have only common conveniences for each block, and these disgraceful erections are packed together at the rate of seventy and even more to the acre.

Is it any wonder that last year of the total number of deaths in Leeds nearly 64 per cent. occurred in these back-to-back houses, or that the Medical Officer of Health for Leeds states that "It is useless to hope for any marked improvement in the health of the city until these unsatisfactory houses have been dealt with." What is true of Leeds is true of every town in the country.

Slumland! Mass murderers! Murdering for profit as surely, if more slowly, than did Burke and Palmer and Hare in the days gone by!

We have no right to call ourselves a civilised nation so long as we permit such things to be. We have no right to talk and boast of the glory of the British Empire so long as we refuse to use its might and its illimitable wealth to ensure decent food and plenty of fresh air and sunlight, sanitary housing and a minimum of human comfort to every one of its citizens.

I am opposed to capital punishment, but when I think of things like these—I wonder!

The New W

The hope of the world lies in its young men. And in this respect Britain need not fear being let down

MODERN youth is certainly on the move, and all movement involves risk. There is always the danger of going too far. It will be remembered that, on one occasion during the war, a detachment of American troops pierced the Hindenburg line and, still pushing ahead, was entirely annihilated.

Sir Arthur Yapp, K.B.E.

It is natural for youth to be in a hurry, and there is such a thing as too much hurry. But anything is better than inertia, and, on the whole, I am convinced that the general trend of youth is in the right direction.

Self-interest and self-preservation partially account for this onward movement of modern youth. There are, however, three other great forces that are at the bottom of it—education, religion and patriotism.

A curious feature of this onward sweep is that it is not confined to any part of the world or to any tribe or race. We find it in the temperate zone and in the tropics, among the youth of the supposedly progressive nations and among those of the peoples generally regarded as backward.

As one result of all this I should not be surprised if we live to see some kind of reshuffling of the positions occupied by the nations on the great chess-board of life. What the war did in changing the physical map of Europe may be easily accomplished in another direction by the extent of youthful virility within the various nations.

LAST year, for instance, I went right round South America and spent some time in several of its great cities. Everywhere was brought home to me the great qualities of those young pioneers who went out centuries ago from Spain and Portugal.

The pioneers of to-day, on the other hand, are mainly British. This applies to railroad construction, to electric power, to water supply and to schemes of public utility work generally.

In Central Europe we have witnessed during the last decade the birth or rebirth of several nations. In every one of these—in Poland, in Czecho-

The Creeping Dragon

by A. G. GARDINER

OUR interests in China are greater than those of any external Power. If those interests can be destroyed our world prestige as well as our prosperity will be destroyed with them. We can remain passive only at our peril

I AM told that if I write about China my readers will yawn and turn to something more entertaining. I hope that does them an injustice, and in any case I am going to make the experiment. I am going to make it because what is going on in China is as much a bread-and-butter question for us as what is going on in our own coal-mines.

There ought to be no need to stress the importance of China to British industry. Take the cotton trade of Lancashire. Next to India there is no part of the world which has done so much to keep the spindles and looms of that county busy.

The weavers of Blackburn, Burnley, Preston, Darwen and a multitude of other hives of industry have largely clothed the Chinese for generations, and if their mills and weaving-sheds are unemployed or running short time to-day one of the main reasons is the disappearance of that profitable trade.

Shipping is in the same position. So is the woollen trade. Indeed, there is hardly one of our great industries which is not suffering from the calamitous chaos into which China has sunk.

Hong Kong has for months, almost for years, fallen into the position of a beleaguered city. It is almost as British as Manchester or Birmingham. Hundreds of millions of British capital are at stake there and thousands of British lives are in peril there.

A gospel of despair

And so in a less degree with Shanghai; so with Hankow and scores of great inland cities where British traders have their warehouses and staffs, and where all the fortunes they have embarked and all the lives they have risked are in imminent and deadly peril.

Any day may shock us with the news of a catastrophe that will stagger humanity and plunge us into incalculable activities.

"Are the Powers waiting for a massacre," asks the *North China Daily News*, "before they can be brought to acknowledge that the welfare of the Chinese people, no less than of their own nationals, demands that they shall take action for the deliverance of this unhappy country?"

And the answer of Mr. Baldwin at the Lord Mayor's banquet and of Lord Balfour in the House of Lords last week is, "Yes, we are waiting." Both of them held up their hands in despair. Things were terrible, they said in effect; but there was nothing to be done.

Mr. Baldwin talked about his "anxious desire to negotiate in a friendly spirit" with the Chinese Government. He might as well have talked of his anxious desire to negotiate with a typhoon.

A war on "foreign devils"

The plain fact is that there is no such thing as a Chinese Government. The so-called Government at Pekin has about as much power as a parish vestry. It is a mere cork on the raging and swirling waters.

China is a country in dissolution, swept by rival brigands, who enrol armies, ravage provinces, and leave a trail of destruction wherever they go. These brigands are armed and financed, sometimes from Japan, sometimes from Russia.

If there can be said to be a political idea in all this tumult of barbarism, it is provided by Moscow. The so-called "Christian General" Feng in the North is a creation of the Soviet and the "Red" movement in the South has derived all its inspiration as well as most of its arms from the same source.

Moscow, beaten out of the field in Europe by the establishment of the League of Nations, is making war on the world in China. It is creating the belief that all the miseries of the country are due to the fact that it is being exploited by the "Imperialisms" of Europe and America.

But the main object of Moscow is to deal a fatal blow at this country. Rightly or wrongly, the Soviet regards the British Empire as the greatest obstacle to the success of its propaganda throughout the world, and it sees in China our vulnerable heel.

Mr. A. G. Gardiner

The Soviet is financing war on the "foreign devils" in China for precisely the same reason that it is financing civil war in England.

And in the face of all this, Mr. Baldwin and Lord Balfour have nothing to offer us but a gesture of despair. I am not suggesting that their task is easy. Statesmanship never had a more difficult situation with which to deal. No one in his senses would expect the Government to deal with it by heroic, warlike gestures.

An absurd idea

They must, of course, take all measures to protect the lives and property of our subjects; but that is as far as we can wisely go alone in the use of force. There is another direction, however, in which we can act, and should act without a moment's delay. It is true that we are the chief "foreign devil" in the drama.

But we are not the only "foreign devil." Every great country has interests that are imperilled. Indeed, the first blow at the international treaties by which we all trade in China has been struck at Belgium.

The problem, in a word, is not a British problem only; it is a world problem. And as we happen to be most vitally affected, it is the plain duty of the British Government to appeal to the world to find a solution.

If there were any authority left in China to appeal to, or to support, it would be our duty to support it. But there is not, and it is nonsense, as the *North China Daily News* says, to talk of China working out her own salvation.

Not the time for sleep

Nothing but resolute treatment from without will rescue the unhappy people from the miseries in which they are engulfed, and save the world from the terrific catastrophe which is imminent.

The urgency of action is made the more apparent by the disclosure of the sinister conference which has taken place at Angora between the Russian, Turkish, Chinese and Persian Envoys for the promotion of the Soviet's Asiatic League.

Are we to remain idle while Moscow completes its network of destruction? Are Europe and America to wake up to find every door in Asia is closed to them?

Let Mr. Baldwin cease to despair and act boldly in the world crisis of which China is the stage. Let a conference of the Powers be summoned at Geneva to find and execute a policy of common action which will save China from ruin and all the interests of the civilised world from the terrific menace that threatens them.

White Hope

by SIR ARTHUR YAPP, K.B.E.

Slovakia, in Yugo-Slavia and in the Balkans generally—youth is pushing ahead.

In Turkey there is a similar movement, all the more eager because of centuries of repression. Nowhere, again, in the world to-day is this youth movement stronger than it is in Germany.

I HAVE this year been right round the world, travelling *via* Suez, India and the East, and returning home by way of Canada. Everywhere I have found youth pushing ahead.

In Calcutta I met a group of young Indians—Christians, Hindus, Buddhists, Mahomedans, Swarajists. All of them had been associated in a fine bit of social welfare work on behalf of Indians who had been repatriated from Fiji.

In Burma the women are reputed to do the work, while the men take life easily; but, even here, things are moving ahead, and once again it is in the youth of the country that hope lies.

Strikes were the order of the day when I was in Malaya—one in the docks of Penang and another among Chinese engineers in Kuala Lumpur. Youth was feeling its power and desiring a fuller share in the prizes of industry.

In China and Japan I found things fairly humming. Japan is far ahead of China, simply because she has got such a long start; but China is coming on.

The whole country is for the moment cursed by militarism, but militarism is contrary to the spirit of the Chinese, and the war lords will soon have had their day.

I have watched the careers of many young Britishers overseas with keen interest. The Englishman in the East is expected by the people to be a "sahib," a "white man"; if he is not, it is regarded as a let-down for his own country.

IN India a young English friend of mine has distinguished himself in the Bengal Legislative Council. In Rangoon I met many young Britishers who are doing exceedingly well.

I am convinced there is still a great future in the Far East for the young Britisher, and not only because he is a Britisher. The white man's prestige has gone unless it is backed up by the white man's character. That character our own young men have got in the highest degree.

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DISCONTENT is Nature's driving-force. When the working classes are content, Britain will have lost her place among the nations. To blame them for this feeling of dissatisfaction is stupid and immoral

THE WICKED WORKING MAN!

by JEROME K. JEROME

I AM getting tired of hearing the working classes abused. I cannot believe they are as black as they are painted. To begin with, who are they? For the purpose of my argument, I am content to confine the definition, "Working Classes," to those whose labour tends to soil their hands.

Out of our population of forty millions (now that Ireland has left us) we may take it that these manual workers, together with their dependants, number some thirty millions.

They build our houses, they run our railways and our ships, they make all things we need from motor-cars to grand pianos down to chocolates and matches, they supply us with our food and clothing, they cut our hair and dig our coal.

The shepherd's dream

We pay them for it, as Harry Lauder would say; and that is just where the trouble begins. They say we do not pay them enough. Every now and then, they get discontented and, like Oliver Twist, ask for more. We answer that it is impossible.

I used to live in Oxfordshire. Farm labourers' wages thereabouts averaged 15s. a week. I am speaking of the end of the last century.

I remember an old shepherd on the Berkshire Downs. All his life he had worked for the same farmer, and his wage, at the time I knew him, was 12s. 6d. a week, and a cottage, rent free. He petitioned for a rise in wages.

His dream was 15s. together with repairs to his leaking roof. Over the matter of the roof, the farmer met him; but explained to him that his request for an extra half-a-crown a week was economically unsound.

I had a talk with the farmer myself, quite a kindly man.

The good old times

He showed me his books. It was quite clear that my farming friend was honestly convinced that, with wool and mutton at their present prices, a wage of 15s. to a head shepherd would be to start him on the road to bankruptcy.

We talked about old times, when things were different, and farming really paid; and, incidentally, he mentioned that, in his father's time, shepherds had been content with 8s. to 9s. a week. It was the "agitators" who were raising all the trouble.

Thirty years ago, when I first became a landed proprietor, gardener's wages were 18s. a week, and all we gentry were agreed that if more were demanded of us it would mean our giving up our gardens.

Domestic servants began their career, in the better-class houses, at £6 a year, with a yearly rise of a pound.

I remember Joe Chamberlain's brother, a Birmingham manufacturer, much angering the industrial world by announcing his intention of paying a minimum wage of £1 a week to all his adult workmen.

Why a strike was off

My father sank the first two coal pits on Cannock Chase. Coal miners' wages, later on, went up to 30s. a week. The entire Black Country stood aghast. About the same time girl labour was forbidden in the

Mr. Jerome K. Jerome

mines, in spite of every owner's assertion that without cheap child labour they would be compelled to close down.

When I was about twenty, and down on my luck, I was glad to obtain a situation as clerk to a small firm of export agents at 15s. a week. I worked from nine to six, often later, and my position was a responsible one.

With the exception of an office boy at 5s. a week, I was indeed the entire staff. No "agitator" ever came near me. Notwithstanding which, after a time, I grew discontented. I did not strike; I knew they could have got a dozen men to take my place. But I did put forward proposals for an increase of my salary.

The answer was obvious. I was the book-keeper. I could see for myself. The position of the company would not allow it. Our managing director, entitled to £1,000 a year salary was drawing only £700. The secretary, who had invested £2,000 in the company, was accepting £300 in place of £500. Out of the residue of profits there really wasn't much more than 15s. left.

The wicked peasants

Reading the other day a most interesting history of village life in England during the Middle Ages, I came across a fine declamatory passage written by a poetically inclined gentleman of the fifteenth century.

In it he denounces the discontentedness and general cussedness of the English peasants of the period. Among their other sins they were developing a taste for wheaten bread.

Things have improved. Our peasants, nowadays, regard wheaten bread as part of their daily diet. Even cold bacon and cheese have come within their reach. Wages, even after allowing for decreased purchasing power, have risen considerably within only the last fifty years.

Miners' wages, for instance, since the war, have averaged £2 5s. Some of the papers, I notice, put it at £10. But that, of course, is "propaganda."

The damned agitators

And yet they still are discontented, Miners, railwaymen, factory workers, sailors; even the women are getting as bad. Bricklayers, when I was a boy, were considered well paid at 5d. an hour. I know of engineers who earn £300 a year. Think of it! Why some stockbrokers hardly make that in a month. In every trade employers tell you the same tale: wages twice what they were in their young days, and still no sign of a halt. Where is it going to end?

Bolshevism, Communism, Socialism, trade unionism, Lloyd George's Limehouse speech. It used to be Gladstone with his talk about the Classes and the Masses, and before that, Joe Chamberlain with his threatened march on London. These damned agitators: now a Smillie and now a Cook; to-morrow it will be another.

Something much older than any of these, something that came into the world with the protoplasmic cell—that will continue to operate, with or without the sanction of our ruling classes, till the earth has shed its life force and returned to chaos.

The two alternatives

The law of evolution, the law out of which man was created, the law that shaped the Caucassian and the Aryan out of the low-browed savage, the law that freed the slave and broke the feudal system, the law to which the middle-class owes its rise and progress—the law that will eventually sweep away all classes, leaving only Man.

The law that compels every living organism, consciously or unconsciously, to struggle upward—to endeavour to maintain and to improve the conditions of its existence, or else to perish.

The working classes seeking to better the conditions of their existence are following the law of their being.

We can admit their right to do so, and help their progress along the road of reason and good will, or we can pen them in behind our walls of force and violence, and wait for the result.

But to curse them and abuse them for obeying the strict law that Nature has imposed on all her creatures is as stupid as it is immoral.

J. B. X. A.
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E.G.219

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A TERRIBLE SECRET TRAFFIC

SLY SLINK SLINKERS

How the Ministry of Health is Hoodwinked

FOLLOWING strong complaints from the Potteries of the appalling amount of diseased and unclean meat sold to the public, a representative of JOHN BULL has made a special tour of investigation in that district. His report, which we now publish, is a damning one, but it might be applied to many other industrial areas.

Throughout the greater part of North Staffordshire there is to be found only one district equipped with publicly owned abattoirs.

The "favoured" district is Hanley, and the abattoirs in question are small, ill-arranged, and defective. They contain no isolation slaughter-house, the cooling-chambers are absurdly inadequate and there are no lavatories for washing purposes.

Within the boundaries of the city of Stoke-on-Trent there are sixty-four privately owned slaughter-houses, some of which are quite unfit for the use to which they are put.

A big job for two

The very first visited was little more than a hovel. True, it had been whitewashed, but it would take more than a coat of whitewash to conceal its structural defects.

Others visited were almost equally unfitted for the work carried on in them, and they were tucked away in obscure corners.

The sixty-four private slaughter-houses are scattered over fifteen towns and districts that are now within the city boundary.

How can the killing of beasts and the dressing of meat that goes on in them be effectively supervised by *two* inspectors, whose duties also include the inspection of all premises where food is manufactured and stored, and of tripe-dressing places, greengrocers' shops, wholesale fruit stores, cold stores, premises where sausages and meat-pies are made, butchers' shops and so on?

There is no effective supervision. The medical officer of health realises that; the members of the City Council should know it, for the health of the people suffers through the consumption of meat and meat products which should have been consumed by the refuse destructor.

What butchers know

Perhaps the authorities satisfy themselves with the thought that what meat is not inspected in the slaughter-houses is inspected in the shops.

No carcase ought to be cut up until it has been inspected with all its organs in position, but apart from that, inspection in the shops is no safeguard for poor people who buy direct from a small slaughter-house "on the quiet," at a low price.

Beef is sometimes sold at 3d. or 4d. per pound. Those who sell it alone know its medical history.

It is not suggested that the authorities know uninspected meat is ever retailed from any slaughter-house. They ought to know.

Even the butchers' shops over such a wide area as that covered by Stoke-on-Trent cannot be adequately inspected.

Butchers state that they generally know when the inspectors are coming round; that much meat sold in some shops is never inspected; and that uninspected meat is even taken into the public meat market at Hanley after

The Rt. Hon. Walter Guinness, D.S.O., M.P., Minister of Agriculture

the inspector has been round, and sold to unsuspecting customers.

Some of the meat so sold comes undoubtedly from the obscure slaughter-houses.

A terrible case

Here is one case, vouched for by a well-known butcher. He was at a farm sale on the outskirts of the Potteries where he saw a cow sold for 50s. which, he said, was tubercular "from the tip of its nose to the end of its tail."

It was bought by a butcher and sold to and consumed by the public.

That is not, however, an unique case. It is merely one of hundreds in North Staffordshire, with the exception that the majority of the diseased beasts that are bought and sold for human consumption do not usually come direct from the auctions.

When they are rejects from a tested herd, as happens in many parts of the country, they are known to be tuberculous, and yet are openly dealt in.

"Slink" merchants, however, more often work in secret. They buy many carcases from farms where beasts are killed to "save their lives." Here is an example:

A beast was ill on a farm outside the Potteries area. The farmer's son was ordered to stay up with it one night, and told that if it looked like dying he must "stick it" in order to draw off its blood. The youth fell asleep.

When he woke up the cow was dead. It was only just dead, however, for he was able to draw some blood. The butcher was sent for, who dressed the carcase in the washhouse and then took all, except some offal, to his shop where it was sold.

There is another farm near Hanley—and it seems to be quite common knowledge that it is a place at which animals are butchered for human consumption, although it is not licensed as a slaughter-house. Sausages are also made there.

A big temptation

There are a few farms in surrounding districts that might be described as unlicensed slaughter-houses. There is one not very far from Leek that is doing quite a trade in beef.

There is a third farm to which a motor-driver declares that he goes three times weekly for meat which he takes to various butchers' shops.

Occasionally one reads of persons fined for killing beasts intended for human consumption without notifying the local authority.

No decent butcher would kill in defiance of regulations, but where there is small risk of discovery there is a big temptation to unscrupulous farmers to co-operate with equally unscrupulous butchers in the sale of diseased meat.

The only way to stamp the cursed trade out is to centralise slaughtering in public abattoirs, organise a national veterinary health service to provide for adequate inspection, compel the stamping of all meat passed as fit for human consumption, and punish with imprisonment anyone found in possession of meat not so stamped.

The punishment inflicted by magistrates upon persons caught dealing in diseased meat is absurd.

In 1782 certain bylaws were framed in Naples for the purpose of fighting tuberculosis, and the penalty for obstructing the authorities was three years in the galleys.

Scraps of paper

In enlightened England in 1926 a Leicestershire butcher who sent seven tubercular quarters of beef to market was fined a paltry £25. The magistrates of Ipswich were even more lenient to a butcher, in whose shop hung joints full of tubercular matter. *He was merely cautioned.*

There were 339,461 cases of tuberculosis in the country last year, and yet we are still interested more in cure than prevention.

It is true that the Ministry of Health occasionally emits an order designed to give us cleaner milk and meat. As we have no effective system of inspection they are worth little more than the paper on which they are printed.

MY TERRIBLE ORDEAL

By Mrs. CROUCH.

Read in "The People" next Sunday the tragic story of the woman who was acquitted of murder.

TO MAKE ORDINARY SAFETY RAZORS EXTRAORDINARY

A revelation awaits you when you fit your old safety razor with a DARWIN blade. Not only will you get the cleanest, easiest shave you have ever had, but this new wonder blade will positively *last many times longer* than the old kind because it is made of Sheffield's new steel.

The adoption of patent Cobalt high-speed steel, with its super-cutting qualities, in the manufacture of DARWIN blades, admits of mass-hardening with absolute uniformity—a feature hitherto impossible in safety-razor blade production.

The DARWIN is the only safety-razor blade made of this new steel, consequently DARWIN blades last far longer than average safety-razor blades, and every blade in every packet is a marvel of sharpness.

Darwin blades, with their rustless wonder edges, are available for all Gillette, AutoStrop, Ever-Ready, and Clemak type holders. Of all the usual dealers, 10 for 4/6, 5 for 2/3.

Darwin

PATENT COBALT HIGH SPEED STEEL

Safety Razor Blades

DARWINS LIMITED, FITZWILLIAM WORKS, SHEFFIELD.

2/6

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THE greatest book on Furnishing ever written. The first book of the Drage Way made tens of thousands of homes. The new book of the Drage Way, beautifully illustrated and graphically written, embodies all the recent improvements which have made the Drage Way unique in British business. It will make even more homes than its famous predecessor. The first edition of 50,000 copies is now ready. Send for your free copy to-day!

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Coupon Please send me free and post free the New Drage Book. J.B

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"The Happy Baby" Book—sent free with a sample of Humanised Trufood, *the* food that is *"nearest to Mother's milk"*—contains some striking revelations on infant feeding and management, and deals with questions of the utmost importance to every mother—questions upon which rests the very foundation of your baby's future physical and mental welfare. For free sample and baby book apply to TRUFOOD LTD., Dept. J.B. THE CREAMERIES, WRENBURY, CHESHIRE

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Send me a copy of "The Happy Baby" Book and a sample of Humanised Trufood.

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Date of birth or when expected ..... T.F. 107 P 129.

THE PRESCRIPTION YOUR PHYSICIAN WRITES

℞ for Nasal Catarrh

At last, a quick reliever of catarrh!

A clean, cooling, healing nasal spray of Glyco-Thymoline twice daily will give you soothing ease within a few moments. 19,567 doctors have successfully used Glyco-Thymoline. You can get it at all chemists—1/10, 3/8, 7/6.

THOS. CHRISTY & CO., 4-12 Old Swan Lane, London, E.C.4

MAKE SURE YOU GET
GLYCO-THYMOLINE
Trade Mark Regd.
NOT SOMETHING NAMED TO SOUND LIKE IT

In Sunshine Ward

by PHILIP INMAN

IS the darkness ever entirely impenetrable? Not quite, for even in the gloomiest hour there is a ray of light in the background. And it is good to know that it is by human hands that the shining of the "star of hope" is made apparent

A QUEER LITTLE CRIME

I FELT a pang of pity for William Thornton the moment I set eyes on him.

He was standing at the porchway entrance of my hospital, and though the morning was bitterly cold, he was without an overcoat and his clothes seemed worn and threadbare.

On his haggard and emaciated face there was an expression which told of a great fear.

He seemed to be asking himself, "Shall I go in, or shall I stay outside?" Then, making up his mind, he opened the door and walked across the hall to the enquiry office.

Five minutes later he was sitting in my room, and I was listening patiently to his story.

There was nothing out of the ordinary in what he had to say. He was only one of a million who had served his country in her hour of need, afterwards to be thrown on the scrap-heap of disused and unwanted things.

There was no bitterness in his voice as he told of his fruitless journeys in search of work.

The seeds of passion and mistrust had been cramped, if not killed, by the more potent emotions of hunger and privation.

Only the night before he had returned to London after his latest journeying. Someone had told him of the tin-mines in Cornwall, where, owing to the recent boom, employment could be had for the asking.

With his wife he had tramped his way there, only to hear on arrival that the contractors had brought their own labour with them.

A staggering disappointment

Disillusioned and full of despair, they had trudged back again, and ten o'clock the previous night had found them homeless and penniless, occupying a bench on the Embankment.

Just before midnight a good Samaritan had come along and had taken them to a near-by coffee-stall, where, for the first time that day, they had tasted food and drink.

Then he had given each of them a shilling to pay for a bed in a lodging-house, and they had spent the night in a shelter near Drury Lane.

Next morning his wife seemed "queer," and when she tried to dress herself she collapsed and fell unconscious on to the floor.

"That's why I've come here," he said quietly. "I want to know if you can take her in."

My heart sank within me, for we hadn't a vacant bed. The hospital was full from roof to basement, and regretfully I had to tell him so.

"Where can I go? What shall I do?" he asked, and covering his head with his hands he started to sob.

A good Samaritan

I watched him for a minute, and then I made up my mind. No matter how full the hospital was, that woman should be admitted, and so an emergency bed was put up in one of the sitting-rooms.

An hour later she had become our patient, and as I passed through her room, I saw her husband sitting by her side, and he was holding her hand.

She was weak and terribly ill; he was out of work and "down and out," but they were man and wife, and their love for each other was as precious to them as the devotion of any prince for his royal consort.

The next morning the man arrived at the hospital, and it was noticed he carried with him a bunch of choice grapes which he said he had brought as a present for his wife.

When he was asked where he had obtained such a delightful gift he seemed confused and stammered a few incoherent words.

A minute later his secret was out. The proprietor of a local fruit store arrived and said that some grapes had been stolen from the doorway of his shop and the thief had been seen to enter the hospital.

When William Thornton was confronted he confessed that he had taken them from the shop.

Philip Inman

"Why I did it I don't know," he muttered, "but I saw other people in the hospital with fruit and flowers, and I couldn't bear to think that she had nothing."

The star of hope

When the proprietor was told all the circumstances he generously forgave the man, and told him that if he wanted any more he had only to ask for them.

It is not often that a man engages as a servant one who has stolen his goods, but that is the experience which has befallen William Thornton.

The proprietor of that fruit store has found him work for a few weeks "to tide him over his rough bit of road."

"I've got a job, and my wife is getting better," said this man to me fervently. "It seems too good to be true." But that he believed in his newly risen star of hope was clear by the look in his eyes.

The Sentence of the Court

THE CADI AND THE LADY

A Bigot on the Bench

CHARGED with harbouring old-fashioned prejudices against sex-equality and with being sex-conscious and a bigot to boot, Mr. C. B. R. Hutton, J.P., strode disdainfully into the dock.

When a formal plea of "Not guilty" had been entered an objection was made on behalf of the defendant to the presence of women spectators in the gallery.

"My client," said Mr. Strawsplitter, "is emphatic in his opinion that all ladies should withdraw from this court. If they will not, he is quite prepared to withdraw himself."

Amidst feminine cheers, which were quickly suppressed, the learned judge ruled that the defendant and the spectators must remain.

* * *

"It is lamentable to see a man of defendant's position in the dock," said Mr. Watchdog, K.C., in opening the case, "but his transfer from the bench to the bar has been brought about by his own bigotry.

"The defendant is a magistrate of the oyster city of Colchester, but unlike his civic oysters he does not believe that mum's the word. His motto is 'Dad's the word' and if he had his way women would be deprived of their hard-won emancipation.

"At the hearing of a recent case at Colchester Police Court the defendant gave utterance to the opinion that the case should be tried by men only, and because Mrs. Green, a woman magistrate, refused to leave the Bench the defendant walked out of the court."

The facts were beyond dispute and the defendant made no attempt to deny them. Indeed, he understood that the man was proud of his action.

* * *

Mr. Strawsplitter denied that his client was sex-conscious. Indeed, in these days of mixed Benches and mixed juries, it was sex of one and half a dozen of the other. But as one who believed in the old saying, "A woman's place is in the home," defendant had sought to put Mrs. Green in her place.

Mr. Hutton (continued counsel) was comparable to the chivalrous knights of old who sought to protect their womenkind from contamination. He had taken his stand with dignity and in return had been assailed with impudence.

* * *

"There is nothing so intolerable as intolerance," observed Mr. Justice Bull in summing up. "It was an insult to Mrs. Green and to her whole sex to suggest that she is unfitted to occupy the position to which she has been elected.

"Mr. Strawsplitter is partial to quotations, so I would remind him of another old saying about sauce for the goose being sauce for the gander. In this case, however, there is no doubt that the gander is the real goose.

"The case is one that calls for especial condemnation, and punishment must be severe. Since the defendant imagines himself superior to women he must be made to realise his own inferiority.

"The sentence of the court is that he shall be condemned to attend ten consecutive sessions of his local Dorcas guild and five afternoon teas presided over by Mrs. Green and the wives of her political supporters, the sentences to run concurrently."

A WELCOME CHANGE FROM PIPE OR CIGARETTE

That pipe, companion of your out-door joys though it be, is perhaps not always too popular in the Hearth and Home–Now a Manikin on the contrary gets a welcome anywhere—even the parlour is not taboo—Its the fragrance does it. You get the flavour—your friends get the fragrance, and that's why a Manikin is regarded as the social, friendly smoke—the smoke for the fireside, the Home—a fine cigar in miniature—Mild, Mellow and Delightful to the end—yet the cost is but 2d. apiece.

MANIKIN
CIGARS
MILD HAVANA FLAVOUR

5 FOR 10D.

Made by
J. R. FREEMAN & SON, LTD.,
Manufacturers of Cigars
for nearly 100 years

Keep a Cedar Box of 25 or 50 in Your Home

Smarter Cut Clothes – Easy Payments

Willerbys are really made-to-measure tailors. The Willerby System is universally known as the "Willerby Way Wear While You Pay." Why not avail yourself of this honest and reliable system by paying out of income and leave your savings alone? Our FREE PATTERNS—over 200 of them enable you to SEE what you are buying BEFORE ordering. Willerby's send you a finer selection of cloths than any other Tailoring firm in the Kingdom, and they COST you NOTHING. Willerbys make a perfect fitting

OVERCOAT or LOUNGE SUIT

GUARANTEED to MEASURE

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WRITE NOW.

(A Post Card will do) stating whether SUIT or OVERCOAT patterns are REQUIRED, and they will be sent FREE, together with a Style Book and the Willerby Self Measurement Form, which is so simple that a Perfect Fit by Post is assured.

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DINNER & DANCE SUIT *from* **4½ Gns**

12/6 *Deposit.* 12/6 *Monthly.*

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Head Depot and for Postal Enquiries:—

(Desk Z) 404, EDGWARE ROAD, LONDON, W. 2.
47, STRAND, W.C. 2. 152, CHEAPSIDE, E.C. 2.
LEWISHAM: 77, HIGH STREET, S.E. 13
WATFORD: 2, Clarendon Corner, High Street.
BROMLEY (Kent): 1, Aberdeen Buildings, High St.
CHATHAM: 75, High Street.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our expert are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final. ODHAMS PRESS LIMITED Proprietors of "JOHN BULL."

BORWICK'S

BAKING POWDER

The Best in the World.

Words Winged to Women

"MAN goeth forth to his work and to his labour until the evening" is the pleasant picture of human life constantly being repeated in the churches. The words insult and mock those denied all chance of earning a living

IF YOU HAVE TEARS—

by MABEL HORNER

IN the acute misery of the coal dispute the general problem of unemployment has receded into the background. This is disastrous; it is utter tragedy. With every day of advancing winter the awfulness of that dreary phrase "Out of work" becomes more apparent.

Is the country indifferent? Is it growing hardened? Or is it just that those who are fairly comfortable do not know?

From innumerable letters from sufferers I take one. The stamp has been procured somehow; the envelope was begged; the letter is written on the back of an old one. That is how far the poverty of unemployment can reduce resources.

The story, burning hot, bitter and disillusioned, is poured out for the sheer relief of telling it to a sympathetic ear. It is a mother who writes, a mother who has four little children all needing bread, and another baby arriving presently. And all day long the father tramps, tramps, tramps in a hopeless quest for work. This mother says:

"I expect my fifth baby any time this month now, and I haven't a single rag. When I applied for relief I hadn't a stocking on my own foot, I hadn't a sheet or a blanket for my bed, and my overlay had all gone to pieces. We were lying on a bare mattress, and every morning when I awakened I felt I would rather die than live."

A gift from the gods

One helping hand was held out, and this poor woman was given £2. This is how she spent it. The words ought to be written in fire across the horizon of those stupid people who declare that the sorrows of the poor are "all due to drink."

This poor mother, clutching her £2 as a gift from the gods, and still thinking of the new life to be, went off to the second-hand shop. She bought a bed and a pair of blankets and sheets.

Then, as she pathetically adds, "With the remainder I bought a bit of extra food, for I can tell you I always feel practically starved. This you will understand when I explain that all the regular relief I can get is a 10s. food ticket each week, and there are five of us to feed out of that."

That is the plain, unvarnished tale. I should like to recite it aloud in our Houses of Parliament whenever unemployment is mentioned. I would that it could be read each day instead of the prayers.

The nation's disgrace

For this woman who is starved, who has five mouths to feed out of 10s. worth of food each week, who is expecting a baby, and who cannot make a single garment for its welcome, who has no stockings for her own feet, and who feels each morning that she would rather die than live, is the wife of a man who went through the war, *and lived.*

Better off are the quiet dead. They know no agony of the ceaseless trudge after non-existent work; they see no little children cry for bread; they do not suffer the dwindling away of the little home, and know the misery of watching the girl they loved weeping on the floor because the day of her trial is coming and she has neither food, nor clothes, or decent bed. They sleep, and they are blessed.

But the men who came back are not. They are forgotten. They want work they cannot get. I am not belittling the charity that is being expended. But charity cannot meet the need. It can only give a little, very inadequate, temporary relief. It must still do what it can.

But the real remedy for this poor mother's ills, and for hundreds and thousands who share her plight, is the provision of work for the man.

The Rt. Hon. Sir Arthur Steel-Maitland, M.P., Minister of Labour. Surely he can stir up the Government to take action?

The things left undone

We take away the land from the people and say "Thou shalt not steal." We do not build the houses that are needed, and say, "If a man sleep out without visible means of subsistence he shall be arrested as a vagrant."

We do, in short, as the Church confession says, many things we should not do and leave undone those we should. To realise our folly is surely to wake up.

And when the electors wake up to the awful menace of unemployment, it may not be too much to hope that they will insist that Parliament wakes up, too.

Beware of the "Agony Column"

by P. BEAUFOY

SOME time ago, with an object in view which will appear later, I inserted the following advertisement in the "Personal" column of a well-known suburban newspaper:

"Are you in trouble of any kind? If so, send for advice in strict confidence to Mr. ——, —— Street, W.C.1. Forward stamped envelope but no fee."

From that single announcement I received ten replies. Two were from men; the remainder from women, the majority of them apparently quite young.

The troubles of the two males were unfortunately only too commonplace; both were out of employment and asked for counsel. The letters from the women were more intriguing. In almost every case they related episodes of the most intimate nature.

I gave the best advice which I could evolve and that finished the matter as far as the correspondents were concerned.

NOW what would have happened if the advertiser, instead of being an honest Pressman out to investigate very serious matters, had been a callous blackmailer? The possibilities are too terrible to contemplate.

The specious advertisements in certain local journals asking for "friendship" should also be treated with very great caution.

At first blush, these announcements look guileless enough. They run something after this fashion:

"Gentleman (young), engaged in business pursuits and very lonely, seeks the companionship of bright, attractive young lady with a view to outings, theatres, dances, etc."

THE girl of eighteen—unversed in the shady devices of the world—reads the announcement and at once forms a mental picture. She imagines a romantic-looking youth seated in his lonely lodgings, seeking friendship and sympathy. She answers the advertisement and an appointment is made.

Then the unhappy "youth" proves to be a middle-aged satyr with a long purse and an alluring tongue. If the girl is sensible, the acquaintanceship ends at that point; if she is foolish it may progress to disastrous developments.

The proprietors of the journals are not to blame. Advertisement managers are busy men. They cannot insist upon every advertiser forwarding testimonials of personal character. Provided that an advertisement on the face of it seems genuine and proper, they cannot very well refuse its admission.

Here is a specimen of another "ad." which frequently bodes no good:

"To Young Women in Business.—Do you require good and cheap lodgings? Excellent accommodation at pre-war rates on application to ——."

In many cases the advertiser has no rooms to offer. The advertisement is merely a bait for girls, and some of them rise to it with disastrous consequences.

Some years ago an ingenious scoundrel hit upon a most subtle and ingenious expedient. He would insert in the "Personal" column of journals read by women an advertisement of this kind:

"PEGGY! For heaven's sake write at once to 'J. B.' at ——."

Now this designing Lothario relied on the fact that the name "Peggy" is very common and that quite a number of "Peggies" must at some time have known someone with the initials "J. B."

Nor was he wrong, for very soon a number of affectionate letters found their way to his flat, where he took in all missives, no matter what superscription they bore.

In addition to bringing havoc to the lives of several of his correspondents, he subjected some of them to merciless and persistent blackmail.

FINALLY, it should be pointed out that not every "Personal" column "friendship" advertisement is necessarily to be shunned.

But the girl or woman who answers such advertisements should invariably engage the assistance of some middle-aged and wise friend before committing herself in any way to a meeting or to correspondence.

THE "OXO" HABIT

Winter nights call for—

OXO

The Best "Night Cap"

Eat Apples because you like them, and eat them more often. There's health in Apples, as well as enjoyment. Their juicy crisp flesh is full of valuable vitamines, acids, sugars and salts, and they are kept clean, fresh and pure by the protective apple skin.

Eat More Fruit
AND KEEP FIT

Ask your Fruiterer for the book "Fruit and Health," Price 3d. *80 pages containing valuable advice by a well-known medical man, and nearly 200 fruit recipes, etc. If unable to obtain a copy send us your fruiterer's name and address, with 2d. in stamps, and copy will be sent post free.*

Issued by the Fruit Trades' Federations, Advt. Dept. 10–13, New Bridge Street, London, E.C.4.

WILLIAM COBBETT

in his "TALKS TO YOUNG MEN,"

said:

"MEN ought to take care of their means, ought to use them prudently and sparingly, and to keep their expenses always within the bounds of their income."

THIS is, of course, equally true for young women!

Savings CERTIFICATES

You can buy Savings Certificates in single documents representing 1, 5, 10, 25, 50 and 100 Certificates, costing 16/, £4, £8, £12, £20 and £80, respectively. There is a profit of 50% on Savings Certificates held for the full period of ten years, or Certificates can be cashed at any time with all interest accrued to date. Savings Associations Post Offices and Banks sell them.

Value that staggers!

BUY BRITISH —and Boast!

As soon as you see a "Fullotone" you wonder that it can be sold at so low a price—and you are even more surprised when you hear its pure tone and great volume.

It's just honest value—small profits and quick returns. Big sales make low production costs and we strip the price of all middlemen's profits by supplying direct to you from our factory. Model No. 2a as illustrated but without inlay.

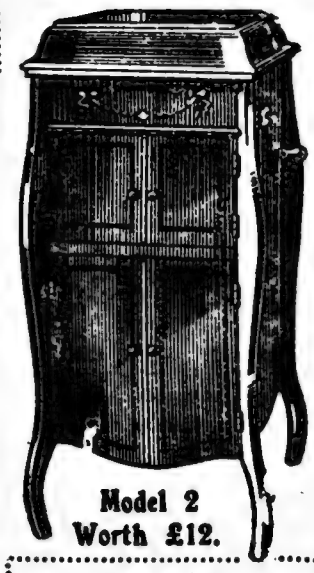
5-19-6 CARR. PAID U.K.

Or £1 down and eleven monthly instalments of 10/2, Model No. 2 as illustrated (with inlay) 6/6 extra, or £1 down and 11 monthly instalments of 10/9.

BIG LIST SENT FREE.

Get our big illustrated catalogue, sent free and post free to any address. It illustrates 20 improved 1927 models and gives complete details of our easy payment scheme. Don't delay; it will save you pounds.

THE CABINET GRAMOPHONE CO.
(Dept. J.B. 34), 73, Camden Rd., London, N.W.1
'Phone: North 2335.
OPEN TILL 9 p.m. SATURDAYS AND 1 p.m. THURSDAYS.
Also 149, High Street (N.), East Ham.
Can also be seen at
The "B.P." Co., 9, Byres Road, Partick, Glasgow



Model 2 Worth £12.

Specification:
Model No. 2 as illustrated. Handsome Mahogany finish. Cabinet Grand. Inlaid Sheraton style. Famous 3-Record Collaro motor; guaranteed Sound Box; all 1927 improvements .. .. .. £8 : 6 : 0
Model 2a as above, but without inlay .. .. £8 : 19 : 6

FULLOTONE REG'D

The Gramophone of Amazing Value!

FEEL CHILLY?

AT the first shiver start taking Lobelline. This marvellous remedy warms and soothes as it cures! Lobelline is a fine preventive of wintry weather ills, as well as a certain cure for Coughs, Colds, Asthma, Bronchitis, Influenza, and all Chest and Lung Complaints.

GET'S LOBELLINE

BRITAIN'S BEST COUGH CURE

BOTTLES 1/3, 3/- & 5/- LOZENGES 1/3 & 3/-

Obtainable at all branches of Boots, Needhams, Squires, Timothy Whites, and all Chemists, or Post Free from (Dept. J.B.), Stirchley Labs., Birm'gham

FEET *feel like walking on the Magic Carpet!*

Instant relief for sore, tender, tired, aching, burning, smarting and swollen feet; corns, callouses, blisters, etc., disappear as if by magic. By merely resting your feet in the highly *medicated* and *oxygenated* water produced by the addition of **Reudel Bath Saltrates** your feet are at once refreshed and soothed. Its wonderful effects upon irritated nerves and sensitive skin make you feel as if walking on the "Magic Carpet."

For fifteen years **Reudel Bath Saltrates** has stood the test of practical use, being by far the most widely used preparation for medicating and oxygenating water. It was the first preparation ever produced to accomplish this purpose, and is still first to-day for quality and efficiency.

THE ORIGINAL—THE YELLOW PACKET

REUDEL BATH SALTRATES

MORE THAN A BATH SALT

Human Documents

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first three letters printed

The Right to Die

Double Deception—A Son's Trials—A Widow's Wile

"I AM a man stricken down with an agonising disease for which there is no cure. Many doctors have seen me and in each and every case their verdict is the same; only in the length of time given me to live do their opinions vary. One said that, with luck, I may last three months.

"With luck! With luck I should be dead now! A man holding a good position, as I was, is now a helpless bedridden invalid, suffering incessant tortures both mental and physical.

"I am compelled to employ both a day and a night nurse. I am not allowed to be left alone because, had I the chance when the agonising pain gets the better of the steadily increasing hypodermic injections I should throw myself from the window of my flat and put an end to the physical agony I endure.

"My mental agony is equally hard to bear. I lie half stupefied in my bed from the effects of drugs which, though strong enough to allay the physical pain for the time being, do not prevent my brain from being tormented, wondering what my wife will have to live on when I am at rest.

"Had I died suddenly some months ago she would have been left just sufficient to keep her from complete penury. Every day longer that I live sees further inroads made upon my little capital.

"Doctors, day nurses, night nurses and all the expenses incidental to an illness have to be paid for. At the moment, there is sufficient to pay everyone, but everyone will be paid at the expense of my wife's future comfort—and to what end?

"To the end that a man condemned to death may endure tortures indescribable until the disease from which he suffers wins the fight against medical science which decrees that he must live.

"IN this twentieth century we boast of our civilisation and humanity. Where is the civilisation or humanity in exercising every art to prolong the existence of one who wishes to die?

"Such cruelty is unheard of in the treatment of animals. They are luckier than human beings. They are put out of their misery quickly if they suffer.

"Surely, there should be the right to kill! If a hopeless case such as I am prefers to take a quick plunge into the unknown rather than endure awful pain, has he not a right to demand release if medical science is agreed that he would be better dead?

"Judges are appointed to mete out justice to the criminal. Why should medical judges not be authorised to mete out justice to the innocent? Let the victim of disease be allowed to plead before them both in person and through his medical attendant.

"LET expert witnesses in the shape of specialists be called to state the utter hopelessness of the case, and then, if the patient begs for release, let the medical judges grant the relief for which he craves.

"Rest, rest is what I yearn for, but I am not allowed to have it. Our vaunted civilisation decrees that I must live! What valid argument can be found against this proposal I have made which would benefit mankind?

"It is so easy. A little prick from the needle, no sharper because it prepared the way for the stronger injection which will end my agony for ever.

"I beg for release, but all to no purpose. May the future deal more kindly with sufferers such as I. That is the wish of a man given from his death-bed."

"HUMANIST" says:—*I feel the deepest pity for one so terribly afflicted in body, the more so as he appears to be sorely stricken also in mind and soul. I could not, however, countenance such a proposal, for two main reasons. Firstly, I do not think any medical board could give an infallible verdict of incurability. There are numerous instances of patients who have survived for years a medical sentence of death. Secondly, a man upon whom such a sentence has been passed can scarcely be in a fit state of mind to decide so momentous a question. There is no such thing as a right to die. There is only a duty to live. Who can say to what extent future generations may benefit by the suffering of those who are now regarded as incurable? You should turn for consolation and hope to the teachings of the Great Healer of bodies and souls.*

* * *

"MY only daughter, who has lately been employed as a typist, has unfortunately fallen under the spell of the personality of her employer and we have discovered that she is expecting to become a mother.

The Man Must Pay

"I went to interview her employer to ascertain his attitude in the matter, and I was horrified to find that he is a married man, so that he cannot, as I had hoped, marry my daughter.

"He suggested that, if only I would keep the matter from his wife, who is the real owner of his business, he would be quite willing to bear all the expense which will shortly have to be met owing to my daughter's condition and to pay a lump sum if she will agree to allow him to adopt the child.

"It seems that his wife, being childless, has thrown out hints that she would like to adopt a baby and he would, if he can arrange matters without his wife's knowledge, be willing to provide for the future of the child and at the same time satisfy his wife's longing for someone to mother, so killing two birds with one stone.

"My wife and I have thought the matter over, and the proposal seems an easy way out of our difficulty. We have not yet, however, consulted my daughter in the matter."

"HUMANIST" says:—*Your daughter's seducer appears to be entirely without honour, and his idea of killing two birds with one stone is simply a double deception which makes his attitude all the more despicable. He has dishonoured his wife as well as himself and now is, apparently, seeking the cheapest way out of the trouble. Instead of negotiating with him, you should communicate with the National Council for the Unmarried Mother and her Child, 117, Piccadilly, London, W., which will see that justice is done.*

Solace for the Sick

IN many homes sickness necessarily entails poverty and privation, for the invalid is prevented from earning the means to provide for his family and has no savings to fall back upon. You can comfort those who are distressed in this way by sending a subscription to "The Greatest of These—" Fund. (See p. 38.)

"CAN you find anything more disgusting than drunken parents who are continually begging from a son who is married and has a wife and three children to support, and who, through unemployment, has no source of maintenance except parish relief?

Hopeless Parents

"My father and mother are old-age pensioners, each receiving 10s. a week. The old man is a retired gardener, who works now and again at odd jobs, but all his earnings in addition to his pension go to the publican.

"Often quite early in the week when my father and mother are without money they come to me asking for help. I have to refuse them, for we are nearly starving.

"Then they start shouting at the top of the stairs about their hard-hearted son, which, of course, brings out all the other tenants to listen to their tale of woe.

"I do not wish to enlighten our neighbours as to the true state of affairs, neither do I like the idea of making a charge against my parents to the police."

"HUMANIST" says: *If you have no money left after providing for your wife and children, you cannot accede to your parents' demands, and if they create a disturbance, your neighbours will soon complain to the police. Such depraved parents cannot expect the State to pay for their depravity.*

* * *

Dangerous Mating

"I am a widow of more than fifty, left very well off by my dead husband. Though I thought it hardly possible at my age, I have fallen in love with a young fellow of twenty. He need never work again if he marries me. Do you think such a union advisable?"

"Humanist" says: *I do not. If you analyse your feelings, you will probably find that your affection is maternal, and if you were to marry the youth, he would most likely discover sooner or later a love for a mate more his own age. You should not tempt him with offers of idleness.*

Justifiable Selfishness

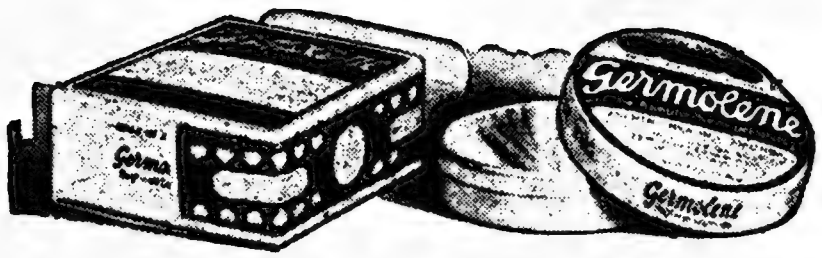
"I have a great chum working for the firm by which we are both employed. So far as I can see, our employers desire me to take on his job, and intend to sack him. Do you think I would be justified in taking the bread out of his mouth in this way?"

"Humanist" says: *You cannot be held responsible for the shortcomings of your chum, and even though your promotion may involve his discharge, you should take the post. Every man has a right to receive the value of his work and you must regard the fact that the man whom you will supplant is your friend as an incident not involving you in any moral responsibility.*

First Things First

"For a long time my husband has kept me short of housekeeping money. I know that his business is prosperous, but he tells me that he has to spend a lot entertaining people from whom he hopes to get orders. Is this sort of thing necessary?"

"Humanist" says:—*There is no doubt that a great deal of business is done over a glass of wine or at a dinner-table, but a man's first consideration should be for his wife's comfort. I am afraid such business calls are often made an excuse for neglect. If that is so in your case, your only means of retaliation is to reduce your husband's rations.*



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Ensures Healthy Healing

GERMOLENE soothes pain the moment you apply it to the wound. This is proof that a healthy, healing process has commenced.

Foreign matter that causes festering and inflammation is expelled. Germolene stimulates the growth of new skin, and assures rapid healing.

Use Germolene for cuts, wounds, scalds, burns, chapped or rough skin, and for all skin ailments and blemishes.

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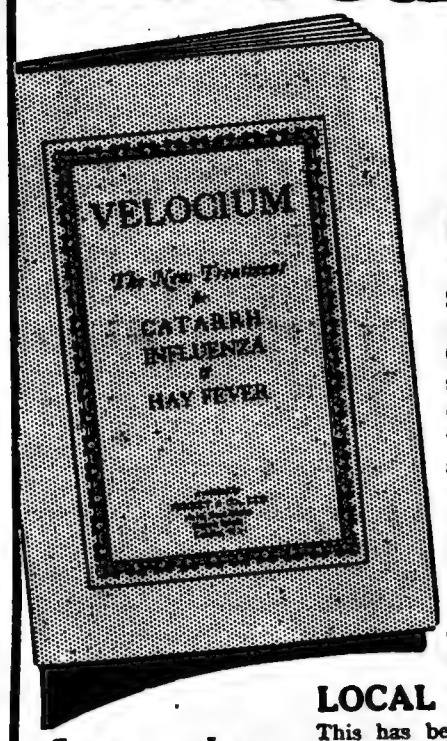


fully explains the Successful Treatment of

CATARRH

So successful has been the Velocium treatment in all cases of Catarrh, whether local or deep-seated, as evidenced by the letters daily received from delighted users, that we offer readers of JOHN BULL a free copy of our costly book "Velocium—the new Treatment for Catarrh." This work should be in every home, since at this season no family is immune from some phase of catarrhal trouble from the common cold to its more serious consequences.

Start the Treatment and write for this FREE Book To-day!

LOCAL TREATMENT USELESS

This has been the bitter experience of tens of thousands of disappointed sufferers. Pastilles, Creams and Vapours at the most can give only a temporary and deceptive relief. Velocium's direct attack on the Catarrhal micro-organism (Staphylococcus Albus) is twofold. First, it rapidly overcomes the germ in its malignant state; second, it removes from the system the mucus on which the germ feeds.

No cold should ever be neglected or "allowed to run its course." Guard against the dangers of Catarrh by taking VELOCIUM immediately. Full directions accompanying every package.

"VELOCIUM"

Catarrhal Specific

Sold in tablet form in glass tubes at 3/-, 5/- and 12/-, by all branches of BOOTS, TAYLOR'S, TIMOTHY WHITE'S, and all good Chemists. Or post free from Penney and Co., Ltd.

COUPON

To MESSRS. PENNEY & Co., Ltd., Dept. Q, 16/18, Beak Street, London, W.1.

Please send me a free copy of the Velocium Book.

NAME .....

ADDRESS .....

.....

Please write distinctly, to avoid delay.

BCM/ALLEN

Little Bo-Peep had lost her sheep.
What miles she tramped to find them!
How grateful she was to those heels and soles—
And to Wood-Milne, who designed them.

Wood-Milne

RUBBER

SOLES - HEELS - TIPS

Catarrhal

Deafness Cured in 30 Days.

Marvellous New Remedy Sent on 10 Days' Trial.

POST COUPON TO-DAY.

If you are either totally or partially deaf or troubled with ringing or buzzing noises in the head, you know quite well the humiliation and terrible suffering that they cause. There is, however, no longer any reason to be troubled with these conditions, as they can now be quickly and positively overcome by a remarkable new discovery. This discovery, since it was brought to light, has effected some of the most wonderful cures ever known, and in subjecting it to various tests in the worst known cases of Deafness, head noises and Catarrh, the most miraculous results have been obtained. Here are a few testimonials selected at random from hundreds.

Sixteen Years' Deafness and Catarrh Completely Cured.

MRS. WARD.

Mrs. Ward, 21, Pleasant Valley, Saffron Walden, writes: "Mine was a bad case of Catarrh, Deafness, and head noises of 16 years' standing. When I started the 'Shirley Treatment' I was unable to do my housework or even to go out. The result of your treatment is wonderful. I can breathe freely again, my throat is clear, my hearing has returned, and I have lost the head noises."—October 8th, 1926.

Five Years' Deafness and Head Noises Cured in One Month.

MRS. T. DAVIS.

Mrs. Davis, 48, Clarence-road, Derby, writes: "I wish to thank you for the personal interest you took in my case. I never tire of telling sufferers of my cure. For five years I was deaf, and had distressing head noises as the result of Catarrh. The complaint got worse from time to time, yet I only had one month's 'Shirley Treatment.' The improvement began at once. I recommend your treatment to others."—Sept. 1st, 1926.

Deafness, Catarrh, Head Noises, Completely Cured in 10 Days!

MR. G. MULLOCK.

Mr. George Mullock, 47, Willer street, Liverpool, writes: "Your wonderful 'Shirley System' completely cured me in 10 days after suffering for three years from Chronic Catarrh, partial Deafness, Head noises, loss of taste and smell, etc., I was terribly run down. I had relief from the first. Every day I got better and better, and in 10 days I was *cured to stay cured*. Why do people suffer whilst they can get your sure cure?"—August 31st, 1926.

Sent on 10 Days' Trial.

So astoundingly successful has this treatment proved in the worst forms of chronic Deafness, Head Noises, Catarrh, etc., that the Discoverer, Mr. Elmer Shirley, will gladly send it on Ten Days' Trial to any sufferer on the distinct understanding that if no benefit is derived no expense of any kind will be incurred.

Simply fill in your name and address on the special Coupon below and post immediately. The most important point in your own interest is to **act at once and send the Coupon NOW!**

COUPON

To Mr. ELMER SHIRLEY,
52, Gray's Inn Road (D. 457), London, W.C. 1.

Dear Sir,
Please send me at once full particulars so that I can avail myself of 10 Days' Trial of the Shirley System, as per your JOHN BULL Special Offer.

(Please Print in Capital Letters)

NAME .....

ADDRESS .....

Personal Consultations by appointment, 3 to 4 o'clock daily, except Saturdays. (Sanatak Ltd.)

Our Letter Parliament

The Curse of Hate

Dishonesty Rewarded—Down Profiteers—The Old Country is Alive

MR. ROFFE THOMPSON hits the nail on the head in his article, "We're All Guilty." We may shut our eyes to the class war, but that will not prevent the opposing battalions from forming. I count amongst my friends many who are constitutionalists at heart, but who to-day are bitter at the conditions of life, laying the blame on Capital. Surely the old country can boast of a few sane men, leaders on both sides, who will lay bare the fallacies and supply facts?—*T. Turner, Newcastle-on-Tyne.*

Seeing the Mote

There is no blinking the fact that we are in the midst of a class war which grows more bitter every day. Each Party sees the faults of its opponents, and is blind to its own shortcomings. Men who preach good will and justice are dubbed sentimental and pushed aside, yet it is on these foundations alone that industrial and social peace can be built. While our Party factions are raging, competitors step in and benefit from our wranglings.—*L. W., Liverpool.*

Drones in the Hive

Mr. E. Roffe Thompson's splendid article, "We're All Guilty," sets out exactly the position to-day. Economic conditions these days force everybody to be dependent upon each other. Pens and shovels are all cogs in the wheel of commonwealth. Bad employers and workers who deliberately shirk hinder the progress of the nation. Churches, too, must abolish class war in their own organisations, as well as the congregations. "Pull together!" must be the slogan now.—*Progress, Surrey.*

Union Disunion

I live in a ward where there are three town councillors—one a Conservative, another a Liberal, the other a Labour man—each a working man, each his own master, self-made. Collectively they are three decent fellows, but politically, because of hatred and abuse, they are useless, and nothing gets done. I believe there is less class hatred between the aristocracy and the worker than there is amongst the workers themselves, especially trade union workers.—*Disgusted with Politics, Bolton.*

Industrial Diehards

Mr. E. Roffe Thompson's criticism of the class bias which is vitiating all our political efforts for social betterment is very timely. The collapse of the Liberal Party must intensify class alignment in politics, and strengthen the extremists in both camps. Small wonder many are despairing of any political solution to our industrial and social troubles, and look now to the more enlightened industrial leaders like the Fords to do the job in which the politicians have so dismally failed.—*W. J. Downie, Acton.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

The Lost Touch

How few seem conscious that our land system persistently promotes class division. On large urban estates small property is demolished whenever possible. Rich and poor live further apart, and so lose the touch which "makes the whole world kin." In Southwark there is one acre of playing ground to every 14,000 children. The Public Schools' average is one acre to thirty boys.—*D. Morgan, Whetstone.*

Blackboard "Bullets"

It may interest you to know that the making of "Bullets" is one of the finest methods for teaching the power of concentration in children of twelve to fourteen and upwards. We have tried it as a class work on the blackboard with most interesting results. I commend it to other teachers.—*Teacher, Wales.*

Ambition Foiled

Working men are constantly being exhorted to do their duty by employers who, apparently, fail to realise their own. At one firm, since the war, out of some twenty appointments of very wide range only one went to an employé, men from other firms being brought in over the heads of old servants of many years' standing. A man who makes himself efficient at his job is left in that job, although he is quite capable of a much better one.—*Johnny, Burton-on-Trent.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SWINDON AND NORTH WILTS HERALD":—"All the refreshments were GREEN, so that the expenses incurred were only 17s. 6d."

"MANCHESTER EVENING NEWS":—"The Manchester Gas Department is CONSUMING coal supplies by RESTRICTING street lighting by some fifty per cent."

"BRISTOL EVENING NEWS":—"Another DAUGHTER of the same family is the DUKE of Rutland."

"THE BANDSMAN AND SONGSTER":—"Owing to heavy mist and tyre trouble, they covered only FORTY-TWO MILES in seven and a half YEARS."

"WALLASEY NEWS":—"She was using an oil lamp to make tea on Thursday NEXT week."

Britain Not Dead

Mr. A. G. Gardiner is unduly pessimistic. The country which, besides paying its war debts promptly, has also found time to start several new industries, including the manufacture of artificial silk, wireless goods and safety-razor blades, which employ thousands of workers, can hardly be called "A Sleeping Giant." British goods are still the best, and given freedom from internal strife Britain will assuredly gain her former industrial supremacy.—*M. W., Devon.*

A Poor Return

Two miners, driving a "heading," by mutual agreement with the management fixed a certain price per yard. The men, by hard work, increased their production and, incidentally, their earnings, which were paid out of the profit made on their increased output of coal. A fortnight later they were told that their earnings were too high, and that the price of their yardage was to be reduced. Was that an incentive for the men to give of their best?—*Progressive, Glam.*

A Bluff Alternative

Apropos Mr. Holt's article, "Dora's Naughty Boys," if shops are again to be kept open late this will mean that shop-assistants must work longer hours than at present. It is all very well to say that employers can make their own arrangements, but shop assistants—and I am one with twenty-five years' experience—know what that means—that you must work as long as your employer tells you to or else get out.—*Live and Let Live, Scotland.*

Does Honesty Pay?

I notice that a man, bound over for attempted theft, was offered a job by the prosecutor. I do not think that when thousands of honest men are seeking work, employers should thus reward dishonesty. With an excellent record I have been seeking a job for nine months My search will doubtless continue until, driven by necessity, I commit a minor felony and find myself in a police court. I shall then receive offers of employment from people anxious to "give me a fresh start." It's all rather disheartening, isn't it?—*Ex-Officer, London.*

A Looked-for Boon

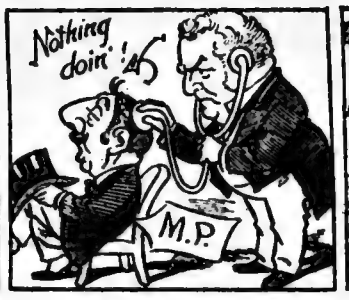
Mr. George Hardie's article on the Electricity Bill comes at an opportune moment. Vested interests must not be allowed to render this Bill a farce, as has happened so often before. The example of the farcical Act of 1923, dealing with industrial assurance, should be sufficient to put the public on its guard. The country expects a great deal from the Electricity Bill, and the huge sums of public money involved must go to ensure cheaper light and power, not to enrich the profiteers.—*Hopeful, Rhondda*

Cartoonettes and Topical Jingles

by FRANK HOLLAND

"Brother Muss, you're one of us,
Let me shake your mitten!
With a boost we'd rule the roost
If you would 'Come to Britain.'"

The money lent, to some extent,
They're paying back in driblets.
But it's obtuse to lend a goose
And get it back in giblets!



It may be true that one or two
M.P.s do too much drinking,
But, true or not, we know a lot
Who do too little thinking.

In writings rife "The After Life"
Looms largely, but we miss
The diatribes of many scribes
On what they think of this!

HEALTH from SEAWEED!

1/3 per packet.

SEA-VITOIDS

Trade Mark.

The new Vitamin-Seaweed tonic tablets. Based on the highly scientific principle of blood and nerve nourishment. They contain in their natural state all the elements essential for good health, such as Nitrogen, Potassium, Vitamins, Iron, Iodides, Calcium, etc., but no injurious drugs.

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Headache, Indigestion, Neuralgia	..	5 minutes.
Flatulence, Out-of-order Stomach	..	10 "
Biliousness, Liver, Giddiness ..	..	15 "
Depression, Nerves, all pains ..	..	15 "
Tired Feeling, Lack of Energy	..	15 "
Colds, Influenza, Fever	..	Overnight.
Constipation, Sleeplessness ..	..	"
Rheumatism, Gout, Neuritis ..	..	Quickly.
Anæmia, Skin Blemishes ..	..	"

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REFRESHING REJUVENATOR
MAKES YOU BRISK AND SNAPPY.

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OUR GUARANTEE!

We cannot, nor have we any desire to assume that the seaweed treatment will cure in every case, but we are sure that in a very large percentage of cases there will be a marked improvement in the general health. All we ask of you is to obtain a 1/3 packet of Sea-Vitoids from your chemist or by post, take the entire contents as directed, and if you are not thoroughly satisfied with the beneficial results, post us the wrapper and we will immediately refund your money and ask no questions!

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5/6

OPEN MEERSCHAUMS

ADVERTISERS' ANNOUNCEMENT.

COMPANY MEETING.

ANSELL'S BREWERY LIMITED.

SATISFACTORY YEAR DESPITE INDUSTRIAL TROUBLES.

The twenty-sixth ordinary general meeting, being the twenty-fifth annual meeting, of the shareholders of Ansell's Brewery, Ltd., was held at the Queen's Hotel, Birmingham, on Thursday, November 11. Mr. James A. Fairhurst (chairman) presided.

The Chairman said that before they proceeded with the business he desired to apologise for the absence of two directors—Messrs. Edward Ansell and A. E. Tilley—who were unable to be present on account of illness.

The Secretary read the notice convening the meeting and their auditors' certificate.

The Chairman said that with regard to the transactions during the year it was a great pleasure to him to be able to present a balance-sheet which showed an increased profit on the previous year. It was not a very large increase, but he thought in the circumstances it was very satisfactory. The period under review included the general strike and five months of the coal strike, and, as everybody was well aware, all trades in the districts in which the company operated had been and were being adversely affected. To his mind, when the public had not so much money to spend they were more apt to discriminate upon how they spent what they had. The company's increased profit was due to the fact that the article they produced was a very popular one. That they were a progressive company they would agree. During the year they had purchased additional properties and converted leaseholds into freeholds by spending £135,000.

Altogether a total sum of £230,000 has been expended on these purchases, together with brewery extensions, rebuilding public houses, and additional plant. That, he thought, might be considered fairly satisfactory

THE ASSETS.

Turning to the assets side, I have already referred to the first three items. The stocks were slightly less and the investments were £61,000 less. The reserve account would be brought up to £330,000. Taking everything into consideration, he thought the balance-sheet was a very satisfactory one. Providing they had no great labour strikes and that they were not interfered with by legislation, he looked to the future of the company as an optimist.

He moved: "That the report and accounts be received and adopted, and that the following dividends be paid, viz, at the rate of 8 per cent. per annum (less income tax) on the Preference shares, and at the rate of 12½ per cent. per annum, making 12½ per cent. for the year, together with a bonus of 2½ per cent on the Ordinary shares (both free of income tax) for the half-year ended September 30, 1926."

Mr. T. Ansell seconded and said he could endorse all the chairman had stated. There was just one thing that could be added—there was not one penny down for goodwill.

The resolution was carried unanimously.

CHAIRMAN RE-ELECTED A DIRECTOR.

Alderman William J. Seal (Sutton Coldfield) proposed the re-election of Mr. Fairhurst as a director.

Mr. A. E. Ansell seconded, and the resolution was carried.

Mr. Fairhurst thanked the shareholders for his unanimous re-election as a director. He was deeply interested in the affairs of the company, and he would endeavour to serve the interests of the shareholders to the best of his ability.

Mr. H. P. Rushton proposed, and Mr. F. W. Greenway seconded, the re-election of Messrs. Fisher, Randle, and Fisher as auditors.—The resolution was carried.

DIRECTORS AND STAFF THANKED.

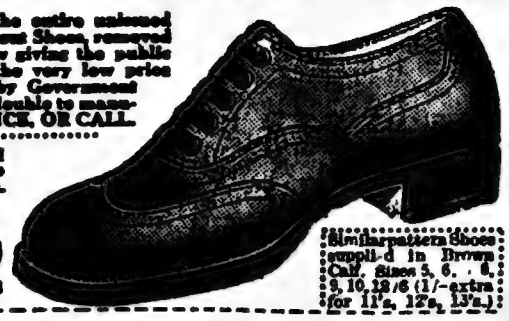
Mr. S. J. Davies proposed that the best thanks of the meeting be accorded to the chairman for presiding, and to the directors and staff for their services during the year.

Mr. Alfred Aston seconded the resolution, which was carried.

The Chairman: I thank you very much indeed, and on behalf of my co-directors and staff I thank you also. We have a board which co-operates most excellently together, and we are backed up by an excellent and hard-working staff. They have the interests of the business at heart, and they are indeed entitled to the thanks of the shareholders. That concludes the business, and I thank you for your attendance.

GENUINE BRITISH GOVERNMENT OFFICERS' HIGHLAND BROGUE SHOES

BOLSOM BROS. having purchased the entire unissued surplus stock of the above Government Shoes, removed from the depot at Farnborough, are now giving the public the opportunity of securing them at the very low price of 10/6 per pair. Each pair passed by Government inspectors. Every pair cost more than double to manufacture. POST YOUR ORDER AT ONCE, OR CALL.



W.D. No. 7. First Class Real Box Calf Chrome Upper, screwed and stitched to best, two single solid English butt bend soles. Calf leather vamp lined. Whole lift heels, absolutely water & damp-proof. Post 1/- extra.

10'6

SIZES: SMALL 8, MEDIUM 8, LARGE 8

Similar pattern shoes supplied in Brown Calf. Sizes 5, 6, 7, 8, 10, 12/6 (1/- extra for 11's, 12's, 13's.)

GENUINE SOUTH AFRICAN DOUBLE SOLE WATERPROOF FIELD BOOTS

B.B. No. 22.—In Black or Tan. Specification: Real Black Box Calf or Real Tan Calf, specially selected Uppers. Calf leather lined throughout, two single solid butt soles, screwed and stitched to heels. Full waterproof tongue. The ideal Winter Boot for Golfing, Fishing, Shooting, Country Walking, and all outdoor sport. Honestly worth 35/-.

12'6

Post 1/- extra.

All sizes, 5, 6, 7, 8, 9, 10 (1/- extra for 11's 12's and 13's).

NOTE THESE 5 POINTS

1. Stout solid leather inner sole.
2. Stout first all leather sole.
3. Patent water and damp-proof layer between the two soles.
4. Stout solid bend outer sole, fully water and damp-proof.
5. Solid leather whole lift heels.

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The Last Big Flutter

Finding the November Double—Perfect Son This Week—My Newbury Success—Come-backs—Beary Over the Sticks

IN a fortnight's time the leppers will have their innings and our money will be up in the air once more. Unfortunately, as far as the big races are concerned, this has been its sad, sad fate throughout the present season, so we shall not be experiencing a new sensation. But while there is life there is hope, and there is no reason why we should not pull off the last big double—the Derby Cup and the Manchester November Handicap. It is the punter's turn.

Perfect Son

Many good judges told me that my code selection, Highbrow, was lucky to get the Newbury Autumn Handicap in the objection room. In view of the fact that Perfect Son had a double objection against him sustained I did not agree with them, but I came away from Newbury with the firm idea that Stanley Wootton's tantalising four-year-old would win in whichever of the back-end handicaps he took part.

Watch the Code

Sir Alfred Butt's horse has been left in the Derby Cup and has not accepted for the Manchester November. He runs as a big Newbury handicap winner without a penalty, will most likely start favourite, and should score. If anything unforeseen occurs I shall give a revised selection, as in the case of Highbrow, in the code.

Sir Alfred Butt, the owner of Perfect Son

The Second Leg of the Double

Dark Japan, for whom the Aga Khan paid a stiff price after he won a big French race, has been mentioned in connection with the Manchester November for some time, and if Perfect Son wins the first of the handicaps his price, already short, will shrink. I like his chance immensely, and I suggest that he is coupled with Tournesol. If Tournesol reproduces his best form he can run away with the race. He represents Caissot at 7st. 6lb. The best long-priced outsider, for those who are looking for Myra Grays and Insights, is Fordney, who has not been beaten this season. His last two races have been won over a mile and a half. I shall have another opportunity for discussing the race.

My Newbury Success

I received numerous letters congratulating me on my 76 to 1 Newbury code double, Highbrow 10 to 1, and Valois 6 to 1, but I only intend to quote from one, sent to me by "Plunger." It reveals humour, pathos and just a little too much of that sporting spirit which flows through the veins of most racing men.

Replenished an Empty Larder

"Plunger" is out of work, so he tells me, and on Newbury Autumn Handicap day the sum total of his wealth was eighteenpence. Prior to picking up his copy of JOHN BULL, he contemplated giving the missus a bob and spending the tanner watching a soccer match. This is where the sporting spirit crept in. "Plunger" changed his mind, and the bob for the missus went on my code selections. Happily it netted sufficient to replenish an almost empty larder and purchase some necessities for the kiddies.

FOR YOUR NOTE-BOOK

B.D.A. is back to form, and should be noted each-way for the Markheaton Plate at Derby.

NEPHEW.—This one of Walter Nightingall's has been expected in his last two races. He has another engagement in the Chatsworth Plate.

RESIDUE dwelt at the post last time out, but overcame the handicap and won cleverly. I think the gelding will win the Osmaston Nursery.

GREEN CORAL ran a good third in a no-betting race at Windsor to the useful Orbita. The youngster should not be missed on Friday.

WESTMEAD is a rogue, but if in the humour, he can walk away with the Chaddesden Plate at Derby.

DRACOS, if started, is a good each-way bet for the Autumn Stakes at Hurst Park on Saturday. He finished second to Lift Boy over the same course and distance early on in the season.

SWEET ROCKET.—This unlucky filly has not gained a winning bracket this season, but I should give her one more chance in the Sheen Plate on Saturday. She will be at a nice price.

Wise Old Saws

I am glad for the sake of "Plunger's" family that the good thing came off, but, reviewing his circumstances, I would remind him that half a loaf is better than no bread, and that discretion is the better part of valour. Next time, "Plunger," I should give the bob to the missus. As I also possess the sporting spirit, instead of going to the soccer match I might risk the tanner on the double.

Trained the ex-Kaiser's Horses.

A correspondent has asked me why Reggie Day's stable was singled out to receive the German colt, Weissdorn. I have not approached Mr. Day on the subject, but as he has a wide knowledge of training German thoroughbreds the reason can easily be understood. Solario's trainer hails from Australia and he has travelled extensively. For some considerable time he acted as trainer to the Graditz Stud, and had charge of the ex-Kaiser's horses.

Come-backs

This is the age of come-backs. A few months ago I mentioned that George Blackwell, Sergeant Murphy's trainer when that fine jumper won the National, intended to train flat racers once more. At the present moment he has a string of Mr. "Boy" Sanford's two-year-olds at Newmarket. I have heard now that Mr. John Fallon intends to re-enter the arena. Old-timers will remember Mr. Fallon as a big handicap coup specialist. In 1903-1904, he set up the unique record of winning the Cambridgeshire with Hackler's Pride. Christmas Daisy won the race in successive years in 1909 and 1910, but no other horse has accomplished the double. The race has been run since 1839.

Beary Over the Sticks

Michael Beary, who had his first mount over the sticks on Glanosa at Liverpool, has the necessary dare-devil qualities to make a first-class hurdle race jockey, but on most of his mounts he will be handicapped by having to put up three or four stone dead weight. He still goes to scale round about 8 stone. One of these days we may see Michael winning a Grand National.

Two Temperamental Horses

Mr. Macomber and his trainers are very patient with temperamental horses, and two of these are War Mist and Sun God II. Both have disappointed, but just as patience was rewarded with the Cambridgeshire winners Insight and Masked Marvel, so will it be rewarded with the other two. Mr. Macomber has told my French correspondent that he is certain both will pay for keeping in training in spite of past disappointments. Both War Mist and Sun God have speed, but their limit is probably an easy mile. Insight, by the way, is being tested for stamina.

Encouraging his Sporting Writers

I heard an amusing story the other day of a well-known newspaper proprietor—now dead—who hit on a brainy method of encouraging his sporting writers to tip winners. He promised them the odds to a pound for every winner they gave. Even this inducement did not meet with much success. Instead of going for the obvious form horses they tipped the 10 to 1, 100 to 8, and rank outsiders. The altruistic offer did not last long.

"SILVER RING."

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow Noon Record, Irish Independent, Sporting Man, The Sheffield Mail, Leeds Mid-day Sporting Special.

X G V C S O W E Z D A M U J

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How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the line as the case may be. YNOX2NGNA would read DARK JAPAN.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, November 17, to Tuesday, November 23.

"Soccer" Selections

WEEK-END COUPS.

6 HOME. — Newcastle, Middlesbrough, Rochdale, Stockport, Southend, Swindon.
5 HOME.—Aston Villa, Bolton, Derby, Southampton, Exeter.
4 HOME. — Newcastle, Middlesbrough, Rochdale, Stockport.
3 AWAY.—Huddersfield, Chesterfield, Celtic.
3 DRAWS.—Liverpool v. West Bromwich, Halifax v. New Brighton, Hamilton v. Dundee.
3 HOME, 2 AWAY.—Newcastle, Middlesbrough, Rochdale, Stoke, Celtic.

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1 HOME, 1 AWAY, 1 DRAW.—Stockport, Celtic, Southport v. Bradford.
SPECIAL 5 HOME (League I. and II. only).—Derby, Newcastle, Middlesbrough, Port Vale, Preston.

FORECASTS FOR NOVEMBER 27.

THE LEAGUE.—DIVISION I.
HOME WINNERS.—Birmingham, Blackburn, Bury, Huddersfield, Leicester, Sunderland, West Bromwich.
AWAY WINNERS.—Bolton, Burnley.
DRAWS.—Tottenham v. Newcastle, Wednesday v. Cardiff.

THE LEAGUE.—DIVISION II.
HOME WINNERS.—Blackpool, Fulham, Manchester C., Notts. Forest, Oldham, Portsmouth, Swansea.
AWAY WINNERS.—Hull, Preston.
DRAW.—Middlesbrough v. Southampton.

SCOTTISH LEAGUE.
HOME WINNERS.—Aberdeen, Celtic, Dundee, Hearts, Kilmarnock, Glasgow Rangers.
AWAY WINNERS.—Airdrie, Partick.
DRAWS.—Falkirk v. Hibs., Queen's Park v Cowdenbeath.

PHOSFERINE Banishes St. Vitus Dance

MRS. CHAMBERS *writes:—*

"I FEEL it my duty to write to you on behalf of my daughter, who, when 11 years of age, had St. Vitus Dance, andher nerves were a complete wreck. Her arms were tired, and her hands and legs started twitching. I asked her could she not help doing it, but she said she was doing nothing! I kept her in bed a week, but she could not sleep at night, as she was full of life, and was well enough in other ways. I kept her away from school for a few months, and as I had used Phosferine myself for Neuralgia with success, I started to give it to her. I can say truthfully I could see the change in her the first week. I continued it for five months, although I could have stopped it much sooner, only I was afraid of St. Vitus Dance coming back again. From the time I gave her the first dose of Phosferine, I never let her remain in bed another day, but I kept her quiet and would not let her do anything that would excite her. It is exactly three years ago, and she is a fine healthy young woman now, and has never had a return since. I may mention here. my husband used Phosferine a few years ago to settle his nerves, he is a telephone man, and has a lot of high climbing to do, and still uses the tonic occasionally." (31, Deedes Street, Airdrie, Scotland. *3rd December*, 1925.)

From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.

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Exhaustion	Loss of Appetite	Anæmia	Sciatica

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Hammer and Anvil bones.

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Deafness is due to the bones of the inner ear, known as the Hammer and Anvil bones, being covered with adhesions which practically glue them together, making it impossible for them to fulfil their function of carrying sounds to the aural nerve.

These adhesions can now be broken down by the new Aural massage treatment. So confident are we that this wonderful treatment will cure you that we offer to send it free of charge for

Send No Money.

14 DAYS' FREE TRIAL.

If you have a deaf friend, show this to him, so that he too may benefit.

14 DAYS' free trial without deposit

To convince you what this treatment will do we will send it for 14 days' home trial absolutely free so that you may test it at our expense. Send no money. Let a trial convince you.

SEND YOUR NAME AND ADDRESS ONLY, AND THE INSTRUMENT WILL BE SENT YOU AT ONCE. There are no hidden conditions. We trust you, and have complete confidence in this treatment. If you keep it you can send the price—£3 /- in one sum, or 6 monthly payments of 10/-. DON'T DELAY. SEND NOW Just mention "John Bull" special offer.

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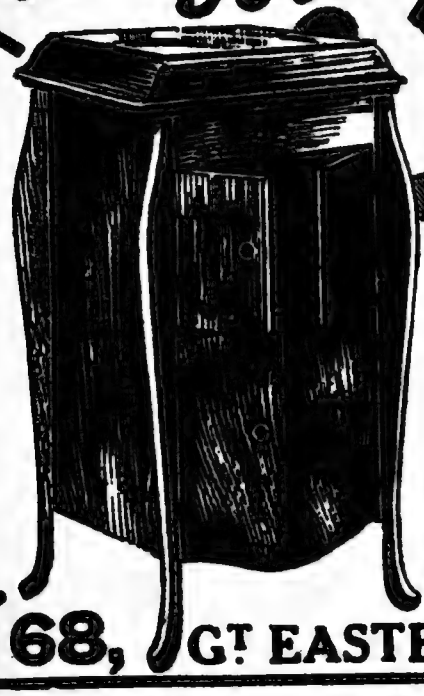

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JOHN BULL *Replies*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

"WHAT'S the use of worrying?" Certainly no "use" whatever. And there is no need to do so either. Granted there is some difficulty that until solved will cause you anxiety, then why not solve it? Send particulars of your trouble, no matter what it is, with stamped addressed envelope, to JOHN BULL'S Free Advice Service and the best solution will be told you by the experts we employ for the purpose.

* * *

M. J. (Burnley).—"We have a lot of cranks in this country." But not nearly enough self-starters.

S. A. (Carlisle).—"Some men are born great." And others just grate.

Miss G. (Kew).—"I have only seen two men I can truthfully call handsome." Who's the other?

F. G. (Finsbury).—"Clothes do not make the man." Yet most men owe a lot to their tailor.

Mrs. L. (Loughborough).—"Plenty of housework keeps women slim." More sweeping reductions!

ROSE H. (Sudbury).—"If I cut off my hair can I sell it?" If it's worth a bob.

Miss S. T. (Wantage).—"I sang them a popular song." We wager it isn't now.

H. F. (Carlisle).—"You'll find me a very live wire." You certainly have shocking manners.

L. P. (Leeds).—"What did you think of my poem?" We longed to make the punishment fit the rhyme.

J. J. (Wigan).—"All men are born equal." But it's what they're equal to that matters.

P. P. (Bath).—"I learned the violin in no time." We have heard it played that way.

V. P. (Pimlico).—"London theatres seem to have very good heating arrangements." But they don't always manage to keep the frosts away.

NELLIE (Acton).—"You must admit most girls are frank and straightforward." They certainly don't try to hide much.

Mrs. L. (Nelson).—"It's no crime to get stout." Isn't it? Try letting the police catch you at it after hours.

B. B. (Skipton).—"Can you give me a tip how to break the record?" Take it out of the cabinet and sit on it.

Mrs. H. (Shipley).—"Seeing is believing." We know some women who often see their husbands but they rarely believe them.

B. C. (Liverpool).—"Drinking never did any man any good." Unless he happened to hold a nice lot of brewery shares.

M. H. (Swindon).—"I am employed in the gasworks now." We didn't notice there had been a by-election down your way.

Mrs. J. H. (Newbridge).—"He is for ever talking about the bread his mother used to make." Tell him about the dough your father made.

CHRISTIE (Ongar).—"The Pope has given his niece a hundred books concerning the duties of wives. Do you think that she will read them all?" We should say, "Not half!"

T. E. H. (Bayswater).—"I am ninety, and have never heard a jazz band." That's why you're ninety.

E. H. (Shipley).—"I like a book to end happily." We are satisfied when some of them end.

Miss A. (Watford).—"I would love a little aeroplane of my own." You want to be a flighty girl, we fear.

M. N. (Bloomsbury).—"I find busy old London very amusing." So does the traffic; it's often diverted.

P. T. (Herne Bay).—"She never stops trying to catch a husband." Every little wife . . .

W. L. (Bootle).—"I think the population of London is too dense." They are smart enough round our way.

W. V. (Grays).—"Theatrical producers run a great risk." No, the only risk is that there'll be no run.

L. K. (Bristol).—"How do you tell the age of a fowl?" By our teeth.

T. G. F. (Southend).—"I am feeling down." Invest in a safety razor.

A. L. (Leicester).—"My wife can take a joke." Self-evident.

P. D. (Glasgow).—"I want to send him a present, but I can't afford much." How about a homing pigeon?

S. K. (Southport).—"Most millionaires are a little bit off." We should call them darned well off.

C. F. (Rochester).—"Which do you consider the most trying of all the professions?" A judge's.

M. A. R. (Totteridge).—"Why are pigs called swine?" For the same reason that swine are called pigs.

JANE (Uxbridge).—"Bachelors should be taxed to half their income." And you're one of the girls who would like to do it?

M. C. (Bradford).—"I am a thorough believer in equality." So are we, especially equality without the E.

Mrs. F. (Swansea).—"My husband likes to air his grievances." Surely he has not got more than one wife?

C. C. B. (Burton-on-Trent).—"The printed message on the card ran: 'To my One and Only Love.'" How many did you buy?

Miss L. L. (Maidstone).—"I am training for a nurse, but cannot get fair treatment." Then you are already nursing a grievance.

Miss G. M. (Eastleigh).—"I do not intend to marry until I am twenty-five." We know women who do not intend to be twenty-five till they marry.

C. M. H. (Newcastle).—"I offered him two shillings for the chrysanthemum with which he took the prize, but he wouldn't accept it." Possibly he paid more for it himself.

T. E. (Stirling).—"This page is a tonic." To be taken once a week before, with or after food.

P. T. (Settle).—"My new frock suits me down to the ground." It must be very old-fashioned.

T. E. (Teddington).—"The modern girl seems to enjoy herself all the time." Yes, day in and night out.

L. T. (Bedford).—"Love is intoxicating to some people." We always understood it was blind.

F. T. (Hadley).—"He used to think I was an angel." Perhaps he got tired of your harping.

D. N. (Swansea).—"I can spare you a political article each week." Then please spare us!

R. M. (Kendal).—"I'm an outspoken man." Most husbands are.

M. Y. (Chorley).—"She knitted him a gold and black velvet tea-cosy." What a gorgeous beret!

M. G. (Holloway).—"Skipping is a very necessary exercise." Yes, we've read novels like that, too.

G. N. (Bloomsbury).—"She held my hand in the dim light." Pictures or palmistry?

W. Y. (Dorchester).—"Our maid has now served us faithfully for three years." But not, surely, without a break?

P. A. M. (Burton).—"Do you think cold baths are advisable during winter time?" We certainly think it is better than getting into hot water.

S. V. (Chelmsford).—"When brought up at the police-court, he offered to repay the stolen money by instalments." And did the magistrate give him time?

EMMELINE C. (Sidcup).—"Though I am engaged, a handsome young airman has been trying to make love to me." Take care, or he'll be asking you to fly with him.

B. G. W. (Peckham).—"Every sin brings its own punishment." Yet the bigamist often escapes his by going to prison.

A. L. B. (Mildmay Park).—"The landlord has given us notice because my wife has just had twins." A case of double *and* quits.

F. B. T. (Hounslow).—"Nobody believes in hell nowadays." Nonsense. Only yesterday we heard a man say that that's where trade has gone.

Miss D. (Ely).—"Should a woman work for her husband?" They generally do until they have got him.

P. R. (Thirsk).—"I proved to my wife that she was in the wrong." After which she decided to accept your apology, we suppose.

SISSIE (Chingford).—"Although I am a barmaid I can deal with forward customers." The pull is certainly on your side.

D. C. (Bungay).—"I am telling you for the last time that your paper is piffle." Good—we thought you would weaken.

P. N. (New Cross).—"I've just had an idea." Congratulations! You must have thought that you weren't going to have one this year.

T. A. (Margate).—"My daughter's young man burns a lot of gas when he comes courting." It's only fair he should fork out for the spoon.

G. J. (Frinton).—"I enclose the latest Aberdeen story." You don't. There have been several out since that one.

Miss J. C. (Warrington).—"I've still got the sixpence I found in last year's Christmas pudding." Use it to win one of the 1,000 Christmas Dinners we're offering in *Bullets* this week.

W. L. (Tamworth).—"The scenery round London is altering." Yes, the golfers are continually moving large portions of it.

P. M. (Hove).—"Am I entitled to fire a shot-gun at a man trespassing on my land?" Oh, no. You mustn't make game of him like that.

D. N. (Letchworth).—"I pay 5s. a week extra rent for the privilege of keeping fowls." Then you at least get a run for your money.

AUTHOR (London).—"It is difficult to get a play produced in London." A method that may achieve success is to get it banned at Birmingham first.

C. L. (Newhaven).—"I hear that there is a school for pickpockets in London." The pupils take notes, we suppose.

N. E. (Marlow).—"He left me without a backward glance and I didn't see him for days after." Were you riding on his pillion-seat when you parted?

(Many replies unavoidably held over.)

BEST DIET ADVICE

Sir W. Arbuthnot Lane has demonstrated the vital importance of proper diet in the maintenance of health and as a remedy for illness.

Everyone who would appreciate a little free advice and guidance on this very important subject should write to the great diet expert, Mr. EUSTACE MILES (Dept. D.B.J.), 40, Chandos St., London, W.C.2. Mention any ailments and any information bearing on your case. Write name and address in CAPITALS and enclose 1½d. stamp for postage.

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The Breathe-able Cure for

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WHEN you remove the silver wrapping and let a Peps tablet dissolve on the tongue, the healing and germicidal fumes given off are carried with the breath down the throat and bronchial tubes into the innermost recesses of the lungs.

The Peps medicine thus heals sore and inflamed places beyond the reach of old-fashioned "cough cures" that are merely swallowed into the stomach. Peps soothe the throat and soon put an end to coughs, colds, bronchitis, bronchial asthma, etc., and strengthen the whole breathing system.

Peps, the safe, handy medicine in tablet form, contain no morphia or laudanum.

1/3 box 35 tablets., 3/- 105 tablets. All Chemists.

THE REMEDY IN TABLET FORM

We Trust You

You can buy highest grade British made Gramophones DIRECT FROM OUR WORKS on easy monthly terms, without local people knowing that you are buying on credit.

So send for beautifully illustrated art catalogue and choose a richly inlaid mahogany Cabinet Gramophone, solid oak Table Grand, Portable Hornless with carved front and satin backing, or exquisitely designed Meadow-phone with massive metal horn. 30 new season's models to select from. Whatever instruments and records you like best will be sent packed free and carriage paid anywhere in Great Britain on 10 Days' Free Trial. Absolute satisfaction guaranteed or money refunded in full. Factory soiled instruments from 20/-.

Write TO-DAY for reduced factory quotations — AND SAVE POUNDS. Also ask for particulars of Saxophones, Banjos, Melodeons, Jazz Outfits, Violins, Mandolines, etc.

Mead

COMPANY (Dept. 6228), BIRMINGHAM.

45/-

MASTERS' 2/- COAT

OFFER THIS SMART WINTER

FOR DEPOSIT

and pay balance in convenient payments. Here is the coat for the lady who admires good style, perfect needlework, and comfort. Very attractive, smart, and cut on mannish lines in the latest D.B. style, with tailored collar, shoulder lined, inverted pleat in side panels, giving a charming effect. A splendid coat in good quality

VELOUR

Cloth. Price only 45/- on easy terms. 2/- with order, 2/6 on delivery, and 8/6 monthly. A good looking Coat your friends will admire, and offered to you on special easy terms which anybody can afford to pay, and you wear the Coat while paying your monthly instalments. Send 2/- P.O. to-day and say which colour we shall send you: Beaver, Wine, Coffee, Tan, Rust, Golden Brown, Delph Blue, or Navy. Satisfaction or deposit refunded.

Bust Size required when Ordering

LADIES' TAN RUSSIAN BOOT

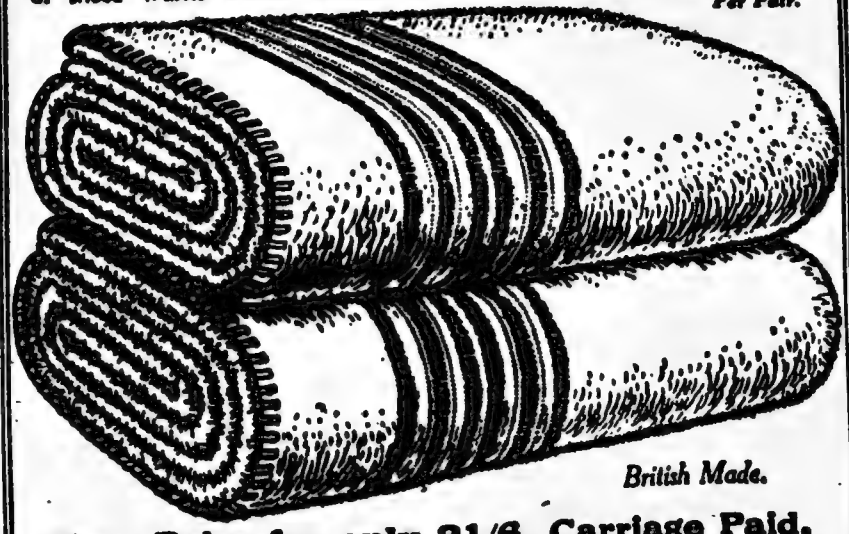
Made of beautifully finished Soft Tan Willow Leather, 14½ in. high. Draw-loose round top prevents sagging and ensures perfect fit. Price 20/-. Easy terms—1/6 with order, 2/6 on delivery, and 4/- monthly. Send 1/6 and say size we shall send you

1/6 With Order.

MASTERS Ltd., 22, Hope Stores, RYE.

GREAT SALE OF WARM WINTER BLANKETS

NOW is your opportunity to benefit by the quietness of trade in consequence of the coal strike. We have been fortunate in securing a large accumulation of woolly blankets, full double bed size, 68 x 88, and in order to effect a quick clearance we offer the whole stock of these Warm Winter Blankets (British make) at only, **11/9** *Per Pair.*



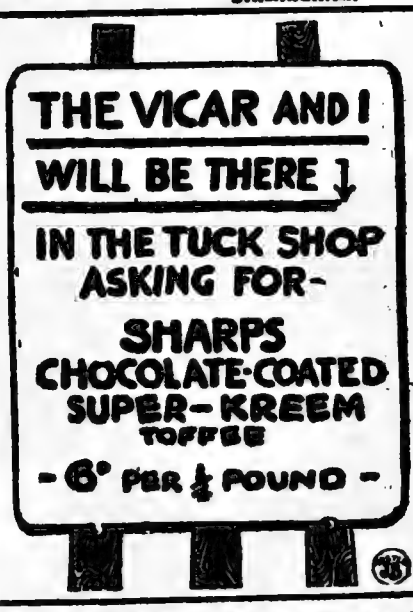
British Made.

Two Pairs for only 21/6, Carriage Paid.

NOW is the time to replenish your bedding and be happy in the possession of extra Blankets during the cold wintry nights.

NOW is the time to save pounds on your purchases. Don't wait till the stock is sold and prices go up later on, as they are bound to do. Don't risk shivering in a cold bed when you can be snug and warm with one or two extra Blankets at a trifling cost. Send NOW and receive our great bargains by return. Money refunded if not completely satisfied.

THE CENTRAL SUPPLY STORES (J.B.3), 6, New Cannon St., MANCHESTER.



NEURALGIA

HEADACHE-TOOTHACHE

Almost all severe pains (headache, neuralgia, rheumatism, toothache, neuritis, the excruciating pains suffered by women, etc.) soon vanish when you take one or two Anti-Kamnia Tablets. Prescribed by Doctors and Dentists for 15 years. Also relieves colds, grippe, fevers, insomnia, and nervousness. A-K Tablets are a certain relief for those lightning-like pains in Locomotor ataxia. A-K is a perfect succedaneum for morphia. At all chemists. Millions used annually. Prices 1/3, 3/- and 7/6. A-K on every tablet. Write for Free Sample.

Anti-Kamnia

Quick Relief from Pains and Aches

FREE COUPON

Please send me free of all cost Trial package.

NAME .....

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(Dept. 903), 46, Holborn Viaduct, London, E.C.1.

Girls! Don't Envy a Clear Rosy Complexion

Get One with this Amazing Beauty Recipe.

A pale, sallow skin is due to the fact that not enough blood flows through the tiny veins near the skin surface to supply it with proper nourishment. Under-nourishment of the skin also causes blackheads, enlarged pores and a coarse, rough, greasy condition. In such cases the use of ordinary cosmetics and so-called complexion beautifiers does but little if any good. The skin must be nourished from the outside until it becomes rejuvenated and normal blood circulation re-established. For this purpose use predigested butter-milk and olive oil. They are two of the most nourishing and beautifying skin foods known. Not ordinary raw buttermilk and oil, as your skin has no digestive powers, but buttermilk and oil that have already been digested by artificial means. Your chemist can prepare them in a few days, or you can obtain them already prepared in a product known as Crème Tokalon. This wonderful cream is the secret of the marvellous skin and complexion of many a famous actress and society woman. The great Sarah Bernhardt used it constantly up to the time of her death. One 1/3 pot from any chemist or store will do more for you than ten visits to a high-priced Beauty Specialist. **TRIAL OFFER:** Send 3d. in stamps to cover postage and receive a de-luxe Sample Outfit of Tokalon Beauty Preparations. It includes Crème Tokalon (both vanishing and cleansing) and four shades of Poudre Tokalon Mousse of Cream Face Powder.—**TOKALON LTD. (Dept. 316H), 212-214, Gt. Portland St., London, W.1.**

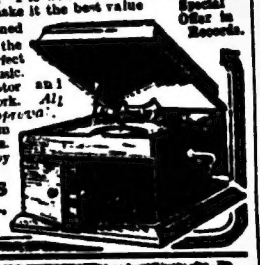
THE 1927 YEWDONIA BIGGEST BARGAIN ON THE MARKET. *DON'T MISS THIS!*

The Low Priced Gramophone with the £4.00 Tone.

FROM **5/-** MONTHLY

2d. a day, or 5/- monthly is all you pay while enjoying the magnificent YEWDONIA. The wonderful new inventions make it the best value and best toned machine on the market. Perfect for Dance Music. Superb motor and beautiful cabinet work. *All model sent on approval.* Catalogue of direct from Factory bargains free. Why delay? Enjoy one NOW.

Special Offer in Records.



YEWDALL'S 180, Cross Francis St., LEEDS

You too can be proud of a BEAUTIFUL home

The cleanly brightness and tasteful designs of Artoleum Floor Covering will make your home bright and attractive, while the hard-wearing qualities which enable us to sell it by "easy payments" make it a real economy.

It is ROT, GERM and DAMP proof. Wash it as much as you like, it looks like new every time. We deliver carriage paid in Gt. Britain:

60 sq. ft. for 5/-

First instalment, 5/-. Four monthly payments of 3/-. Cash price, 15/-. Money returned if not fully satisfied.

Send for FREE sample and full colour catalogue of Rolls and Seamless Squares to

J. LLOYDS, Postal Shopping Service, 103, Aldersgate Street, E.C.1

ARTOLEUM

Floor Covering OUTLASTS & OUTLOOKS LINOLEUM

WE TRUST YOU

2/6 is all you pay till you have ridden a Mead "Marvel" 1926 cycle one month. Sent Packed FREE. Carriage paid. Immediate delivery.

"RENEWAL" 1926 £6 19s. 6d. CASH Satisfaction guaranteed or money refunded. Factory-soiled cycles CHEAP. Accessories at popular prices Write TO-DAY for specifications and illustrations of 31 new models.

Mead CYCLE CO. Inc. (Dept. M. 857) SPARKBROOK, BIRMINGHAM

"The Greatest of These . . . . . ."

His Daily Bread

An Old Soldier's Fight against Hunger

WE have before us an application for assistance from an ex-soldier whose present tragic circumstances are deserving of the deepest commiseration. He was in the regular Army from 1901 until 1909 and was recalled to the Colours as a reservist on the outbreak of war. He was finally discharged in 1920.

Although his total length of service approximated twenty years, he has received no reward in the form of a pension, having been classed A1 on demobilisation.

At the end of last year he tasted the bitterness of widowerhood. His wife's illness had swallowed up his savings and her death left him heavily in debt.

Although at that time his earnings were less than 45s. weekly, by dint of rigid economy he paid everything that was owing with the exception of 25s.

Then came the stoppage in the coal industry, as a result of which he has been in a state of enforced idleness for six months.

He has a little girl to support as well as himself. She receives meals at the school, but, unless he can provide her with a little supper, she has to go without food from four o'clock in the afternoon until nine o'clock the next morning.

If his wife had been alive the guardians would have granted a 10s. food ticket, but being a widower he is classed as a single man and denied relief. He receives no monetary assistance from any source.

Through a relief fund three days a week he is given a 2 lb. loaf of bread, out of which he gives his child a share for supper. Occasionally he has received ¼ lb. of butter and ¼ lb. of cheese, but these luxuries have been discontinued.

By doing odd jobs he has contrived to earn a shilling or two, but his life now is a fierce fight against hunger.

We earnestly beg our readers to save hundreds of poor souls from hunger by subscribing generously to the fund. All donations are devoted to the relief of distress without any deduction whatever for expenses, which are gladly borne by the proprietors of JOHN BULL.

"The Greatest of These—"

Registered under the War Charities Act at the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENT:

L. V. (W.2), 6d.; Mary Thompson, 5s.; "Jessie's Ninth," 9d.; A Labourer, 2s. 6d.; J. N. S. (Montrose), 1s.; "O. B.," 5s.; D. H. Watts (Pitsea), 1s.; Mrs. S. Honeysett, 5s.; Mr. T. Gregory (Deddington), 3s.; Anon., 1s. 9d.; N. W. E., 2s. 6d.; F. H. Leadbeater, 2s. 6d.; "Commission" 9th, 4s.; W. R. Evans (Byfleet), 2s. 6d.; John Higgins (Preston), 6d.; Anon., 6d.; Bill and Lott, 1s.; Mr. S. Nicholson, 5s.; E. S., 2s. 6d.; "One Ninth," M. C., 5s. 1d.; A Friend, 2s. 6d.; Penguin, 1s. 6d. E. J. S. (Exeter Trams), 3s.; E. S. C., 2s.; Etta, 15s.; Bdr. R. F. (India), 2s. 6d.; X.Y.Z. 6d.; John Aylett, 1s. 6d.; G. Ferguson (Belfast), 1s. 6d.; "Also Ran," 2s. 6d.; P. V. Penhallwick (Port Talbot), 6s.; Mrs. E. Crittall, 1s.; Mrs. L. Needham, 1s.; Weekly Ninth, 1s.; A Ninth, 6d.; A. Thom (Aberdeen), 1s.; E. M. Beckett, 2s.; P.-M.-I.s.t., 1s.; C. Jowett, 6d.; E. J. B. (Saltash), 7s. 6d.; O. L. W. (West Drayton), 9d.; M. Mitchell (Rossshire), 1s.; C. B. S., 2s. 6d.; Mr. Thomas Eggenton (Sheffield) 5s.; Bob Whitney, 6d.; A. K. (Ashton-u.-Lyne), 10s.; H. B. S., 1s.; A. W., 2s. 6d.; Mrs. Milburn, 5s.; Mrs. A. H. Gardiner, 5s.; Miss A. Bennett (Leeds), 1s.; Mrs. A. Hannah, 5s.

(Many acknowledgments unavoidably held over.

HAVE YOU AN ACID STOMACH?

When wind, pain, and distress follow a good meal, it is a sure sign of too much acid in your stomach. Get rid of it now, for it is dangerous. Acid is the cause of ulcers. No matter how much acid there may be in your stomach, you can enjoy and relish your next meal without fear of any after-effects if you have 'Bisurated' Magnesia handy to prevent the trouble before it starts. Try it. Eat whatever you like, and then take a little 'Bisurated' Magnesia to neutralise the acid, sweeten your stomach, and protect the stomach lining. Doctors recommend 'Bisurated' Magnesia—thousands use it—because it will positively prevent stomach trouble or stop the worst attack of indigestion in less than five minutes. Get a 1s. 3d. package of 'Bisurated' Magnesia (in either powder or tablet form) from your chemist, use as directed, and your indigestion and stomach troubles will go like magic.

From Weaver to Wearer FROM 7/- MONTHLY

Great Barrains in GENT'S SUITS and OVERCOATS in latest West End style and cut by our own Expert Cutter, from 7/- mo'thly. MADE TO MEASURE and to fit you. Your individual needs are studied and you pay as you wear. Est. 25 years.

Our pure wool material direct from the World-famous Yorkshire looms, keeps its shape and smartness after long hard wear. LADIES' TAILOR-MADE WINTER COATS, in latest fashionable designs. Splendid range of patterns. Write now for Free Patterns and Easy Self-measurement form.

YEWDALL'S DIRECT TAILORING SERVICE 180 CROSS FRANCIS ST. **LEEDS**

Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new, vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3ds in stamps to John Hart Brittain, Ltd., 2, Percy St. (53 J.P.), London, W.1

IT DOESN'T LOOK SERIOUS AT FIRST

but unless it is treated at once, Venereal Disease develops horrible complications, is increasingly difficult to cure, and handicaps your whole life.

Anyone who has been exposed to infection should realise that even one day's delay makes cure more difficult and less certain. Consult your own doctor directly disquieting symptoms appear, or go to the Out-Patients' Department of the nearest hospital for free confidential advice.

Full information free (in plain cover) may be obtained from the Hon. Medical Secretary, British Social Hygiene Council, Incorporated, Dept. P, Cartaret St., Westminster, S.W.1 (St. James's Park Stn.), and his advice will be available free at this address on Mondays, Wednesdays and Fridays from 12.30 to 2 p.m., and on Tuesdays and Thursdays from 5 to 7 p.m. No Examination or treatment is undertaken at these offices.

Six useful booklets for parents 1s. 5d. the set. Four useful booklets for girls, 9d. the set. Six useful booklets for young men 1s. 4d. the set, all post free, in plain cover.

YOU CHOOSE GRAMOPHONE AND RECORDS

I guarantee to please you because I supply QUALITY instruments only, guaranteed for 5 Years. Any Horn, Hornless, Table Grand, Portable, or the famous "ROBEYPHONE" sent on 14 DAYS' FREE TRIAL, PACKED FREE AND CARRIAGE PAID. First instalment secures immediate delivery. Thousands of testimonials. Money refunded if dissatisfied. WRITE FOR MY FREE LISTS AND CHOOSE A QUALITY INSTRUMENT AND AS MANY RECORDS AS YOU LIKE.

Chas. T. Robey LTD THE WORLD'S PROVIDER OF 3 COVENTRY.

GETS DELIVERY NOW

ASTHMA and BRONCHITIS CONQUERED

AFTER 8 YEARS' SUFFERING

Bow, London.

Dear Sirs,—I feel I must write and tell you what great relief I have had from your Powell's Balsam of Aniseed. I have suffered tortures from Asthma and Bronchitis for over 8 years, and all treatment had failed to give me relief. For months I have had hardly any sleep. My son bought me a bottle of your cure and after only two doses I spent a peaceful night, and now after taking it for only a week I find the improvement wonderful beyond words.

I am recommending it to all my friends, and you may be sure I shall never be without a bottle myself. Apologising thanking you. *Yours truly, Mrs. G. MEARS.*

COUGH OR COLD INSTANTLY RELIEVED.

For over a hundred years Powell's Balsam of Aniseed has been the recognised cure for Bronchitis, Asthma, Influenza, Coughs, Colds, and all Throat, Chest and Lung Troubles. It is still supreme as a swift, safe and certain remedy. It contains no dangerous drugs whatsoever, and can be given with safety to children and invalids.

Powell's Balsam of Aniseed quickly allays throat irritation, frees the phlegm, stops the coughing, heals the inflamed tissues and strengthens the chest, throat and lungs against further attack. When buying, look for the "Lion, Net and Mouse" Trade Mark. It is your guarantee against deception.

1/3, 3/- & 5/- PER BOTTLE. From Boot's, Taylor's, Timothy White, all Chemists and Stores, or direct from THOMAS POWELL, LTD. (Desk 37), Blackfriars Road, London, S.E.

Powell's BALSAM of ANISEED

A SWIFT, SAFE AND CERTAIN REMEDY FOR BRONCHITIS, ASTHMA, INFLUENZA, COUGHS, COLDS, WHOOPING COUGH, AND ALL CHEST, LUNG AND THROAT COMPLAINTS.

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Six useful booklets for parents 1s. 5d. the set. Four useful booklets for girls, 9d. the set. Six useful booklets for young men 1s. 4d. the set, all post free, in plain cover.

YOU CHOOSE GRAMOPHONE AND RECORDS

I guarantee to please you because I supply QUALITY instruments only, guaranteed for 5 Years. Any Horn, Hornless, Table Grand, Portable, or the famous "ROBEYPHONE" sent on 14 DAYS' FREE TRIAL, PACKED FREE AND CARRIAGE PAID. First instalment secures immediate delivery. Thousands of testimonials. Money refunded if dissatisfied. WRITE FOR MY FREE LISTS AND CHOOSE A QUALITY INSTRUMENT AND AS MANY RECORDS AS YOU LIKE.

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GETS DELIVERY NOW

HAVE YOU AN ACID STOMACH?

When wind, pain, and distress follow a good meal, it is a sure sign of too much acid in your stomach. Get rid of it now, for it is dangerous. Acid is the cause of ulcers. No matter how much acid there may be in your stomach, you can enjoy and relish your next meal without fear of any after-effects if you have 'Bisurated' Magnesia handy to prevent the trouble before it starts. Try it. Eat whatever you like, and then take a little 'Bisurated' Magnesia to neutralise the acid, sweeten your stomach, and protect the stomach lining. Doctors recommend 'Bisurated' Magnesia—thousands use it—because it will positively prevent stomach trouble or stop the worst attack of indigestion in less than five minutes. Get a 1s. 3d. package of 'Bisurated' Magnesia (in either powder or tablet form) from your chemist, use as directed, and your indigestion and stomach troubles will go like magic.

From Weaver to Wearer FROM 7/- MONTHLY

Great Bargains in O'COAT'S SUITS and OVERCOATS in latest West End style and cut by our own Expert Cutter, from 7/- monthly. MADE TO MEASURE and to fit you. Your individual needs are studied and you pay as you wear. Our pure wool material direct from the World-famous Yorkshire looms, keeps its shape and smartness after long hard wear. LADIES' TAILOR-MADE WINTER COATS, in latest fashionable designs. Splendid range of patterns. Write now for Free Patterns and Easy Self-measurement form.

Est. 28 years.

YEWDALL'S DIRECT TAILORING SERVICE 186 CROSS FRANCIS ST. **LEEDS**

ASTHMA and BRONCHITIS CONQUERED

AFTER 8 YEARS' SUFFERING

Bow, London.

Dear Sirs,—I feel I must write and tell you what great relief I have had from your Powell's Balsam of Aniseed. I have suffered tortures from Asthma and Bronchitis for over 8 years, and all treatment had failed to give me relief. For months I have had hardly any sleep. My son bought me a bottle of your cure and after only two doses I spent a peaceful night, and now after taking it for only a week I find the improvement wonderful beyond words.

I am recommending it to all my friends, and you may be sure I shall never be without a bottle myself. Again thanking you. Yours truly, Mrs. G. MEARS.

COUGH OR COLD INSTANTLY RELIEVED.

For over a hundred years Powell's Balsam of Aniseed has been the recognised cure for Bronchitis, Asthma, Influenza, Coughs, Colds, and all Throat, Chest and Lung Troubles. It is still supreme as a swift, safe and certain remedy. It contains no dangerous drugs whatsoever, and can be given with safety to children and invalids.

Powell's Balsam of Aniseed quickly allays throat irritation, frees the phlegm, stops the coughing, heals the inflamed tissues and strengthens the chest, throat and lungs against further attack. When buying, look for the "Lion, Net and Mouse" Trade Mark. It is your guarantee against deception.

1/3, 3/- & 5/- PER BOTTLE. From Boot's, Taylor's, Timothy White, all Chemists and Stores, or direct from THOMAS POWELL, LTD. (Desk 37), Blackfriars Road, London, S.E.

Powell's BALSAM of ANISEED

A SWIFT, SAFE AND CERTAIN REMEDY FOR BRONCHITIS, ASTHMA, INFLUENZA, COUGHS, COLDS, WHOOPING COUGH, AND ALL CHEST, LUNG AND THROAT COMPLAINTS.

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Great Bargains in GENT'S SUITS and OVERCOATS in latest West End style and cut by our own Expert Cutter, from 7/- monthly. MADE TO MEASURE and to fit you. Your individual needs are studied and you pay as you wear. Our pure wool material direct from the World-famous Yorkshire looms, keeps its shape and smartness after long hard wear. LADIES' TAILOR-MADE WINTER COATS, in latest fashionable designs. Splendid range of patterns. Write now for Free Patterns and Easy Self-measurement form.

Est. 28 years.

YEWDALL'S DIRECT TAILORING SERVICE 38 CROSS FRANCIS ST. LEEDS

ASTHMA and BRONCHITIS CONQUERED

AFTER 8 YEARS' SUFFERING

Bow, London.

Dear Sirs,—I feel I must write and tell you what great relief I have had from your Powell's Balsam of Aniseed. I have suffered tortures from Asthma and Bronchitis for over 8 years, and all treatment had failed to give me relief. For months I have had hardly any sleep. My son bought me a bottle of your cure and after only two doses I spent a peaceful night, and now after taking it for only a week I find the improvement wonderful beyond words. I am recommending it to all my friends, and you may be sure I shall never be without a bottle myself. Again thanking you, Yours truly, Mrs. G. MEARS.

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YOUR LAST CHANCE

1,000 CHRISTMAS DINNERS!

'BULLETS' 1ST PRIZE £500

4th Prize £25 | £100 | £50 | 5th Prize £10

10 PRIZES OF £5 | 10 PRIZES OF £2 10

200 Prizes of 5/- 10,000 'Target' Prizes 500 Prizes of 2/6

NOW OR NEVER FOR YOUR CHRISTMAS DINNER!

RESULT OF "BULLETS" No. 616.

FIRST PRIZE OF £250:
Mr. T. A. BAILEY, 6, Roslin Road, Sheffield.
Example:—CROWDED HOUSE
Bullet:—PROVES GOVERNMENT'S "PERFORMANCE" *Failure.*
(Entered on "Target" Prize coupon.)

SECOND PRIZE OF £100:
Miss A. YATES, Cheltenham House, Cheltenham.
Example:—TOO MANY
Bullet:—NEGLECT CHANCE—BLAME LUCK.

THIRD PRIZE OF £50:
Mr. J. F. PARRY, 12, Waldron's Moor, King's Heath.
Example:—TOO MANY
Bullet:—INDULGE CRAVING—CRAVE INDULGENCE.

FOURTH PRIZE OF £25:
Mr. J. LANCASTER, 12, Hawkswood, Hailsham.
Example:—ON MONDAY
Bullet:—WASHING "PUTS OUT" *Mother.*

FIFTH PRIZE OF £10:
Miss E. BESMAN, 40, Cromwell Road, Southend.
Example:—HER FORTUNE
Bullet:—BOUGHT A WORTHLESS HUSBAND.

10 Prizes of £5 each:

W. DAVIES, 2, Penybryn, Wrexham.
HIS OVERTIME—SO EXHAUSTING, STAGGERS HOME
Mrs. FALLA, Hillside Cottage, Castel Hill, Guernsey.
WHAT IS THE AIR?—WHERE BRITAIN'S "WRITING NAME."
F. HEATON, 49, Jennings Street, Stockport.
NOT WORKING—IN AMERICA, PROHIBITION ONLY.
Mrs. E. LEWIS, 16, Cornice Road, Stoneycroft, Liverpool
BEYOND ME—WARMING BABY ON GAS-RING.
H. PARKER, King's Cliff, N. Petherton, Bridgwater.
THANKS TO COOK—"STEERING" BADLY, "DRIFT BACK."
H. ROBSON, c/o 645, Grand Avenue, Ely, Cardiff.
TOO MANY—HUSBAND HAD—WIFE WAS.
B. H. THACKER, 79, Britannia Road, Norwich.
CROWDED HOUSE—WON'T LENGTHEN "LIFE'S PLAY."
J. THOMSON, 415, Glasgow Road, Clydebank.
IN ITALY—"THINK" WHAT YOU'D "SAY."
L. E. WEBB, 63, Bristol Road, Birmingham.
TOO MANY—THINK THEMSELVES "THE FEW."
F. A. WHITE, 3, Winterbottom Street, South Shields.
SIR ALAN COBHAM—NOW "SIR"—WHAT NEXT?

10 Prizes of £2 10s. each:

J. ABBOTT, 12, Arthur Street, Penrith.
CUT—LAND UP—IMPORTS DOWN.
G. L. BENSON, 31, Heath Street, Golborne, Lancs.
CLUMSY FELLOW—SMILES—WIFE CARRIES BABY.
J. BRETT, 51, Gains Road, Southsea.
THANKS TO COOK—MANY *Cold* AND BOTHERED.
J. GASK, Glenville, First Avenue, Gillingham.
NOT MENTIONED—UNTIL *Baby* SAYS "DADDA!"
H. E. PATTEN, 3, Windsor St., Regent Rd., Salford.
NOT MENTIONED—AMERICAN MASTERS *Unlike* FORD.
Mrs. POXON, Cinder Hill, Nottingham.
THANKS TO COOK—FOR PROVING STRIKES FUTILE.
(Entered on "Target" Prize coupon.)
C. W. SMALL, 82, Stapleton Road, Bristol.
MAKES HER SUSPICIOUS—GAS-MANTLE BROKEN—HAT-PEG SCORCHED.
T. SPITTLE, 223, Green Lane, Small Heath.
HOPEFULLY—TRAMP WATCHES MOTOR PRICES.
W. STEVENSON, Summerley, Unstone, Sheffield.
CLUMSY FELLOW—RAN INTO GOALKEEPER'S FIST.
A. WRIGHT, 24, Oxford Street, Penkhull, Stoke-on-Trent.
NOT WORKING—HOTEL LIFT—MOUNTAINEER FUMED.

(Continued on page 6.)

EXAMPLES FOR "BULLETS" No. 619.

MY CHRISTMAS DINNER
EMPIRE GOODS
RAY OF SUNSHINE
OVERSEAS
WE MUSTN'T FORGET
HE DIDN'T SAY
SLIGHT MISTAKE
NODDING
MAN OF HER HEART
MY POST
PLAYING AT HOME
A COMPLIMENT
LOT OF TROUBLE
THE KEY
HIS BLACK EYE
HAPPY ENDING
HUMMING
WHEN SHE'S READY
WRONG POLICY
NOW AND THEN
"THANK YOU!"
OWING TO HER
NOT PRETTY
IF MOTHER WERE DAUGHTER
AMUSING
AFTER THE MATCH
LOVE'S SWEET SONG
OUT OF COAL
SAID TO THE TYPIST
DISAPPEARING
A NUISANCE
WHAT THE TURKEY SAID
ROUND THE FIRE
IN THE CLOUDS
MISERABLE
FIRST WOMAN
FATHER'S APPETITE
BLUSHING BRIDE
PERFECT
WHAT IS WISDOM?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

HOW TO MAKE "BULLETS"—NO LETTER RESTRICTIONS.

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below, then give any TWO, THREE, or FOUR words with some bearing upon it. Thus a recent winner who selected the *Example*—NO SECRET, added the *Bullet*—YET LOVERS PREFER WHISPERING, and secured £50 for those few words. Three recent First Prize-winners were:—

Example:—"GOODBYE!" *Bullet:*—SHE SANG—HE SAID.
Example:—IN A HOLE *Bullet:*—THAT'S LIFE "ALL OVER."
Example:—IN POVERTY STREET *Bullet:*—LOT'S THROUGH SAYING "LET'S—."

ENCLOSE A POSTAL ORDER AT THE RATE OF 6D. FOR EACH COUPON USED.

Address Coupons to "Bullets" No. 619, "John Bull," Long Acre, London, W.C.2 (Comp.)

Example _____ Closing Date, Thursday, Nov. 25.
Bullet _____
Example _____
Bullet _____
(619) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Nov. 25.
Bullet _____
Example _____
Bullet _____
(619) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing Date, Thursday, Nov. 25.
Bullet _____
Example _____
Bullet _____
(619) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Nov. 25.
Bullet _____
Example _____
Bullet _____
(619) P.O. No. _____
I agree to enter this Competiton in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

NEXT WEEK 'BULLETS' WONDERFUL CHRISTMAS OFFER!

385 VALUABLE XMAS BOXES | FIRST PRIZE £1,500! | 1,000 CHRISTMAS GIFTS

Yeast is life!

Irving's Yeast-Vite Tablets.

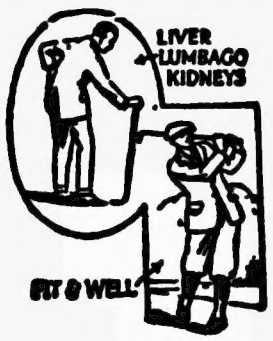
Contains more Vitamin (B) than any other product.

A Lightning Pick-me-up.

IRVING'S *Yeast-Vite* TABLETS will relieve

Headache, Neuralgia, etc., in 5 minutes.
Indigestion, Flatulence, in 5 to 10 minutes.
Biliousness, Dizziness, Depression, in 10 to 15 minutes.
Disordered Stomach, Liver, etc., in 10 to 20 minutes.
Influenza Colds, Fever, in 24 hours.

The greatest medical discovery of the century! Pure Yeast and Vitamins—No harmful drugs. The gentle fermentation of the Yeast when in contact with the gastric juices of the stomach causes a stimulating, buoyant feeling of extreme vigour. Take a tablet or two and feel fresh and frisky in a few minutes.



OUR GUARANTEE Obtain a 1/3 bottle from your Chemist. If your health does not improve perceptibly post us the empty bottle and we will refund your money immediately.

£100 Cash will be paid to anyone proving that the following extracts from unsolicited testimonials are not genuine. We have received nearly 45,000 letters from satisfied users in less than three years which are open to inspection.

22008—M. C. Bridstowe: Please post me (urgent) another 2/- bottle of Irving's "Yeast-Vite." They are wonderful, and I am anxious to continue them for three patients without a break.

22001—H. H. S., of Canton: Kindly mail me via Siberia two bottles of Irving's "Yeast-Vite" (containing 700 Tablets in each). I have found them very beneficial for my complaint—neuritis.

22010—Nurse G. C., Chiswick: I feel I must write and tell you how very much better in health I have been since I started taking your wonderful "Yeast-Vite" Tablets. I have been in a poor state of health for some considerable time, and have tried quite a number of different tonics, but have not yet found anything to equal "Yeast-Vite."

22006—E. W., Shepherd's Bush: I feel that I should write and tell you that I have derived great benefit from "Yeast-Vite," and after taking it for about two days felt different altogether. For some time past I have been feeling very run-down, could not sleep and was a bag of nerves, and could not cheer myself up. Now I feel quite fit and bright and have gained 2lbs. in one week. I work in a large Government Office, and have recommended them to numerous members of the staff and they also say that they feel very satisfactory results. Wishing you every success with your undertaking.

22016—A. P. R., East Ham: I feel I must write to express my gratitude for the beneficial treatment I have received through your "Yeast-Vite" Tablets. To be perfectly frank, I did not anticipate such a rapid change in my condition, in such a short space of time, namely, a week. I have suffered from nervousness for a considerable period, during which I have tried practically every kind of Patent Medicines with very little or no benefit.

22017—L. H. R., Birmingham: Just a line to thank you for the wonderful recovery I have made, through taking one bottle of "Yeast-Vite" Tablets. For a considerable time I have suffered from Indigestion and Flatulence with very acute pain. Several remedies have I tried but to no avail.

22018—Nurse L. B., Bowes Park: I have been suffering from Flatulence for some time but cannot find anything to relieve me—as well as your Tablets—they seem to put me right almost at once.

22019—Miss A. B.: This with great pleasure that I write to inform you of the benefit I have received through using your "Yeast-Vite" Tablets. I have been using them for about two months now and have had wonderful results.

22020—E. C., Maidenhead: I am writing to tell you how beneficial I have proved "Yeast-Vite" Tablets to be. I was thoroughly run-down and my nerves were a perfect wreck, but after taking a bottle of "Yeast-Vite" I felt myself again. I shall recommend them wherever I can.

Caution Beware of imitations! See the name 'Irving's Yeast-Vite' on every carton and bottle, and sealed with Government stamp. Refuse fraudulent substitutes, which are worthless!

Send postcard for free treatise on Anæmia, Nerves, Skin Blemishes, Constipation, Colds, Insomnia, Rheumatism, Pains, etc.

IRVING'S YEAST-VITE LABORATORIES,
"Cecil House," Holborn Viaduct, London, E.C.1

INDIGESTION

Often affects the whole Alimentary Tract.

All the pain, discomfort and misery which are so often borne by those who suffer from Indigestion have their beginning in Fermentation, which always produces harmful acids, causing Acidity, with consequent Heartburn.

To prevent Acidity you must remove its cause, that is the Fermentation, and that can be done only by restoring the natural Digestive Ferments.

Take CICFA

and the Digestive Ferments will rapidly increase. Fermentation will cease, thus preventing Acidity which is so quickly followed by Flatulence. The Starchy food will receive its natural secretions, so that its digestion will be carried on, resulting in the absorption of its nourishment with the disappearance of Constipation.

INDIGESTION SYMPTOMS IN STOMACH AND BOWEL

GASES in STOMACH with Eructations.
Sharp Neuralgic HEADACHES.
ACID in Stomach with Heartburn.
TONGUE coated white all over.
COMPLEXION blotchy, with redness of Nose.
APPETITE variable. Some Nausea.
PAINS darting through Chest. Burning Spot behind left Shoulder Blade.
GASES in BOWEL or Flatulence.
Dull Heavy HEADACHES.
ACIDITY causing Gout and Rheumatism.
TONGUE coated yellow at back.
COMPLEXION muddy or pasty.
EATING disliked or loathed.
Biliousness and bad taste in mouth.
PAINS in Bowel, Griping and CONSTIPATION.

West Street, Colchester.

"Gentlemen,—Just a few lines to thank you and to state what an intense relief I have obtained from taking your Cicfa.

"For years I have been a confirmed sufferer from Indigestion. I have tried years of dieting, but all to no effect. At last I tried your remedy, and after the first two bottles began to feel great relief. I continued the treatment and can truthfully say that for the last six months I have been absolutely free from pain, and able to eat and enjoy my food. All I do now is occasionally take one or two tablets.

"I am willing for you to use this letter if you care to,

"Assuring you of a very genuine recommendation at any time.

"I am, yours faithfully,

"(Signed) F. SALTER."

19,122 BRITISH DOCTORS

have already taken up CICFA, and hundreds of them have written us of the very satisfactory results which they have obtained by its use upon themselves, in their families and in practice. When so many British Doctors are satisfied with Cicfa you can confidently begin taking it at once.

Sold Everywhere. Prices 1/3 and 3/-.

The CICFA CO., 8, Duke St., Manchester Sq., London, W.1.

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